



District Deeds

District 4-L2 Newsletter

August 2013



"We Serve"

District Governor's Message

District Theme:
Moving Forward with
Technology



District Governor Kenny Shu

I attended the Council of Governors meeting in Walnut Creek in Northern California from August 1 through August 4. When I came across our Global Membership Team (GMT) Area Coordinator PID Dana Biggs, her immediate words were, "Your District has 17+ membership!"

Compared to the other 14 districts, our district ranked **number three** in membership growth next to L6 (San Diego) +78 and L4 (Orange County) +35. However, our *total* membership ranked 5th out of 15 districts.

District	Total Mbr Added	Total Mbr Drop	Total Membership	Gain/Loss Fiscal Period
4 C1	22	17	1,084	5
4 C2	17	9	1,515	8
4 C3	48	38	1,285	10
4 C4	8	17	1,218	-9
4 C5	51	44	1,610	7
4 C6	10	12	1,252	-2
4 A1	22	17	2,218	5
4 A2	15	19	1,950	-4
4 A3	12	21	1,206	-9
4 L1	9	19	802	-10
4 L2	52	35	1,263	17
4 L3	23	49	1,164	-26
4 L4	37	2	1,217	35
4 L5	9	24	1,043	-15
4 L6	94	16	1,424	78

Thanks to the formation of our new club, the Los Angeles Overseas Lions Club, and the 52 new members and sponsors that kept our district membership growth positive. However, we did drop 35 members.

As important as recruiting new members, retaining members in our club has become very critical. Generally speaking, North American clubs are losing members at an alarming rate.

To help forestall the same in our district, I have invited California GMT speaker PDG Gary Wong to our August 24 District meeting to give us tips to recruit new members and retain our existing members. Since our clubs need to keep up with youth and technology, I have also invited MJ, a social media expert, to talk about how to promote your club using social media and other technology.

I look forward to seeing you at 11 a.m. on August 24 at the Montebello Senior Center. Registration and a light lunch start at 10:30 a.m.

Membership Summary

July 2013 Year-to-date

Opening Balance	1,246	1,246
Added Members	52	52
Dropped Members	35	35
Closing Balance	1,263	1,263
Net Gain/Loss	17	17



These pins are waiting to be added to your collection!

Each color represents the number of new members that you have brought in!



1st Vice District Governor Remarks

Fellow Lions,
As you can see, here is the second District Newsletter. I hope that you are receiving it. If not, it may be because we do not have your correct email address. Please check with District Secretary Lion Nancy for accuracy to help us deliver the newsletter to you.

We want all the news and pictures from your club projects, both those completed as well as those in the works. Also, please add information about the projects, such as, how long they have been in existence, how they became a project, who benefits from the projects and how many Lions are involved, et cetera.

Congratulations to all the new officers of all the clubs, I wish all the clubs a great year and I hope that your membership will continue to increase. Remember that everybody that you meet during your projects or in your daily life can become a great Lion. The only thing that we need to do is to ask. I am here to help you in any way that I can.

Let's work together to make this District the best district in California!

Yours in Lionism,
Lion Alberto Montes De Oca
1st VDG 4-L2

Student Speaker Contest

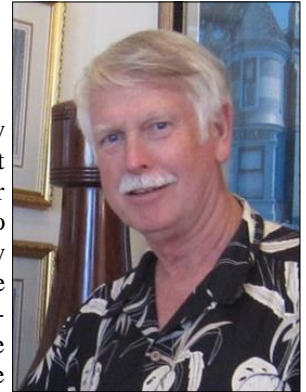
As Lions, we serve our communities in a variety of ways. One, in particular, provides our youth the opportunity for competitive public speaking on a different topic each year. Each club throughout the State is encouraged to present the Student Speaker Contest for this purpose. Through this activity, the Lions also provide scholarship awards on each contest level as the speakers go up the ladder to the final State contest.

To fund these awards, Lions are encouraged to support the Student Speakers Foundation.

The topic chosen for the 2013-2014 Student Speaker Contest is, "Community Service: What Does It Mean and Why Does It Matter? When you run the contest for your students, you will be surprised at the independent thinking and self-expression that is stimulated by the selected topic.

The Student Speaker Contest Packet must be ordered from www.md4lions.org by October 1, 2013 to avoid a \$15.00 fee. Training for the Student Speaker Chairs from each club will be presented at the November District Meeting. Therefore, please email the name and contact information for the designated chair to ohrmu@aol.com.

Words from 2nd Vice District Governor



It is my honor to have been recently installed as your 2nd Vice District Governor. I truly appreciate your support and I promise to live up to your expectations. I have many ideas, not necessarily to change things, but to improve where improvement is needed. I believe one of the areas where we can improve is in training. My last thirteen years with the Los Angeles Police Department was in the training arena though sometimes it was tough to teach a couple of hundred *armed* students to stay engaged in the topic being covered!

There is an acronym, W.I.I.F.M., What's In It For Me? This requires the facilitator/teacher to be aware that students want a reason as to why they need to listen and learn. That same W.I.I.F.M. idea can be used when preparing to teach a topic to Lions members. Give the students a reason why the training is necessary and important.

Secondly, I believe that we can improve in the area of member recruitment. You will NEVER get new members if they do not know you or that your club exist. Maybe we need to use our "out of the box" thinking caps to find qualified people to join our ranks. As a start, we will be having a DISTRICT membership booth at the Bellflower Boulevard Car Show on Saturday, September 7 from 2:00 p.m. to 7:00 p.m. in downtown Bellflower.

I do not care if a potential member wants to join a club in my city but I do care that 11,000 to 12,000 spectators see that Lions do exist and that our organization is NUMBER ONE in the USA. What a great opportunity we will have to show people, "WE SERVE." Let's do this!

Larry Wehage, 4-L2 Second Vice District Governor

Lions4L2.org

The District Newsletter can be accessed for downloading at the bottom of the District Governor's message on the District website. Other issues will be under *Document Library*.

Monthly Publication of District 4-L2 Lions Club International

Governor's Telephone	(909) 992-8855
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District Webpage	www.lions4L2.org
Editor	Lion Bea Proo
Cellphone	562-754-2002
E-mail submissions	4L2newsletter@gmail.com
Submission deadline	Second Friday of month

District Governor August Visitation Schedule

Date	Club	Day	Time	Location
8/1/13	La Mirada 1&3	Thur	5:30 PM	Elephant Bar 14303 Firestone Blvd. La Mirada
8/2/13	DT Long Beach	Fri	11:30 AM	Petroleum Club 3636 Linden Ave Long Beach Ca
8/5/13	Commerce	Mon	7:00 PM	Ruben Bates Center 4725 Astor Way Commerce
8/6/13	Central City/Boyle Heights	Tue	7:00 PM	La Costa Rest. 854 N. Garfield Ave, Montebello
8/7/13	Bell Gardens	Wed	noon	Lions Den 6900 Garfield Ave. Bell Gardens
8/8/13	Downey	Thur	6:00 PM	Sunrise Realty 9047 Florence Ave #J Downey
8/12/13	City of Industry Royal	Mon	7:00 PM	Jl roRong Resr 8450 Valley Blvd. Rosemead
8/13/13	Hacienda Heights E. Valley	Tue	7:00 PM	Seafood Rest. 1330 S Fullerton RD #207 Rowland Heights
8/15/13	Bellflower Family	Thur	7:00 PM	Macgregor Sr. Center 16322 Bellflower Blvd. Bellflower
8/20/13	Monterey Park	Tue	12:15 PM	MATPR 215 N Chandler Ave 6th Floor Monterey Park
8/22/13	Lynwood	Thur	5:30 PM	Bateman Hall VIP Room 1132 Bullis Road Lynwood
8/23/13	East Whittier	Fri	7:00AM	Mimi Café 15436 E Whittier Blvd. Whittier
8/26/13	Uptown Long Beach	Mon	Noon	Petroleum Club 3636 Linden Ave Long Beach
8/27/13	Monterey Park Dynasty	Tue	7:00 PM	Rowlands Rest. 18900 East Gale Ave #A Rowland Heights
8/28/13	Bellflower Noon	Wed	Noon	Bellflower Moose Lodge 9320 Alondra Bellflower

Upcoming Events

August 15, Thursday - 5:00-7:00 p.m. CC/Boyle Heights Fundraising Mixer for (OPI) Organization for the Physically Impaired. Charley Brown Steakhouse, 909 N. San Gabriel Blvd., Rosemead. For information, contact Jose Jimenez (323)816-7500 or Jimenez@opi2.org.

August 17, Saturday - 1:00-5:00 p.m. (Dinner 1-3 p.m.)

Downtown Long Beach BBQ. BBQ menu: Hamburgers, hot dogs, baked beans, salads & cookies. Soda, beer & wine available. Raffle prizes, silent auction, money hats, moon bounce, kids crafts, face painting, etc. Lions Eye Mobile Screening Unit with free eye and cholesterol screening. Live Music. Door Prizes. 1st- \$400, 2nd- \$200. Tickets \$10. Children five and under free. Long Beach Towne Center, off Carson & 605 Free-way at Long Beach Police Academy Park behind Lowes Store. More information on Lions4L2.org or DTLB 562-370-1205.

August 24, Saturday - 11:00 a.m.- 3:00 p.m. 4L2 District Meeting. Montebello Senior Center. 115 S. Taylor Ave. Check-in and light lunch at 10:30 a.m. Call to order 11:00 a.m. \$10 before 8/22. At door \$15. Checks payable to District 4L2, c/o Nancy McAfee, 5156 E. Ebell St. Long Beach 90808. or email reservation to cs4l2@msn.com and pay at door. Each club is requested to donate one raffle prize (\$20.)

Health and Welfare

Wayne Martin (Whittier Host Club) had by-pass surgery on his right leg blood clot. He will be recuperating for some time.

John Saavedra (East Los Angeles Club) mother passed away.

Lion Dan Skewes and Pam Skewes (Montebello Club) celebrated the birth of their 1st granddaughter!

District Officers

District Governorí í í í í í í í í í ...í í ...Kenny Shu
 First Vice District Governorí í í í .Alberto Montes De Oca
 Second Vice District Governorí í í í í íLarry Wehage
 Secretaryí í í í í í í í í í í í í .Nancy J. McAfee
 Treasurerí í í í í í í í í í í í í íDonna Wang
 Global Leadership Coordinatorí í í í .PDG Chris Ohrmund
 Global Membership Coordinatorí í í í .í Manuel Sanchez
 Immediate Past District Governorí í .í í .PDG Sally Torres
 Cabinet Advisorsí .í .PCC Roger Powell, PDG Judy Powell
 LCIF Coordinatorí í í í í í í í í í ...David Williamson
 Bay Region Chairí í í í í í í .í í í Patrick M. McAfee
 Zone Aí í í í í í í í í í í í í .í í Merlin Thimlar
 Zone Bí í í í í í í í í í í í í .í .Theresa Prumatico
 Zone Cí í í í í í í í í í í í í í .í .Carol Miller
 Central Region Chairí í í í í í í .í í .Robert Warnock
 Zone Aí í í í í í í í í í í í í í ...Victor Caballero
 Zone Bí í í í í í í í í í í í í í íFran Coeur
 Zone Cí í í í í í í í í í í í í íManny Sanchez
 Foothill Region Chairí í í í í í í í í í ...í Noel Wychico
 Zone Aí í í í í í í í í í í í í í ...í Steven Gutierrez
 Zone Bí í í í í í í í í í í í í í .í í í í Anita Ron
 Zone Cí í í í í í í í í í í í í í ...í ...Tommy Garcia
 San Gabriel Region Chairí í í í í í í í í í .í ...Ellen Wu
 Zone Aí í í í í í í í í í ...í í í í í í í ...Rico Sam
 Zone Bí í í í í í í í í í í í í í í .í ...Jack Sun
 Zone Cí í í í í í í í í í í í í í í í ...Lily Li
 District Leo Advisorí í í í í í í í í .í .PDG Sally Torres
 District Administrative Assistantí í í í í í í ...Ivy Huang
 District Audio Visual Specialistí í í í í .í ...Alberto Perez
 District Bulletin Editorí í í í í í í í í í ...í .Bea Proo
 District Lion Tamerí í í í í í í í í í .í ...Tom Magner
 District Program Chairí í í í í í í í ...í í ...Robbie Liang
 District Tail Twisterí í í í í í í í .í .PDG Judy Powell
 Community Service Coordinatorí í í í í í ...Hilda Gaytan

As I begin my two-year term as International Director for our association, let me again say, "Thank you," to the Lions of District 4-L2 for your encouragement and support. My wife, Jane and I are looking forward to serving Lions in this new capacity.

As I look at my calendar, I am beginning to recognize that we will be away most of August, September and October. We are looking forward to attending the USA/Canada Forum in Overland Park, Kansas. I hope many of you will be able to take advantage of this great opportunity to learn more about Lionism, grow leadership skills and meet Lions from all over the USA.

After the Forum, we will be attending the Lions Clubs International Board meeting in Port Arthur, Australia. This will be our first opportunity to begin our work with fellow board members. I am excited about being on the Membership Committee and hope to bring ideas that can help us continue to grow.

Congratulations to District Governor Kenny Shu and our leadership team for starting off the year with membership growth and a new club! It was nice to meet Charter President Sharon King at the Installation Dinner on Sunday, July 28th. I hope to be able to attend their charter night celebration.

As I have updates throughout the year, I will share them through this newsletter. Thank you to Lion Bea Proo for providing this valuable service to our District.

Yours in service,
Larry



2013-2014 International Director Larry Dicus (Home Club - Whittier Host Lions)



Photo with International President Barry Palmer



Some of the International Convention attendees.

**4-L2 in
Hamburg!**



International Director Larry Dicus at the podium at the Lions International Convention in Hamburg,



4-L2 District Governor Kenny Shu