

# MID-WINTER CONFERENCE AD BOOK

## Easy as 1 – 2 – 3

- 1. Place an ad in the ad book and receive chances in a raffle for a \$25 DONATION IN YOUR CLUB'S NAME TO MLERF.**

AD SIZE	COST	# CHANCES
Outside Back Cover	\$150	10
Inside Back or Front Cover	\$130	9
Full Page	\$100	8
½ Page	\$ 55	5
¼ Page	\$ 35	3
1/8 Page (up to 100 characters)	\$ 20	2
Sponsor (name only)	\$ 10	1

**(A full page ad is the size of a piece of 8½ x 11" paper folded in half)**

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- 2. There will be a prize for the club that procures the most ads from individual club members and/or personal friends/family members (must be 1/8 page/\$20 or larger) or from businesses (must be ¼ page/\$35 or larger). Please note which club receives credit for the ad.**

**The winning club will receive a**

**\$25 DONATION IN YOUR CLUB'S NAME TO MLERF.**

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- 3. There will be an *International Director's Award*, to be chosen by the visiting International Director. The prize will be given to the club whose ad best represents the theme of the Friday night banquet or the district theme – "LET'S GO!!" Keep in mind that the theme for Friday night is "DISCO - 1970's."**

**The winning club will receive a**

**\$50 DONATION IN YOUR CLUB'S NAME TO LCI.**

**Deadline – January 7, 2022**

*Please get your JPG or WORD ads in early*

e-mail or mail

**CO-CHAIRS**

**Joni Baptiste @ [joni33n@gmail.com](mailto:joni33n@gmail.com)**

**4 Point Shore Drive, Amesbury MA 01913**

**and**

**Sharon Pecci @ [pechgram@gmail.com](mailto:pechgram@gmail.com)**

**34 Hillcrest Avenue, Haverhill MA 01832**

**Questions concerning ads can be sent to either co-chair**

***Make checks payable to Lions District 33N with memo note 2022 Ad Book.***