



Lions Clubs International District 4-L2 Diabetes Committee



For the last 100 years, Lions Club International has been on the forefront of helping millions of people with vision care. This year they have expanded their focus by including Diabetes Awareness since it has become a national epidemic with frightening statistics - 1.5 million people are expected to be diagnosed with diabetes in 2018. It remains the 7th leading cause of death in the United States.

On November 10, 2018 Lions Club International will hold their first annual Diabetes Expo and I am very excited to be a part of it. We will have informational booths and brochures explaining the health risk associated with diabetes and what can be done NOW to prevent it. There will also be many professionals on hand that are experts in the field that will answer questions and concerns (nutritionists, nurses, fitness experts, healthy cooking demos). All money raised will be given to the American Diabetes Association.

Appropriately, I am reaching out to you in hopes that you might have interest in donations of product, sponsorship or sending a representative who would distribute samples of diabetic friendly foods. Sadly, many people are fooled by the concept of "natural" foods – it is our hope that we can open everyone's eyes (whether young or old) and educate people about nutrition, reading labels and the importance of controlling sugar and carbohydrate intake NOW before it's too late.

If you would like further information, I would be happy to provide it or I can direct you to our Event Chair. I thank you in advance for considering support of this very worthy, timely event.

Sincerely,

Cheryl Nelson
Donations Director

