



District Deeds

District 4-L2 Newsletter

“We Serve”

January 2014

District Theme: “Working Together in Service”

District Governor's Message

Fellow Lions,

May this year bring good health and prosperity to you and your loved ones.

Did you make any New Year's resolutions? My New Year's resolution

is to continue strengthening our District 4-L2 by increasing our membership and promoting new projects that will attract prospective members.

Our District 4-L2 had the honor of hosting our International President Joe Preston, First Lady Joni, many International and Past International Directors, and many District Governors from MD-4 during December 28 to January 2nd.

It was a very busy week from the arrival of the International President and First Lady until their departure. We were able to visit Rancho Los Amigos Rehabilitation Center in Downey where a great group of Leos participated in the annual festival singing Christmas Carols, face painting, distributing gifts, making hot dogs, popcorn, and cotton candy, and a variety of foods. They distributed gifts to patients in the facility. This tour was made possible by the leadership of District 4-L2, Deborah Arroyo, Executive Director of the facility, and Lion Karl Burger in charge of the Lions Club International “Tree of Life” and Master Wood Craftsman at this facility. Many club's representatives were in attendance to support their club's honorees as Lion Karl Burger presented the Gold Leafs dedicated to them. District 4-L2 also presented a Gold Leaf to International President Joe and First Lady Joni.

Another highlight of the International President's visitation was the Reception held on December 29, 2014 at the newly renovated Double Tree



District Governor

Hotel. We had over 400 Lion attendees from all over California. They came to greet our International President and our First Lady. This reception was a great success and a testament to what can be achieved when we work together as a team. One of the highlights of this reception was the induction of over forty new members by IP Joe Preston. A special thank you to Lion Frankie, owner of the Double Tree Hotel for your support during this event.

On December 30th, International President Joe Preston and First Lady Joni, with some International Directors visited the Lions Rose Float where they worked decorating the float. What a fantastic float this was! We had five blind or visually impaired participants riding the float representing the sports: Blind Fishing Derby, Blind Surfing, Blind Golf, Blind Bicycling, and Blind Beep Baseball. The theme of our float this year was *Inspiring Challenges*. Thank you to all Lions and Leos from all over California that gave so much time to make our float so amazing!

Our 3rd District Meeting will be held on Saturday, January 24, 2015 at Presbyterian Intercommunity Hospital (PIH) Hospital in Whittier.

On Sunday, January 25, 2015, our **Melvin Jones Dinner** will be held at the Friendly Hills Country Club. Come and support your fellow Lions.

The 4-L2 Convention, takes place on **May 15-16, 2015**, Crowne Plaza Hotel in San Diego. For more information visit our website: www.LIONS4L2.org

“Working Together in Service”

Yours in Lionism,
Alberto Montes De Oca
District Governor 4-L2



1st Vice District Governor Remarks

Fellow Lions,

As we celebrate the beginning of a new year, we should reflect on all the positive things that occurred in 2014. The district membership was hovering near 1,500 this past June due to the spectacular increase during IPDG Kenny Shu's year. DG Alberto continued with positive growth through the past six months and I suspect the numbers to continue a steady climb. Our district remains number four in MD-4, but we have an opportunity to move up a notch if we just, "Ask One."

The visit by International President Joe Preston, First Lady Joni, several International Directors, along with Past International Directors and past and present District Governors resulted in a fantastic five-day celebration of Lionism. The Double Tree Hotel in Rosemead was the host hotel and inaugurated its new ballroom with the International President's reception. Ticket sales were brisk near the end and the event was sold out days, or maybe a week or two, before the reception took place. The forty new Lions that were inducted by the International President will have a very unique memory. Congratulations to all that attended this wonderful event.

Many of us lost track of the days due to a lack of sleep, I suppose, but the fulfillment of meeting and greeting the visitors was nothing less than glorious. I had the job of transporting the float riders and others as time allowed. Each trip was a unique experience and I learned much from all of the guests.

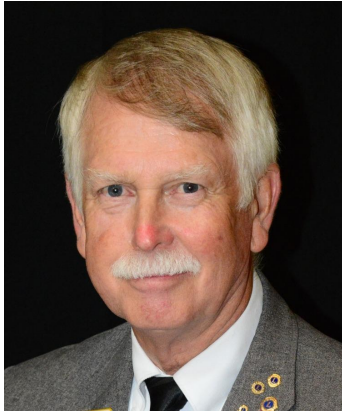
I will be focusing on filling cabinet positions, the district directory, installation planning, Hawaii International Convention, and a variety of other duties. I look forward to assisting DG Alberto these remaining months of his term and I believe the transition to my leadership year will be seamless.

Working Together to Create the Future.

Yours in Lionism,
Larry Wehage
1st Vice District Governor

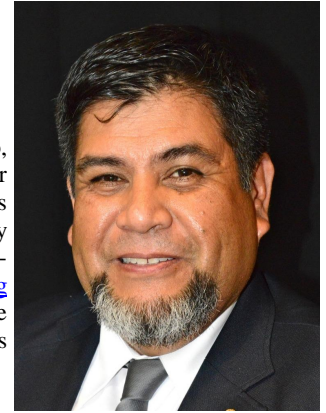
Lions4L2.org

The District Newsletter can be accessed under the *District Documents and Forms Library* link which is listed on the column to the left on the website homepage.



Words from 2nd Vice District Governor

Promotion is essential for your club, for community awareness of your service projects and fundraisers. Lions Clubs International provides many tools to help promote your clubs. Access the web site www.lionsclubs.org and in the upper right search bar, type "PR Guide." A list of tools and guides is provided.



The world has gone digital, email has replaced letters, web pages have replaced flyers. Lions Clubs International is using every form of social media to get the Lions message out and so should we. This includes web sites, such as, Facebook, Flickr, and Instagram. Most are free of charge.

Every club has a web site provided free of charge by Lions Clubs International. A list is provided by the district at www.lions4l2.org. The web site is easy to edit and is a great tool for promoting your club. We can also provide a tutorial for your website. If your club needs to reset the password, you may contact me at boldexplorers@yahoo.com for instructions.

So what do you put on your site? It should have contact information, the club history and a calendar or, at least, updated postings of activities. Post all your flyers, membership applications and scholarship applications.

One suggestion for your club is to create a "Fact Sheet." This single page document is very helpful when explaining the unique history of your club with a focus on key projects and fundraisers. This fact sheet can be posted on a web site or handed out to potential members and posted at the door during fundraisers and service projects. It also can be emailed to community leaders as a reminder or to inform newly-elected officials about your club's hard work.

The second suggestion is a report of last year's activities containing the scholarships or projects your club funded. This is very helpful for your donors and community leaders. It lets them know that they invested their time and donations to the world's best service organization.

The best suggestion for all forms of promoting your club is to keep posting online and at community centers and submitting articles and announcements to the newspapers. The community is hungry for fun and positive information and it is up to your club to show them that the world is a better place with the help from your friendly Lions Club.

Here is our testimony. This year our District took the lead by creating a Facebook Page for Lions Float, Inc., the organization that oversees the Lions Club Tournament of Roses Float. Within two months and continuous postings, the site received 366 likes. It reached out to 3,365 people, 46 Countries, over 34 Languages and 46 U.S. Cities! Online social media works. Again, it is free and it works. If you have any questions, feel free to contact me at the email above.

Yours in Lionism
Manuel Sanchez
2nd VDG

| DATE | CLUB | TIME |
|----------------|-----------------------|-----------|
| 1/14 Wed. | City of Industry | 6:30 p.m. |
| 1/15/15 Thurs. | Glendora | 7:00 p.m. |
| 2/11/15 Wed. | Industry Professional | 5:00 p.m. |
| 2/12/15 Thurs. | Pico Rivera | 12 noon |

District Calendar

1/17-1/19, Saturday--Monday. MD4 Leadership Institute, Ontario.

1/24 Saturday, 8:00 a.m. - Noon, District Meeting, Presbyterian Intercommunity Hospital, Whittier. \$12 includes hot breakfast. (\$15 if paid at door.) Send check payable to *District 4L2* to Cabinet Secretary Lion Drew Sones at 14945 Janine Dive, Whittier, CA 90605 or email reservations to d.sonesconsulting@verizon.net. Each club please donate and bring one new raffle prize (\$20 value). Thank you. Speakers Contest training after meeting.

1/25, Sunday, 2:00-5:00 p.m. Melvin Jones Event, Friendly Hills Country Club. 8500 S. Villa Verde Dr. Whittier, CA 90605. \$50/pp. RSVP by Monday, 1/19 Dist. Treasurer Ron Copley, (562)693-8330. Check payable to *Lions District 4-L2* with club name and attendees listed to be mailed to DT Ron Copley, 15352 Mar Vista St. Whittier, CA 90605.

Health and Welfare

Get Well wishes are sent to Lion Wayne Martin (SOLA Lions) and Lion Richard Sanchez (Montebello Lions) on their recent hospital stays; Lion Nancy McAfee (Belmont Shore Lions) who fell and hurt her tailbone; and Lion Alice Hsu (Hacienda Heights Lions) as she overcomes a serious infection.

Condolences are sent to Lion Ruri Pierre (SOLA Lions) and Lion Ursula Bell (SOLA Lions) on the loss of a loved one.

Congratulations to Lion Mike Batanero (Montebello Lions) on his recent marriage!

Monthly Publication of

District 4-L2 Lions Club International

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| Submission deadline | Second Friday of month |

District Officers

District Governorí í í í í í í í . Alberto Montes De Oca
 First Vice District Governorí í í í í í í íLarry Wehage
 Second Vice District Governorí í í í í í í í ..Manny Sanchez
 Secretaryí í í í í í í í í í í í í í ..Drew Sones
 Treasurer í í í í í í í í í í í í í íRon Copley
 Cabinet Advisorí í í í í í í í í í í ..PDG Mike Brassard
 Immediate Past District Governorí í ...í í .PDG Kenny Shu
 Global Leadership Coordinatorí í í í í .PDG Khan Kayum
 Global Membership Coordinatorí í í íManuel Sanchez
 LCIF Coordinatorí í í í í í í í í í ...David Williamson
 Directory Coordinatorí í í í í í í í í í .Wayne Martin
 District Leo Advisorsí í í í í í í í í í í ..Steve Stolar,
 David Porter, Christina Guzman
 Audio Visual Specialistí í í í í í í í íAlberto Perez
 District Bulletin Editorí í í í í í í í í íBea Proo
 District Lion Tamerí í í í í í í í í í í .Tom Magner
 District Fundraising Co-Chairs...Carol Miller, Manny Sanchez
 Bay Region Chairí í í í í í í í í í í ..Merlin Thimlar
 Zone Aí í í í í í í í í í í í í íKirk Davis
 Zone Bí í í í í í í í í í í í í íWoody Hugh
 Zone Cí í í í í í í í í í í í í íCarol Miller
 Central Region Chairí í í í í í í í í í íJoe Corey
 Zone Aí í í í í í í í í í í í í íJose Angel Barajas
 Zone Bí í í í í í í í í í í í í íRichard Giors
 Zone Cí í í í í í í í í í í í í íLenora Perri
 Foothill Region Chairí í í í í í í í í í íRico Sam
 Zone Aí í í í í í í í í í í í í íSteven Gutierrez
 Zone Bí í í í í í í í í í í í í íTommy Garcia
 Zone Cí í í í í í í í í í í í í íGigi Toledo
 San Gabriel Region Chairí í í í í í í í í í íEllen Wu
 Zone Aí í í í í í í í í í í í í íScarlett Ku
 Zone Bí í í í í í í í í í í í í íThomas Johnston
 Zone Cí í í í í í í í í í í í í íJudy Chen



DISTRICT LEOS CARNIVAL TIME

Annually, the Leo Clubs gather to present a carnival for the patients at Rancho Los Amigos Hospital in Downey. The hospital specializes in rehabilitating patients with brain and spinal injuries.

