

***MID-WINTER CONFERENCE AD BOOK**

Place an ad in the ad book before December 1st to save \$25

AD SIZE *	COST	Cost after 12/1
Outside Back Cover	\$200	\$225
Inside Back or Front Cover	\$150	\$175
Full Page Color	\$125	\$150
Full Page B/W	\$100	\$125
½ Page Color	\$100	\$125
½ Page B/W	\$75	\$100
¼ Page Color	\$85	\$110
¼ Page B/W	\$60	\$85

The proceeds from the Mid-Winter Ad Book support the expenses of Officer's Training School and offset expenses for next year's Mid-Winter Conference. Due to the last 2 years of Covid Cancellations the need for this year's add book support is greater than ever. Please if you are a Lion who owns a business, please consider supporting this year. If you know someone who owns a business, please reach out to them for support.

*** A full-page ad is the size of a regular piece of 8½ x 11" paper folded in half.**

Deadline – January 7, 2023

**e-mail Mark Alexander @ mark.alexander4560@gmail.com or
send to: Mark Alexander, 196 Lakeview Ave, Tyngsboro, MA 01879
Or**

Marcel Plouffe, 97 Elm St, Dracut Ma 01826

Artwork Formats can be sent in JPEG, PDF or WORD format

Any Questions Please email Mark Alexander or Call 978-512-1493

Make checks payable to MA Lions District 33N with a note on the memo line that it is for the Mid-Winter Ad Book.