## District Chairperson Award Sight Preservation, Awareness and Action



The mission statement of the Lions Sight Preservation, Awareness and Action program is:

"to provide programs and assistance to aid people who are blind and visually impaired, and to work at eliminating preventable and reversible blindness."

The award certificate should be presented to the district sight chairperson who has shown outstanding leadership in furthering the Sight Preservation, Awareness and Action program by meeting the following criteria:

- 1. Outlining and implementing a district plan of action, approved by the governor, to aid blind and visually impaired children and adults and promote awareness of blindness prevention. A plan can incorporate new project ideas contributed by clubs.
- 2. Motivating a substantial percentage of clubs to participate in the Sight Preservation, Awareness and Action program activities.
- 3. Planning & implementing a minimum of one seminar or workshop during the fiscal year to inform and educate club members with regard to blindness and sight preservation.
- 4. Informing clubs about district and multiple district sight-related resources available for children and adults
- 5. Reporting information about program activities to the district cabinet and to local media through communications with the district public relations chairperson

Examples of sight preservation, awareness and action activities may include:

- Participating in special events such as World Sight Day (2<sup>nd</sup> Thursday in October), Lions Eye Bank Week (1<sup>st</sup> week in December), Lions Recycle for Sight Month (May), Helen Keller Day (June 1)
- Providing support to local health care professionals in organizing and conducting vision screening or eye health awareness events
- Presenting a program at a Lions district convention to promote club and member awareness of eye health, low vision, blindness and eye disease
- Providing support to a new or existing Lions Eyeglass Recycling Center, Lions Eye Bank, Lions vision clinic, etc.
- Providing support to a guide dog school or recreation camp for adults and/or children who are blind or visually impaired
- Providing educational resources for people who are blind or visually impaired
- Providing support to Lions who are planning and conducting humanitarian vision care missions

For more information, log onto the Lions Web site at: www.lionsclubs.org or contact: programs@lionsclubs.org