

THE CITY OF HOPE STORY

City of Hope is committed to transforming the future. As a world-renowned biomedical research, treatment and education center, we shorten the time from new research idea to new medical treatment in order to quickly bring cures to patients. Our drive to revolutionize the treatment of cancer, diabetes and other life-threatening diseases is based, in part, on our success. City of Hope's compassionate care model has been adopted by hospitals across the globe, even as our research has led to synthetic human insulin, used by millions worldwide with diabetes, and to the lifesaving cancer drugs Rituxan, Avastin and Herceptin. That success is a testament to the transformative power of philanthropy.

Empowered by City of Hope supporters, our scientists and physicians quickly translate laboratory breakthroughs into groundbreaking treatments.

And our work is just beginning.



1500 E. Duarte Road
Duarte, CA 91010-3000
www.cityofhope.org

PHL 23470



City of Hope's
58th Annual

LIONS TRIBUTE DAY





City of Hope cordially invites you to celebrate our very special partnership with Lions Clubs International at the

58TH ANNUAL LIONS TRIBUTE DAY

City of Hope Points of Distinction

Founded in 1913, City of Hope is a new model of cancer center, focused on rapidly transforming scientific discoveries into better treatments and better prevention strategies to fight cancer, diabetes, HIV/AIDS and other life-threatening illnesses. A pioneer of patient-centered care, City of Hope remains committed to its 100 year-old tradition of exceptional compassionate care for patients and families.

City of Hope and its renowned Beckman Research Institute have improved the lives of men, women and children throughout the world and transformed the landscape of modern medicine. In the 1970s it helped launch the biotech industry with the development of technologies that led to the first synthetic human insulin (Humulin) and human growth hormone. Its research also made possible the widely used cancer fighting drugs, Herceptin, Rituxan and Avastin.

City of Hope is a founding member of and the only Southern California institution in the National Comprehensive Cancer Network, an alliance of 21 of the world's leading cancer centers that sets the standards for cancer treatment.

City of Hope was named one of 'America's Best Hospitals' in multiple specialties by *U.S. News & World Report* for the eighth straight year in 2013.

City of Hope has earned the highest overall rating of four stars for fiscal responsibility from Charity Navigator, America's premier independent charity watchdog group.

City of Hope enjoys the support of hundreds of thousands of volunteers and donors from throughout the United States and around the world, with charitable contributions in excess of \$65 million a year from individuals, foundations and corporate partners.

**SUNDAY,
March 29, 2015**



**9 a.m. to
2 p.m.**

**City of Hope
Platt Conference Center
1500 East Duarte Road, Duarte, California**

Join us for an informative and entertaining day of tours and lectures, followed by a delicious lunch and recognition program.

Admission to Tribute Day is complimentary; instead, donations to the Lions Family Center project are suggested and deeply appreciated.

Please complete and return the enclosed reply card no later than **Friday, March 20, 2015.**

Questions? Please call Michelle Vigue at (626) 218-6560.