



Zoom Marketing Cafe for Lions Clubs

Make Your Club Website Shine and Boost Your Events

Date: Sunday, December 8, 2024

Time: 2:00 PM – 3:00 PM, followed by 30 minute Q&A/Workshop

Location: Zoom (Join here: [Zoom Link](#))

Meeting ID: **897 3520 7790**

Passcode: **172120**

Looking to enhance your Lions Club's online presence and event promotion? Join us for December's Zoom Marketing Café, where we'll explore practical strategies for elevating your club's impact.

Agenda:

- 10 minutes: Welcome and instructions
- 30 minutes: **Secrets to Making Your Free E-Clubhouse Website Shine** with Lion Armida Leon, PR & Marketing Chair, Norwalk Lions Club
- 15 minutes: **Adding a Friendraiser to Eventbrite** with Lion Linda Birch, SOLA Lions Club
- 30 minutes: Open Q&A/Workshop

Whether you want to improve your club's website or learn how to promote events effectively, this Café will provide actionable tips to get started.

The Zoom Marketing Café is held monthly on the 2nd Sunday of each month via Zoom and serves as a valuable resource for Lions Club Marketing Chairs to explore new tools and PR strategies to promote club growth. Whether you're a Club Marketing Chair or simply interested in learning more about effective marketing and outreach, you're welcome to join us and be part of the conversation! Sign Up for Email Reminders here: [Sign Up Link](#)



Help District 4-L2 cross post your club events on social media by following us and tagging us so we can spread the word.

Scan this QR code or visit our District LinkTree at <https://linktr.ee/lionscalifornia4L2>

