# **MEMBERSHIP**

Family Membership

Women's Membership Initiative

Student Member Program

Leo to Lion Program

Club Membership Chairperson

October Growth Program

Year Round Growth

Worldwide Induction Day

Club Excellence Process (CEP)

E-Clubhouse/E-District house

Family and Women Symposium Grant

Leo Club Program

### FAMILY MEMBERSHIP PROGRAM RESOURCE

## **Program Summary:**

The Family Membership Program encourages families to volunteer together by offering a special dues structure to family members and programs to include children and adolescents in club activities. Family-friendly clubs and the Cub Program add new energy and enthusiasm to clubs, ignite a tradition of volunteerism and life-long affiliation with Lions and prompts new club development.

## **Frequently Asked Questions:**

### How does the family membership dues structure work?

The first family member (head of household) pays the initial charter/entrance fee and full international dues. Up to four subsequent qualifying family members pay half international dues and no association charter/entrance fee. New clubs must have a minimum of ten (10) full paying members at the time of charter.

## Who qualifies for the family membership dues structure?

Family members in and/or joining the same club and living in the same household related by birth, marriage and other legal means - such as parents, children, spouses, aunts/uncles, cousins, grandparents and in-laws of spouses are eligible. For family members under age 26, residency in the same household is not required if pursuing higher education or serving in their country's military service.

## How do families get certified as a family unit?

New clubs must submit the Family Unit Certification Form (TK-30) for each family unit with the charter application. Existing clubs submit the Family Unit Certification Form (TK-30) with the MMR, or file online using the WMMR, when reporting a new family member. Recertification is only necessary when there is a change of address or membership status.

## How do club secretaries determine the head of household (HH)?

Any one person from the family unit may be designated as the head of household. All family unit information is then based on the subsequent family members' relationship to the head of household.

#### Can Life Members be the head of household (HH)?

Yes.

# What if you are unsure if a proposed family unit qualifies for the family membership dues structure?

Based on the definition, club secretaries must determine which Lions in their club meet the qualifications for the family membership dues rate. The club secretary must indicate on the certification form or WMMR what documentation they used to verify the relationship and address and are subject to audit.

# Does the family membership dues structure also apply to club, district and multiple district dues?

The family membership dues structure only applies to international charter/entrance fees and dues. Clubs, districts and multiple districts are encouraged to adopt their own family dues structure at the local level.

#### Are membership requirements and benefits different for family members?

No. Family members must meet all requirements for Lions membership and receive all rights and privileges associated with active Lions membership.

## **FAMILY MEMBERSHIP PROGRAM RESOURCE**

### Materials Available:

- Family Membership Brochure (MPFM-8) EN, FI, FR, GE, IT, PO, SP, SW
- Family Friendly Lions Club Concept "How to Guide" EN, FR, GE, IT, PO, SP
- Family Unit Certification Form (TK-30)
- Family Volunteer Activity List (online only) EN
- Lions Family Cub Program and Activity Guide (MPFM-33)
- Lions Family Cub Program Activities (MPFM-34)
- Cub Program Brochure (MPFM-37)
- Family and Women Symposium Program Grant Planning Guide (MP-101)

### Awards Available:

### **Family Membership Banner Patch**

New clubs that add 10 or more new family members at the time of charter receive the Family Membership Banner Patch.

### **District Family Pins**

District Family Pins are awarded to district governors ho meet the following criteria during a fiscal year:

- One-Crystal Pin awarded to districts that added 30 new family members or one new family Lions club with a minimum of 40 percent family members
- Two-Crystal Pin awarded to districts that added both 30 new family members and one new family Lions club with a minimum of 40 percent family members

#### **LCI Contact:**

## Questions regarding the Family Membership Program contact:

Membership Programs and New Clubs Marketing Department 630-468-6727 memberprog@lionsclubs.org

#### Questions related to certifying family members online contact:

Information Systems Department wmmr@lionsclubs.org

#### Questions regarding the Family Unit Certification Form processing or submission contact:

Club Officer and Record Administration Department 630-203-3830

stats@lionsclubs.org

## WOMEN'S MEMBERSHIP INITIATIVE PROGRAM RESOURCE

## **Program Summary:**

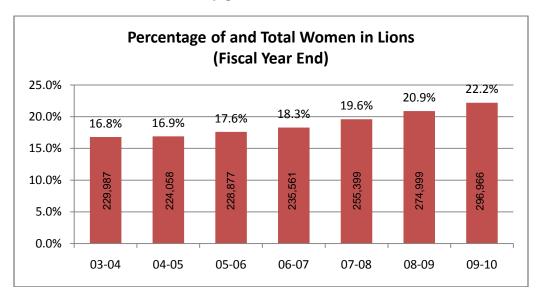
The Women's Membership Initiative was started in 2003 as a way to boost women's membership in Lions. The initiative has been very successful, as the association has seen the number of women Lions continue to grow. In 2008, the Women's Membership Initiative was coupled with the Family Membership Program.

## **Frequently Asked Questions:**

What sort of initiatives is Lions Club International sponsoring to encourage women's membership?

- 1. Family and women membership development specialists, appointed by GMT district coordinators, oversee the recruitment and participation of family and women Lions within their district and multiple district.
- **2. Family and women's symposium grants** are available to exchange ideas and identify projects, new members and opportunities for new club development.

How much has women's membership grown?



Women's membership grew by 5.4% of total membership from fiscal year 2003-2004 to 2009-2010.

### How have women grown in Lions leadership positions?

Fiscal Year	District Governors	Club Presidents	International Directors
2003-2004	100	6,072	1
2004-2005	107	6,698	1
2005-2006	109	6,660	1
2006-2007	135	6,811	1
2007-2008	147	8,057	2
2008-2009	149	7,781	6
2009-2010	120	8,910	5

## WOMEN'S MEMBERSHIP INITIATIVE PROGRAM RESOURCE

## Are there any waivers for new women members?

There is no longer a specific waiver for new women members joining a Lions club.

## **Materials Available:**

- I Am a Lion (ME-37)
- Symposium Grant Planning Guide (MP-101)

## **Awards Available:**

### United in Service Pin

District governors with a net increase of 25 or more women members during a fiscal year receive a United in Service Pin.

## **LCI Contact:**

Membership Programs and New Clubs Marketing Department 630-468-6727 memberprog@lionsclubs.org

### STUDENT MEMBER PROGRAM RESOURCE

## **Program Summary:**

The Student Member Program offers a special dues discount to students to encourage student participation in campus-based and traditional Lions clubs and ensure the dynamism of student involvement in Lions. This program expands our recruiting efforts and gives more students the opportunity to join the association.

## **Frequently Asked Questions:**

What are the Student Member Program components?

- Active Membership: Qualifying students are active members and entitled to all rights and privileges, including full voting rights and subject to all obligations which membership in a Lions club confers or implies.
- Student Member Dues Rate: Eligible students receive a charter/entrance fee waiver and pay only half international dues of US\$19.50, billed semi-annually. It is further recommended that districts and multiple districts consider exempting or lowering their dues for student members as deemed appropriate.
  - IMPORTANT: Students of <u>new</u> Campus Lions clubs, or clubs with a majority of student members, are required to prepay one year of international dues at the student member rate (US\$19.50) and submit with the charter application.
- Extended Campus Lions Club Billing Adjustment Period: Campus Lions clubs with student members have through April 15 for the January per capita billing and through October 15 for the July per capita billing to amend the club roster to accommodate the typical school schedule. Campus Lions clubs are billed normally for the semi-annual dues in July and January and payment is due to the international office no later than July 21 and January 21 respectively.

#### Who qualifies for the student member dues rate?

The eligibility definition of "student" is as follows: A student is an individual enrolled in an educational institution and between the age of legal majority in the jurisdiction in which they reside and through the age of 30. Student members are required to provide documentation verifying school enrollment and age.

#### Do current students in Campus Lions clubs qualify?

Yes. Campus club students qualify for both the reduced dues rate and the extended billing adjustment period. However, students not involved in a Campus Lions club do not receive the extended billing adjustment period.

#### Does the reduced dues rate apply to traditional clubs?

Yes. All students involved in traditional clubs are eligible to receive the student member dues rate.

#### **Materials Available:**

• Student Member Certification Form (STU-5)

## STUDENT MEMBER PROGRAM RESOURCE

## **Important Dates:**

**April 15/October 15** – Campus Lions clubs have through April 15 for the January per capita billing and through October 15 for the July per capita billing to amend the club roster.

### **LCI Contact:**

### **Questions regarding the Student Member Program contact:**

Membership Programs and New Clubs Marketing Department 630-571-5466, ext. 522 student@lionsclubs.org

## Questions related to certifying student members online contact:

Information Systems Department WMMR@lionsclubs.org

# Questions regarding the Student Member Certification Form processing or submission contact:

Club Officer and Record Administration Department 630-203-3830 stats@lionsclubs.org

### LEO TO LION PROGRAM RESOURCE

## **Program Summary:**

To position Lions as a leading humanitarian force among young emerging leaders, Lions Clubs International updated the Leo to Lion Program by offering an added dues concession to qualifying former Leos and young adults. The Leo to Lion Program encourages graduating Leos to join Lions clubs and recruit other like-minded young adults, thus advancing young adult participation in Lions and paving the way for future Lion leadership.

## **Frequently Asked Questions:**

What are the Leo to Lion Program Components?

- Active Membership: Individuals who qualify as a former Leo or a young adult are active
  members and entitled to all rights and privileges, including full voting rights and subject to
  all obligations which membership in a Lions club confers or implies.
- Leo to Lion Dues Rate: Former Leos and qualifying young adults receive a charter/entrance fee waiver and those through age 30 pay only half international dues of US\$19.50, billed semi-annually.

#### Who qualifies for the Leo to Lion Dues Rate?

#### Former Leos

Current and former Leos between the age of legal majority in the jurisdiction in which they reside and through the age of 30. Certification is required to verify age and Leo club participation. Leos also have the opportunity to charter a new Lions club and recruit their peers.

### Qualifying Young Adults

Young adults between the age of legal majority in jurisdiction in which they reside and through the age of 30 also qualify as long as at least 10 new club charter members meet the qualifications above as a former Leo. Qualifying young adults are required to provide documentation verifying age.

#### Does the reduced dues rate apply to traditional clubs?

Yes. All qualifying former Leos involved in traditional clubs are eligible to receive the Leo to Lion dues rate. However, young adults only qualify when they join a club chartered by 10 or more former Leos.

## What other benefits are available to graduating Leos joining Lions?

- Credit for years of service: Former Leos can complete the Leo Years of Service Record
  to receive credit for their Leo years of service in their Lions club membership history. The
  Lions club secretary submits the form to the Youth Programs Department at International
  Headquarters.
- Credit for Offices held as a Leo: If a Leo held a leadership position in a Leo
  organization, they may be eligible to receive one year's credit toward the requirements
  needed for certain leadership positions in their Lions district as determined by the district,
  with the exception of the vice district governor and the district governor qualifications
  which are governed by the Lions Clubs International by-laws.

#### How do former Leos and young adults get certified?

New clubs must submit the Leo to Lion Certification and Years of Service Transfer Form (LL-2)

## **LEO TO LION PROGRAM RESOURCE**

for each Leo and young adult with the charter application. Existing clubs submit the certification form with the MMR, or file online using the WMMR by selecting "Leo Lion" or "young adult" from the membership type drop box, when reporting a new Leo Lion or young adult.

To verify former Leo membership when updating an existing membership type to Leo Lion, the member must be listed as a Leo or former Leo, otherwise a copy of the Leo Completion of Service Certificate and the Leo to Lion Certification and Years of Service Transfer Form (LL-2) is required.

### **Materials Available:**

- Leo to Lion Certification and Years of Service Transfer Form (LL-2)
- Special Opportunity for Graduating Leos Flyer (LL-1)

## **LCI Contact:**

#### Questions regarding the Leo to Lion Program contact:

Membership Programs and New Clubs Marketing Department: 630-571-5466, ext. 522 leo2lion@lionsclubs.org

#### Questions related to certifying online contact:

Information Systems Department WMMR@lionsclubs.org

Questions regarding Leo to Lion Certification and Years of Service Transfer Form processing or submission contact:

Club Officer and Record Administration Department 630-203-3830 <a href="mailto:stats@lionsclubs.org">stats@lionsclubs.org</a>

## **CLUB MEMBERSHIP CHAIRPERSON RESOURCE**

# **Program Summary:**

Every Lions club should have a club membership chairperson. The main task of each membership chairperson is to aim for the invitation of new members into the club and to create a membership growth plan. The chairperson should be able to encourage Lions to become sponsors of new members and they should also be able to invite new Lions as the chairperson.

The membership chairperson serves a three year term. Lions Clubs International suggests that each membership chair is part of a three person membership committee along with the club retention chair and club extension chair. Read more about establishing a three-person membership committee by typing "ME-29" into the search box located in the top right-hand corner of the LCI Web site, <a href="https://www.lionsclubs.org">www.lionsclubs.org</a>.

# **Frequently Asked Questions:**

How does a club membership chairperson get started in his or her job? Each membership chair should read the Club Membership Chairperson Guide before starting their term, The manual is an excellent tool to plan membership growth strategy. There are tips on creating a membership growth plan and tailoring it to your club as well as tips on how to invite new members.

What is a membership growth plan? A membership growth plan is a document unique to your club that details how to invite new members into your club and how to encourage Lions in your club to invite new members. Find the Club Membership Chair Manual by typing ME-44 into the search box located at the top right hand corner of the LCI Web site, www.lionsclubs.org.

What are common questions that as a club membership chair, if asked by a club member, I should be able to answer? The membership chair should be able to answer many questions. Some of the most common questions are below.

- Why is membership growth important? New members equal more hands for service.
   New members can bring excitement, new perspective, and new project ideas to your Lions club. New Lions benefit the community.
- . How do I invite new members?
  - The key to inviting new members into a club is to talk to people. Ask friends and neighbors if they would like to help the community by being a Lion. Have a Lions booth at community fairs and festivals. Ask people if they are interested in volunteering to better the community. Ask what the prospective member's community concerns are. Think about whether this person would be a good addition to the club. If they are interested in a being a Lion in your club, have them complete a membership application.
- What do I do if the prospective member I would like to invite seems too busy for membership but expresses interest in joining in the future? Encourage the Lion to follow up with the prospective member in the future! Ask those who are interested in possibly joining later when you should follow up with them. Invite "maybe" prospects to a club meeting, service activity or a fundraiser so they can see the club in action!
- What happens after a prospective member completes a membership application?
   Make sure the membership application includes a sponsor signature and is submitted to the membership chairperson. After a prospective member completes a membership application and a review is performed by the membership committee, the Club's Board of Director's must approve a person to become a Lion.

## **CLUB MEMBERSHIP CHAIRPERSON RESOURCE**

A prospective member officially becomes a Lion when a properly filled out membership form duly signed, as well as the entrance fee and dues is in the hands of the secretary. The member must also be reported to the association, so that we officially recognize their membership.

## **Important Dates**

August 1: Report the appointment of the Club Membership Chairperson to LCI

**Throughout the year**: Encourage invitation members to invite new Lions. Work with the retention chair (who may be part of the three person membership committee) to plan an induction and orientation for each new member.

# Materials used to invite potential members

ME 44 Club Membership Chairperson Manual

ME 6B Invitation/Application with Mission Statement

ME 33 Lions Pocket Card-Objects & Code of Ethics

ME 36 Salute the Heritage...Reward the Effort

ME 37 I Am A Lion

ME 40 Lions Make A Difference

### **LCI Contact:**

Membership Operations Department: memberops@lionsclubs.org 630-468-6857

### OCTOBER GROWTH PROGRAM RESOURCE

## **Program Summary:**

If you've been a Lion for a while, you probably remember the October Growth Award Program and its emphasis on membership recruiting in the month of October. Did you know that many clubs worldwide still recognize the program and continue to recruit a majority of their members during October? Lions Clubs International has re-embraced the October Growth Award Program. Join your fellow Lions clubs and make October a month for new member recruiting.

## **Frequently Asked Questions:**

I thought the Year-Round Growth Program was our membership growth program. Why is October Growth back? You are correct; the Year-Round Growth Program is LCI's main membership growth effort. The Year-Round Growth Program Fact Sheet offers membership-recruiting ideas for each month of the year. The suggestion is to place extra effort on membership recruiting during the month of October. Think of the October Growth Program as a membership recruiting campaign within our major membership recruiting effort or another vehicle to increase our membership to offer more humanitarian services to our local and worldwide communities.

**When will clubs be recognized?** Participating clubs will be recognized in March with their name and number of members brought in on the LCI Web site.

#### **Materials Available:**

YRG 15	Year-Round Growth Fact Sheet
ME 40	Lions Make A Difference

ME 33 Lions Pocket ME 37 I am A Lion

ME 6B Invitation/Application Form

ME-21 Sponsorship is an Important Responsibility

#### **Important Dates**

#### Throughout the month of October

Invite and induct new members

#### October 20

Club secretaries mailing in the MMR must report new members by this date.

#### October 31

Club Secretaries using the WMMR must report new members by this date.

## **LCI Contact:**

Membership Operations Department:

memberops@lionsclubs.org

630-468-6857

### YEAR-ROUND GROWTH PROGRAM RESOURCE

## **Program Summary:**

Year-round growth means more to clubs than simply a full membership roster. It brings year-round rewards to clubs: a steady influx of eager new members, the fresh perspectives needed to look at projects and tasks in a new way and the potential to broaden the scope of services provided by clubs. Quite simply, the Year-Round Growth Program helps clubs maintain their strength and productivity.

## **Frequently Asked Questions:**

#### Why are the Banner Patch awards in club categories?

Clubs are divided into categories in order to offer a greater opportunity for the small clubs to qualify for an award.

When will awards from the Year-Round Growth Program be distributed? The Membership Excellence Lapel Pin, Club Banner Patch Award and the International Flag Set will be distributed to your club secretary. The awards are distributed from mid-September to mid-October of the new Lions year.

**Do clubs need to complete forms to receive the awards?** No, clubs do not need to complete and submit a form to Headquarters to receive their award. Awards will be distributed automatically and will be based on membership increases as reported by each club on their June 30 Monthly Membership Report or WMMR.

#### Awards:

Clubs that increase membership will be recognized for their achievement with the Club Banner Patch and the International Flag Set. Individuals sponsoring members will receive a Certificate of Sponsorship from the international president as well as the Membership Excellence Pin. See the *Year-Round Growth Fact Sheet* (YRG 15) for further details.

#### **Materials Available:**

YRG 15	Year-Round Growth Fact Sheet
ME 21	Sponsorship is An Important Responsibility
ME 40	Lions Make A Difference
ME 33	Mission Statement & Code of Ethics Pocket Folder
ME 37	I am A Lion
ME 6B	Invitation/Application Form

#### **LCI Contact:**

Membership Operations Department: <a href="memberops@lionsclubs.org">memberops@lionsclubs.org</a> 630-468-6857

### LIONS WORLDWIDE INDUCTION DAY PROGRAM RESOURCE

## **Program Summary:**

Lions Worldwide Induction Day is an event that welcomes new members and gives Lions the opportunity to stimulate membership growth and increase public awareness. Each year, over one hundred districts tribute this day to the strength and importance of Lions.

## **Frequently Asked Questions:**

#### When does Lions Worldwide Induction Day take place?

Lions Worldwide Induction Day takes place on a Saturday in April, as selected by Lions Clubs International. While a specific date is designated for this event, most induction ceremonies occur during district and multiple district conventions, whenever they may fall. Some areas also choose to organize a special event specific to recognizing members recruited throughout the year.

**Do new members honored during Lions Worldwide Induction Day receive a memento?**Yes. Special commemorative certificates signed by the international president are available from Lions Clubs International.

#### How can districts and clubs make the most of Lions Worldwide Induction Day?

Districts and clubs can use this event as an opportunity to:

- Celebrate new members and recognize their commitment
- Join Lions worldwide, and together induct thousands of new members
- Demonstrate the importance Lions clubs have in helping and serving the less fortunate
- Launch a membership campaign and reward membership recruitment
- Strengthen member retention
- Initiate a public relations campaign to raise awareness

#### **Materials Available:**

- Lions Worldwide Induction Day Enrollment and Certificate Order Form (MK-60)
- Lions Worldwide Induction Day Club and District Planning Guide (MK-61)
- Worldwide Induction Day Certificate of Membership (MK-63)

### **LCI Contact:**

Membership Programs and New Clubs Marketing Department 630-571-5466, ext. 522 inductionday@lionsclubs.org

# THE CLUB EXCELLENCE PROCESS (CEP) RESOURCE

## **Program Summary:**

The Club Excellence Process is a workshop program dedicated to club improvement. A club that agrees to participate in the CEP will be guided by a facilitator through four steps of approximately an hour each. A participating club will look at their community's needs, take a survey on their membership experience, use resources and develop action plans.

Here is a quick look at what a participating Lion will accomplish during the four steps of a CEP Workshop.

Step 1: Why Are We Here? (45-60 minutes)	Discover community needs and complete a Community Needs Assessment Discuss how Lions make a difference Talk about what Lions have accomplished Brainstorm about what Lions could accomplish the future
Step 2: What Makes an Excellent Club? (75-90 minutes)	Determine the characteristics of an excellent club Talk about the stumbling blocks that prevent us from excellence Discuss how to improve your club effectiveness Complete the How are your Ratings? Survey
Step 3: How Can We Determine Our Needs? (45-60 minutes)	Review the Community Needs Assessment Review the How are your Ratings? results Learn about resources available to improve excellence
Step 4: What Can We Do Next? (45-60 minutes)	Set goals Create action plans Program review

## **Frequently Asked Questions:**

## How can my club participate in the CEP?

Clubs interested in participating in a CEP Workshop should contact their district governor. The district governor (or other person he or she designates) will select clubs to participate in the program. Your club will work with the district governor (or other person he or she designates) to determine dates you would be available

# THE CLUB EXCELLENCE PROCESS (CEP) RESOURCE

for the CEP Workshop. Your club may wish to conduct the CEP Workshop during club meetings or a club retreat.

# If my club participates in a CEP Workshop, what will I do in a CEP Workshop?

Each Lion attending a CEP Workshop will be completing several assignments under the guidance of a facilitator. Two of these assignments are the Community Needs Assessment and the How Are Your Ratings? survey. Clubs may be asked by their facilitator to complete these assignments before, during, or after the workshop. The program can be delivered in one session or two sessions as opposed to four. Each workshop session can be held at a club meeting, club retreat or other gathering. Clubs interested in participating in a CEP Workshop should contact their district governor.

# If my club is selected to participate in the CEP, how can I make sure the workshop is beneficial to my club?

If your club is selected to participate in the CEP, there are things you can do to ensure CEP success. Be open to identifying improvement areas and creating action plans with the guidance of your facilitator. Have fun in the workshop. Take part in group activities and look for resources you can use to improve your Lions club.

# Are there awards for clubs that complete a CEP Workshop?

Upon completion of the program, each Lion will receive a letter of completion from the international president.

### **Materials Available:**

CEP-2 CEP Participant Workbook (The CEP Participant Workbook will be provided to each participating club member in advance of the first workshop date.)

### **LCI Contact:**

Membership Operations Department: 630-468-6857
ClubExcellenceProcess@lionsclubs.org

## **E-Clubhouse and E -District House**

# **Program Summary:**

The E-Clubhouse and the E-District House were designed to make communicating with club and district members easier while also giving each club and district a professional looking platform to showcase important club projects

### E-Clubhouse:

The e-clubhouse was designed to provide Lions clubs with a **FREE** website that is both attractive and easy to maintain.

Clubs are guided by fill-in-the blank prompts making the creation of the club site easy. The site also links to the LCI Web site, Lions Quarterly, Lions Learning Center, Facebook and Twitter by navigation buttons.

The site features five main sections;

- Club Home Page can feature a photo of your members participating in a project or club activity and a brief history of your club.
- Calendar of Events Page showcases your club's activities and allows you to feature important dates on your home page.
- Club Projects Page lets your community know about your projects and how they can get involved.
- Photo Gallery Page showcases your club's activities by posting photos of recent projects.
- **Contact Page** provides a place to post your contact information so people in your community can contact you.
- Up to five additional pages for your club's special functions or news

# **New Members-Only Function:**

The Members-Only section includes a group e-mail function, a members-only message board, a template for an electronic newsletter and an electronic event invitation that automatically informs members of upcoming events and tracks responses. The site also provides clubs with a place to post newsletters and publications.

## **E-Clubhouse and E -District House**

### **E-District House**

Site similar to the e-club house, the site has the following buttons/functions.

- **Home page** to post a photo and/or offer information about the district.
- Calendar To list upcoming events.
- **District Projects** Open for the district to provide information about the projects they support.
- Photo gallery Showcasing the most recent and impactful events.
- **Contact Us** With information on who to speak to about Lions and getting involved.
- Up to seven additional pages may be added.

# **District Member's Only Functions**

Similar to the E-Clubhouse, the members-only section helps the District Team stay connected and includes a group e-mail function, a members-only message board, a template for an electronic newsletter and an electronic event invitation that automatically informs members of upcoming events and tracks responses. The site also provides the district with a place to post newsletters and publications.

## **LCI Contact:**

District and Club Administration Division 630-468-6828 districtadministration@lionsclubs.org

### LIONS FAMILY AND WOMEN SYMPOSIUM PROGRAM

## **Program Summary:**

As the emphasis on family-friendly Lions clubs and women's membership continues, it is important for clubs to identify relevant service opportunities that will spark the interest of families and women. An excellent avenue for pinpointing these needs is to hold a symposium through the Lions Family and Women Symposium Program.

A symposium is a gathering at which there is a free interchange of ideas, or a formal meeting at which several experts deliver short addresses on a topic or related topics. The purpose of a Lions Family and Women Symposium is four-fold:

- 1. Identify new community projects that are of interest to women and families.
- 2. Identify potential members.
- 3. Promote Lions clubs within the community.
- 4. Charter a new club/club branch to develop the new community project that has been identified.

## **Frequently Asked Questions:**

## What components are necessary to complete the funding application?

To complete the funding request, applicants must:

- Select a theme to set the tone for the symposium.
- Secure a partner to lend credibility to the event, provide fresh perspectives and information to help identify crucial needs, as well as provide an additional source of resources and funding.
- Set a date in order to plan and execute an effective and well-publicized event, allowing at least three to four months to make appropriate arrangements.
- Find a convenient and ample location.
- Submit a completed application form and supply a detailed budget, preliminary agenda and information about the partner organization.

#### Who should coordinate the symposium event?

Lions district family and women's membership development specialists and GMT district coordinators-are to be the main sponsor/organizer of the symposium initially; local clubs may sponsor later as they gain experience with such events.

#### How much funding is available?

A maximum of US\$2,000 is available for each symposium, contingent upon approval from Lions Clubs International. The funds are available on a first-come, first-served basis.

#### Materials Available:

Lions Family and Women Symposium Program Planning Guide (MP-101)

#### **Important Dates:**

 Symposium applications must be received by LCI at least three to four months before the proposed event

## **LCI Contact:**

Membership Programs and New Clubs Marketing Department 630-468-6727 memberprog@lionsclubs.org

## **LEO CLUB PROGRAM**

## **Program Summary:**

Leo clubs are part of the Lions international network and are organized and sponsored by local Lions clubs throughout the world. There are nearly 5,900 Leo clubs in approximately 140 countries. Leo club activities and projects enhance the community and help young people develop and practice leadership, organization and social skills. Leo club involvement can instill in young people a lifetime commitment to helping others.

Leo clubs are open to young people with good character who have an interest in serving their communities. Based in schools or in the community, Leo clubs are divided into two tracks: Alpha and Omega. Alpha Leo clubs are designed for youth between 12 and 18 years of age. This track focuses on the individual and social development of preteens and teens. Omega Leo clubs are tailored for young adults between 18 and 30 years of age. This track is designed for the personal and professional development of young adults.

## **Frequently Asked Questions:**

### How do you organize a Leo club?

Information about organizing a new Leo club can be obtained in a free Leo Club Organization Kit from the Youth Programs Department at International Headquarters

#### What costs are involved in Leo club sponsorship?

Lions club sponsors must pay a one-time Leo club organization fee of US\$100.00. This fee covers:

- 20 Leo new member entrance fees (includes Leo new member kit complete with lapel pin and membership card)
- a Certificate of Organization
- a Leo club officers' kit
- a Leo club sponsor kit

In addition to the one-time Leo club organization fee, the sponsoring Lions club also pays US\$5.00 for each additional member over the first 20 members. A Leo new member kit is included as part of this \$5.00 entrance fee. A Lions club can pay the Leo club organization fee, as well as any additional new member entrance fees, when applying for Leo club certification, or the association can bill the Lions club account.

To cover the administrative costs of the Leo Club Program, every Lions club sponsor is assessed a US\$90.00 annual Leo club levy. This levy is billed on the account of the Lions club sponsor in August. The levy for newly-organized Leo clubs is prorated depending upon the quarter of the year in which the club was certified.

#### What is the relationship between the sponsor Lions club and a Leo club?

The sponsor Lions club is responsible for guiding and counseling its Leo club. By working closely with Leos, Lions ensure that their sponsored club operates within the policies of Lions Clubs International. Lions supervise Leos in an open, constructive manner.

#### Are there age limits for Leos?

Yes. Leo club members must be between the ages of 12 and 30. Alpha clubs are for members between the ages of 12 and 18 and Omega clubs are for members between the ages of 18 and 30.

## Can more than one Lions club sponsor a Leo club?

Yes. With written approval of the district governor, two or more Lions clubs may jointly sponsor a single Leo club. The Lions club sponsors will have equal representation on the Leo advisory committee. One Lions club sponsor should be designated to serve as the permanent liaison with International Headquarters concerning Leo club billings and administration. There is no limit to the number of Leo clubs that a single Lions club can sponsor.

## **LEO CLUB PROGRAM**

#### Can sponsorship be transferred from one Lions club to another?

Yes. If a sponsoring Lions club has been cancelled, the Leo club has 180 days to find a new sponsoring Lions club to avoid termination. A letter from an officer of the new sponsoring Lions club (stating that it accepts sponsorship) should be submitted to the Youth Programs Department at International Headquarters. In cases where sponsorship is being transferred from one active club to another, a letter from an officer of the previous sponsoring Lions club (stating that it relinquishes sponsorship) is also required.

#### Can branch or Lioness clubs sponsor a Leo club?

No. Only Lions clubs can sponsor Leo clubs. Branch and Lioness club members can serve as coadvisors for Leo clubs.

# What happens to a Leo club when its Lions club sponsor is placed on status quo or is cancelled?

A Leo club is not immediately affected when its sponsor Lions club is placed in status quo. If the sponsor Lions club is subsequently cancelled, the Leo club is granted a 180-day "grace" period to find a new Lions club sponsor before the Leo club is cancelled as well.

# How does a Leo club, district or multiple district report its monthly and annual officer and membership activity to International Headquarters?

There are two ways to report Leo club membership and officer information to headquarters – submitting the Leo-72 form or using the LeoWMMR system. Each Leo district and multiple district should complete and submit the Leo-91 form to the Youth Programs Department at headquarters by July 1 of each year. For more information about reporting Leo club, district and multiple district officer and membership information, contact the Youth Programs Department at International Headquarters.

# How do Leo clubs, districts and multiple districts report their community service projects and activities to International Headquarters?

Leos may now report their service projects and activities using an online report form. The form can be accessed in the Leo Zone section of the LCI Web site or by simply typing "Leo Service Activity Report" in the search box at the upper right-hand corner of the home page at <a href="https://www.lionsclubs.org">www.lionsclubs.org</a>. The Youth Programs Department is automatically notified of all submissions.

# How do Leo members or Lions involved in the Leo Club Program provide input about the program to International Headquarters?

The Leo Club Program Advisory Panel is a board-approved communication vehicle for Leos and Lions to share ideas about the Leo Club Program with Lions Clubs International. Panelists serve a two-year term in which they act in an advisory capacity with LCI as it evaluates issues related to the Leo Club Program. Items that impact the program are presented to the LCI Board of Directors for consideration and final approval. The panel provides Leos with more voice in matters which affect the program and additional opportunities for leadership development. It also provides them with a chance to network and share ideas with Leos throughout all seven constitutional areas, helping them better understand the similarities and differences of the Leo Club Program worldwide. Nominations are accepted on a fiscal year basis, and forms to nominate Leos or Lions can be found on the Lions Web site in the "Leo Zone" section.

# Are Leo club members and their volunteers covered under the association's comprehensive general liability insurance program?

Leo club members and their volunteers are covered under LCl's comprehensive general liability insurance program. The policy pays sums that the insured becomes legally obligated to pay as damages to third parties because of bodily injury or property damage arising out of or in the course of Leo functions and activities. The policy provides a \$1 Million liability coverage for bodily injury and/or property damage per occurrence and a \$2 Million aggregate liability coverage. Coverage afforded by the program is automatic. If evidence of coverage is required for an event, a certificate of insurance may be immediately printed online 24 hours a day at <a href="https://www.lionsclubs.org">www.lionsclubs.org</a>

## **LEO CLUB PROGRAM**

in the member center/resources section, by calling 1-800-316-6705 or by emailing the request to <a href="mailto:lionsclubs@willis.com">lionsclubs@willis.com</a>. For more information, contact the Legal Department at International Headquarters.

#### **Materials Available:**

<ul> <li>Kit 830-A</li> </ul>	Alpha Leo Club Organization Kit
<ul> <li>Kit 830-O</li> </ul>	Omega Leo Club Organization Kit
<ul> <li>Kit 810-A</li> </ul>	Alpha New Member Kit
<ul> <li>Kit 810-O</li> </ul>	Omega New Member Kit
<ul> <li>Leo 46</li> </ul>	Leo Club Program General Informational Brochure for Lions
<ul> <li>Leo 10-A</li> </ul>	Alpha Leo Recruitment Poster
<ul><li>Leo 10-O</li></ul>	Omega Leo Recruitment Poster
<ul> <li>Leo 57-A</li> </ul>	Alpha Leo Recruitment Brochure
<ul> <li>Leo 57-O</li> </ul>	Omega Leo Recruitment Brochure
<ul> <li>Leo 65-A</li> </ul>	Alpha Leo Club Program Handbook (guide for Leo club advisors, Leo
	officers and sponsoring Lions clubs)
<ul> <li>Leo 65-O</li> </ul>	Omega Leo Club Program Handbook (guide for Leo club advisors, Leo
	officers and sponsoring Lions clubs)
<ul> <li>Leo 304</li> </ul>	Spotlight on Children Informational Brochure
<ul> <li>Leo-51</li> </ul>	Leo Club Organization Report Form
<ul> <li>Leo-72</li> </ul>	Leo Club Officers and Membership Annual Report Form
<ul><li>Leo-91</li></ul>	Leo District/Multiple District Annual Report Form

### **Awards Available:**

Details about the many Leo Club Program awards available can be found in the Leo Zone section of the LCI Web site.

### **Important Dates:**

- July 1: Annual Report for Leo Districts & Multiple Districts (Leo-91) due to Youth Programs Department
- July 15: Deadline for Leo Club Program Advisory Panel nominations
- August 15: Deadline for Leo Club Excellence Award (Leo-105) applications
- October Leo Membership Growth Month
- November 15: Deadline for Leo October Membership Growth Award
- December 5: International Leo Day
- April: Leo Club Awareness Month
- May 15: Annual Leo Club Officers and Membership Report (Leo-72) due to Youth Programs Department
- June 1: Deadline for Leo of the Year applications (Leo LOY)

### **LCI Contact:**

Youth Programs Department leo@lionsclubs.org, 630-571-5466