

MASSACHUSETTS

LIONS EYE RESEARCH FUND, INC.



MARCH
2015



"ANSWERING THE CHALLENGE" SINCE 1952

Fellow Lions

\$100,000

PENNIES FOR SIGHT CHALLENGE PROGRESS

\$90,000
\$80,000
\$70,000
\$60,000
\$50,000
\$40,000
\$30,000
\$20,000
\$10,000

We are now entering the final and most important quarter of the year. It seems we are in a great position to achieve our 2 most important goals. 1. Once again reach **\$1,000,000** and 2. Have **100% participation** by all clubs. I can only make a personal plea to all clubs to help us reach these goals.

It is **NOT** too late for every club to support **"Pennies For Sight"**. It's a free fundraiser and requires very little work and can be fun and rewarding. Lots of canisters are available. Please read later in this Bulletin about the programs to help your club to support **"Pennies For Sight"**. A **"Mile Of Pennies"** is a great goal!!!! Your **\$33 personal commitment** supports **"Pennies For Sight"**.

The **"Dining For Dollar\$"** Challenge is another **FREE Fundraiser**. PLEASE read the instructions and contact PDG Jeanne Farrow about your event.

The **NEW Helen Keller Pins** are selling **VERY** quickly. I encourage **EVERY** club to order these beautiful pins and celebrate the mission that Lions accepted almost 90 years ago. **ERADICATE PREVENTABLE BLINDNESS**. And support MLERF.

Congratulations to the **Acushnet Lions Club (33S)** for joining the \$500,000 donations group. **Congratulations and thanks to ALL CLUBS** who may be poised to increase their pennies donations, total donations or make a donation to MLERF for the first time. **MLERF needs your support! Thank you!**

I hope you enjoy this Bulletin and please read the announcements about club events at the end. These fundraisers are dedicated **100% to MLERF**. **PLEASE SHARE THIS BULLETIN WITH OTHER MEMBERS OF YOUR CLUB.**

I can't thank you enough for your wonderful support of MLERF and for me personally. I have enjoyed every minute and look forward to a GREAT finish.

Yours In Lionism

Randy

rpinch5663@yahoo.com

2014-2015 CHALLENGES

\$1,000,000 DONATIONS - 100% CLUBS PARTICIPATION

"MILE OF PENNIES" - "DINING FOR DOLLAR\$"

"BANK CHALLENGE"

WILL YOUR CLUB ANSWER THE CHALLENGE?

OVER **1600** HAVE BEEN ORDERED BY CLUBS & LIONS!
HAS YOUR CLUB ORDERED YOUR HELEN KELLER PIN?
\$5.00 FROM EACH PIN ORDERED IS CREDITED TO YOUR CLUB AS A MLERF JOURNEY FOR SIGHT DONATION.



\$33 CHALLENGE



NEW PRESIDENT'S PIN

350 Lions Have Made The Pledge And Have Been Pinned!

That means \$11,550 has been added to the MLERF Pennies For Sight Campaign. Your \$33 Personal Commitment Is Added To Your Club's Pennies For Sight Total.



RANDOLPH LIONS AFTER BEING "PINNED"
BY MLERF PRESIDENT RANDY PINCH



DISTRICT 33Y LIONS AT THEIR MID-WINTER CONFERENCE PROMOTING
THE NEW PRESIDENTS PIN AND BEING "PINNED"

SCHEPENS EYE RESEARCH INSTITUTE

"ANSWERING THE CHALLENGE"



Patricia D'Amore, Ph.D., Director Of Research, Darlene Dartt, Ph.D. and Glen Robbins showing the NEW MLERF Donations Board in the lobby of Schepens Eye Research Institute. Schepens joined Mass Eye & Ear Infirmary in proudly showing the public how MLERF has supported their research.

MLERF Partner Institutions help us to help them. Note the JUG is almost full and it isn't all pennies!

Darlene Dartt, Marie Ortega, Animal facility Director and a member of the Wakefield Lions Club, Patricia D'Amore, and Glen Robbins.



“WHAT WOULD YOU DO FOR A MLERF DONATION?”



IT SEEMS MLERF PRESIDENT RANDY WAS MENTIONING THAT HE, ALONG WITH THE DISTRICT 33N LEADERS, WOULD BE TAKING CREAM PIES IN THE FACE FOR A DONATION AT THE DISTRICT'S ANNUAL WALK-A-THON ON SUNDAY, MAY 17. THAT PROMPTED MLERF IMMEDIATE PAST PRESIDENT DICK FERRUCCI TO ASK WHY WAIT? AFTER OFFERING A GENEROUS DONATION THE “FUN” BEGAN!

SO WHAT WOULD YOU DO???????



**OTHERS WILL WEAR A GREEN CHIA PET
LOOKING WIG AT THEIR MID-WINTER
CONFERENCE ALL FOR A GOOD REASON –
*MASS LIONS EYE RESEARCH!***

MASSACHUSETTS LIONS EYE RESEARCH FUND



**SUCCESS
STORIES**

Have you wondered how **Massachusetts Lions Eye Research Fund, Inc's** funds are used by our research partners? Now you can know. This year we have produced “**SUCCESS STORIES**”. The publication contains numerous articles provided by the 6 major eye research institutions. The articles tell many stories about the achievements which were possible **ONLY** because they were originally funded by **MLERF** funds. This is not a complete list but a representative sample of the institution's accomplishments over the years. The “**SUCCESS STORIES**” would not be possible without **YOUR** support of **MLERF**. “**SUCCESS STORIES**” are printed in this year's **MLERF Directory**. They are available on the **MLERFI.ORG** web site. You can request a print copy of the booklet by e-mail to rpinch5663@yahoo.com.

MID-WINTER CONFERENCES mean FUN and RECOGNITION!

AT EACH MID-WINTER CONFERENCE 2 MLERF SERVICE RECOGNITION AWARDS ARE PRESENTED. THE DISTRICT GOVERNOR CAN SELECT 2 LIONS OR CLUBS AND MLERF WILL PROVIDE PLAQUES AND THE MLERF PRESIDENT WITH THE DISTRICT GOVERNOR WILL MAKE THE PRESENTATIONS. HERE ARE A FEW OF THE AWARDS MADE THIS YEAR.



**DISTRICT 33S PRESENTS A SPECIAL ANNUAL MLERF RECOGNITION AWARD
"PID L. DOUG SIME MLERF PROGRAM SUPPORT & RECOGNITION AWARD"**



PENNIES DO ADD UP!

HAS YOUR CLUB ACCEPTED THE "PENNIES FOR SIGHT CHALLENGE"?

WILL YOUR CLUB SUPPORT PENNIES FOR SIGHT?

WILL YOUR CLUB HELP MLERF TO COLLECT 10,000,000 PENNIES?

IT'S EASY – IT'S NO COST – IT REQUIRES ONLY A LITTLE TIME
NO MONEY & IT'S NOT TOO LATE!!!!



HOW CAN YOUR CLUB SUPPORT PENNIES FOR SIGHT?

COLLECT "POCKET CHANGE"

DO A TOLL BOOTH

DO A CANISTER DRIVE AT YOUR LOCAL SHOPPING AREA

ASK MEMBERS AT EACH MEETING FOR A FEW PENNIES

PLACE CANISTERS IN LOCAL BUSINESSES, STORES, OFFICES



JUST A FEW IDEAS AND NONE OF THEM COST YOUR CLUB ANYTHING BUT TIME!
OF COURSE MORE FORMAL FUNDRAISERS LIKE "PENNIES FOR PINS" MAY BE
MORE FUN, A LITTLE MORE WORK BUT RESULT IN GREATER TOTALS.



REMEMBER EVERY PENNY COUNTS AND
ALL CLUB "PENNIES FOR SIGHT" DO ADD UP!

\$33 PERSONAL DONATIONS ARE INCLUDED

IN PENNIES TOTALS FOR YOUR CLUB



WE ARE AT OVER \$35,000 TOWARDS OUR GOAL OF \$100,000
OVER 100 CLUBS HAVE MADE PENNIES FOR SIGHT DONATIONS!

18 CLUBS HAVE REACHED A "MILE OF PENNIES" OR MORE!

WILL YOUR CLUB SUPPORT "PENNIES FOR SIGHT"?

REMEMBER FOR EVERY \$100 YOUR CLUB DONATES IN PENNIES YOU EARN
AN ENTRY IN A DRAWING FOR MANY NICE PRIZES.



HAS YOUR CLUB ANSWERED THE MILE OF PENNIES CHALLENGE?



**HAVE YOU EARNED
YOUR CLUB'S
BANNER PATCH**

THE MD33 GOAL

10,000,000 PENNIES
\$100,000

Last year almost **\$60,000** was
raised for **PENNIES FOR SIGHT**

For **EVERY \$100** donated from any
source to **PENNIES FOR SIGHT** your club
will earn an entry into a great drawing
for dozens of prizes.

If your club has a **PENNIES FOR SIGHT**
Chairperson please report that Lions
name to **PENNIES FOR SIGHT**
Chairperson, PDG Louise Wojtkiewicz.

18 CLUBS HAVE REACHED A MILE OF PENNIES!

IT'S FREE – IT'S "PRETTY" EASY

DINING FOR DOLLAR\$

DINING FOR DOLLAR\$ GOALS

2 Dining Events - \$200 Per Event

For every \$200 raised your club or group will be entered in a drawing for a trip for 2
to the next

USA/Canada Forum

(transportation not included)

**WHEN YOU HOLD A DINING FOR DOLLAR\$ EVENT PLEASE NOTIFY PDG JEANNE
FARROW SO YOUR CLUB OR GROUP WILL BE CREDITED WITH THE RESULTS AND ENTERED
INTO THE DRAWING. E-Mail your event information and results to:
lionjeanne33n@gmail.com**

MEMORIAL ENVELOPES

Does your club have a supply of
Memorial Envelopes?
In 2013-2014 Memorial and Honorarium
Donations accounted for
\$34,500 in donations.

Massachusetts Lions Eye Research Fund Inc.

This envelope is provided for your convenience in making a Memorial Gift in memory of a loved one, or in honor of a special occasion. The family, or honoree will be notified of your gift.

THANK YOU!

Please make your check payable to the Massachusetts Lions Eye Research Fund Inc. Your gift is tax deductible.

I would like to make my gift of \$ _____ (check enclosed).

PLEASE PRINT

YOUR NAME AND ADDRESS

IN MEMORY OF (Or In Honor Of)

NAME AND ADDRESS OF PERSON TO BE NOTIFIED OF GIFT



If your club needs a supply of Memorial Envelopes please contact one your District Directors and ask for a supply. The Memorial Envelopes can be placed in local funeral homes and churches. They provide a wonderful way to honor a fellow Lion or loved one and the donations are added to total MLERF donations.

BANK CHALLENGE

We think it is pretty safe to say that all of our clubs have a partner that handles our funds – your **BANK!** Many of our banking partners are supportive of our local fundraising efforts. However, if you have not asked your local bank for a donation for other events or projects we encourage every club to ask for a donation to **MLERF**.

Many of our clubs have members who are bank employees or officers and are willing to help with an appeal for funds. Generally it is not a good idea to seek funds from a bank's "foundation" because they target specific community causes. Foundations generally do not give to other foundations or funds.

If you believe it is appropriate **PLEASE** ask your local bank for a donation to **MLERF**. Talk to the branch manager or the person with whom you may already have had contact. If you need a sample letter of introduction we can provide that. In fact a copy was included in your directory package. If you need our help – please ask. If you need numbers for their tax filings we can provide those because MLERF is a 501 (C) 3 and the bank can also benefit from their donation to MLERF.



SIGHT AWARDS

Has your cub presented a
Sight Award?

Has your club earned the right to
present a **Sight Award?**

WHAT IS A SIGHT AWARD?

The **SIGHT AWARD** is one of the more challenging awards for a club to earn for presentation. It is a prestigious award that can only be earned once a year.

The **SIGHT AWARD** is an award which can be used to recognize an individual or organization that has contributed or displayed outstanding and dedicated service to their club or community with ideals of eye research in mind.

A Lion, Lioness, or Leo club may qualify for the Sight Award when there is a minimum increase of **\$1,000** in their eye research donation from the previous year. A three-year average may also be used at the discretion of the Executive Board. Applications with complete requirements are available from any officer or director of the Corporation.

As we near the end of this year we encourage clubs to know how their donations this year compare to last year especially if you are nearing an additional \$1000 in donations. A club may want to add enough to their donations to reach the \$1000 increase.



MLERF By The Numbers

1. **1952** – MLERF Officially Founded
2. **\$31,542,970** Total Grants
3. **\$5000** First Grant 1952
4. **6** - Number of clubs with \$500,000 in donations or more.
(Agawam – 33Y, Acton, Lexington, Newburyport, Woburn
Host – 33N, Acushnet – 33S)
5. **\$628,245** – Total Pennies Raised In History
6. **15** – Presidential Grants
7. **\$772,500** – LCIF Matching Funds for Presidential Grants
8. **\$183,000** Highest Amount Awarded To Research
Institutions In A Given Year – 4 (2013-2014)
9. **\$1,071,819** Highest Total Donations In A Year 2003-
2004
10. **\$390,192** Highest District Donations **33S - 2009-2010**
11. **\$61,615** Highest Total Pennies 2013-2014
12. **41** Most Lions Receiving Presidential Pins In A Single
Club – Springfield 16 Acres
13. **7** Number of years donations exceeded **\$1,000,000**
14. **86%** Club Participation Rate Supporting MLERF
15. **18** Number of clubs that have already reached a ***Mile Of Pennies***.
16. **21** Number of clubs that reached a ***Mile Of Pennies***
Last year.
17. **\$1,350,000** Trust & Endowment Fund Approximate
Value



**SHOW YOUR PRIDE & PROMOTE
MASSACHUSETTS LIONS
EYE RESEARCH FUND
JERSEYS \$20.00
MENS & LADIES SIZES
S, M, L, XL, 2XL, 3XL**



LONG SLEEVE JERSEYS AVAILABLE FOR \$25.00

ADD \$5 TO HAVE YOUR JERSEY MAILED TO YOUR HOME.

COMPLETE AN ORDER BLANK AND MAIL TO:

PDG JEANNE FARROW

93 SHERMAN AVENUE, UNIT 7

NAHANT, MASS 01908

OR ORDER BY E-MAIL TO: LIONJEANNE33N@GMAIL.COM

ADD \$5.00 PER JERSEY IF YOU WANT YOUR JERSEY MAILED TO YOUR HOME

_____ JERSEYS @ \$20.00 -TOTAL _____

_____ LS JERSEYS @ \$25.00 – TOTAL _____

\$5.00 PER JERSEY FOR MAILING _____

TOTAL PAYMENT _____

MAKE CHECKS PAYABLE TO MLERF

NAME: _____

ADDRESS _____

CLUB NAME _____

E-MAIL: _____

WHAT IS????

JOURNEY FOR SIGHT

The “**Journey To Sight**” program began after the 1982 Lions Clubs International Convention. It was an idea created by Lions Clubs International designed to enable Lions Clubs and Districts to raise funds for sight related activities and increase Club and District visibility and reputation in their communities.

Massachusetts Lions Eye Research Fund, Inc. adopted “Journey To Sight” shortly after the 1982 International Convention and changed the name to **Journey For Sight**. The first **Journey For Sight** Weekend was held in May of 1983. The initial idea was for all clubs to hold a **Journey For Sight** Project on the same weekend in May each year. The goal was to generate additional funds for MLERF over and above a Lions Club’s usual annual donations. The goal was that the funds generated by the current 5 existing Districts through the **Journey For Sight** fundraisers would be the equivalent of a sixth (6th) District.

Today, **Journey For Sight** projects occur all year long throughout the five Lions Districts. (Y-A-N-K-S).

Clubs earn a Banner Patch for their first **Journey For Sight** Project and each subsequent year the club can earn a Journey For Sight Rocker.

\$5.00 from each Helen Keller Pin purchased by Massachusetts Lions Clubs will be credited to that club as a JOURNEY FOR SIGHT donation.

TRUST AND ENDOWMENT FUND

As a Lion, you are probably already familiar with other MLERFI programs such as *Pennies for Sight* and *Journey for Sight*. What you may not know is that the MLERFI Trust and Endowment Fund was created in order to establish a source of stable, continuous income. This income is used to guarantee the perpetuation of grants to the local research institutions that MLERFI supports. Gifts from you, other Lions, and the public, are the foundation of MLERFI's continued success. Your gift to the Trust and Endowment Fund provides much-needed financial aid to ensure that grant funds will be available to all eligible research institutions. In addition, Trust and Endowment Fund gifts bridge the gap between what MLERFI receives in direct donations and what it actually costs to support all the research projects, keeping grant denials to a minimum.

Presidential Grants are also made possible from funds which are allowed to be withdrawn from the Trust & Endowment Fund.

In the **EyeCatcher** there was a letter inviting Lions to make even a very small donation to the **Trust and Endowment Fund**. We hope you will help to sustain this important fund with whatever donation you feel comfortable making.

LIONS HAVE ANSWERED THE CHALLENGE SINCE 1925



Since 1925, when Helen Keller asked us to be her “*Knights Of The Blind*” we have embraced the mission of “**eradicating preventable blindness**” and have stayed true to that mission. Lions have achieved enormous success worldwide through **Lions Clubs International Foundation (LCIF)**. In a recent message **LCIF Chairperson Barry Palmer** pointed out the following:

“Every day, you provide disaster relief, empower our young people and serve our communities. **You also remain committed to saving sight.** Whether you are conducting vision screenings, distributing eyeglasses or medicine, you are giving the gift of sight.

Together with LCIF and partners like The Carter Center, Lions have helped to restore sight to 7.7 million people through cataract surgeries; prevented serious vision loss for more than 30 million; provided over 271



million treatments for river blindness; built or expanded 660 eye care hospitals and clinics; and trained 681,000 eye care specialists and eye health workers. Congratulations, Lions!

Thank you for commitment to saving and restoring sight.” Barry Palmer, Chairman

The Lions of Massachusetts went even further when in the early 1950's they **adopted Mass Lions Eye Research Fund (MLERF)** as the only statewide project of the Massachusetts Lions. Since the first grant of \$5000 was instrumental in solving the mystery of “**baby blindness**” and has saved the sight of nearly **150,000** newborn babies, MLERF has remained committed to the original mission. The Lions of Massachusetts have provided over **\$31,000,000** in critically important funds for eye research. (See Success Stories to learn about the achievements.)



Massachusetts Lions Eye Research Fund needs the support of **EVERY Lions, Lioness and Leos Club**. We ask that if your club has not supported MLERF in past years that you do so this year. **Any amount of support is important and it is the mission of the Lions of Massachusetts.**

Thank you for your support!

UPCOMING MLERF EVENTS

IF YOUR CLUB IS SPONSORING AN UPCOMING EVENT TO BENEFIT THE **MASSACHUSETTS LIONS EYE RESEARCH FUND** AND YOU WOULD LIKE TO SHARE IT IN THE MLERF BULLETIN PLEASE SEND THE ANNOUNCEMENT TO RPINCH5663@YAHOO.COM. IF IT CAN BE USED IN A TIMELY MANNER IT WILL BE ADDED TO BULLETINS DISTRIBUTED BEFORE THE EVENT.

Just in time for all your spring events...

First Communion, graduation, Mother's Day, birthdays, weddings...

Come out to support Mass Lions Eye Research Fund

PHONE ORDERS ACCEPTED DURING EVENT OR EMAIL DEBBIE YOUR ORDER



ALEX AND ANI
(+) ENERGY

CHARITY
BY
DESIGN



**YOU'RE INVITED TO A CHARITY BY DESIGN EVENT
TO BENEFIT MASS LIONS EYE RESEARCH**

**15% OF ALL SALES WILL GO DIRECTLY TO
MASS LION EYE RESEARCH FUND**

ENJOY
LITE BITES (+) ENERGY PUNCH

APRIL 8, 2015
7 – 9pm

ALEX & ANI PATRIOT PLACE
260 PATRIOT PLACE
FOXBOROUGH, MA
774-215-5033

HOSTED BY: The Millis Lions Club
RSVP: debbieh1212@yahoo.com

BRIDGEWATER ACADEMY LIONS DINING FUNDRAISER FOR M.L.E.R.F.



CUT THIS ONE FOR YOU TO USE

CUT THIS ONE FOR A FRIEND TO USE

Valid for Dine In or Take Out only at
Bridgewater location on April 13, 2015 from 5-8 PM.

Please bring this voucher with you for this event.

Distribution of vouchers inside 99 Restaurant or in
Parking lot is not permitted.

DINING FOR A CAUSE

The Ninety Nine Restaurants
Invites You to a
Fundraiser to Benefit:

Bridgewater Academy Lions Club

Date: Monday, April 13th
Time: 5:00pm - 8:00pm
Location: Ninety Nine Restaurants
233 Broad St
Bridgewater, Ma 02324

For MASS. LIONS EYE RESEARCH FUND, INC.

Present the voucher below at this fundraiser and the Ninety Nine
Restaurants will donate 15%* of your Guest check to the organization.

clip this voucher

DINING FOR A CAUSE

BENEFITING: Bridgewater Academy Lions Club for MLERF, Inc.

DATE: Monday, April 13th TIME: 5:00pm - 8:00pm

LOCATION: Ninety Nine Restaurants, Bridgewater



Coupons, discounts and promotions including "Kids Eat Free" will not be accepted during the fundraiser.
Present this voucher to your server when seated. *As this is required for the registration to receive credit for
the sale. *Donation is 15% of sales used for the night and getting 10% of sales in this time and location stated above.

Valid for Dine In or Take Out only at
Bridgewater location on April 13, 2015 from 5-8 PM.

Please bring this voucher with you for this event.

Distribution of vouchers inside 99 Restaurant or in
Parking lot is not permitted.

DINING FOR A CAUSE

The Ninety Nine Restaurants
Invites You to a
Fundraiser to Benefit:

Bridgewater Academy Lions Club

Date: Monday, April 13th
Time: 5:00pm - 8:00pm
Location: Ninety Nine Restaurants
233 Broad St
Bridgewater, Ma 02324

For MASS. LIONS EYE RESEARCH FUND, INC.

Present the voucher below at this fundraiser and the Ninety Nine
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LOCATION: Ninety Nine Restaurants, Bridgewater



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Present this voucher to your server when seated. *As this is required for the registration to receive credit for
the sale. *Donation is 15% of sales used for the night and getting 10% of sales in this time and location stated above.

**Ever
eat
with
a
Lion
?**



A Mendon Lions Project



MASSACHUSETTS
LIONS • EYE
RESEARCH
FUND • INC
www.mlerfi.org

**The Mendon Lions
Invite you to “Dine for Sight”**

**Lowell's Restaurant
Wednesday, May 6 5 to 8PM**

Willowbrook Restaurant

April 15 and May 20

5 to 9PM



Present this Flyer and

15% of Your Receipt

Will Benefit the Lions Eye Research

Coupons, discounts and other promotions will not be accepted during the fundraiser.

Present this voucher to your server when seated as this is required for the Mendon Lions to receive credit for the sale. *Donation by Restaurant is 15% of sales (excludes tax and gratuity)

Only valid on date, time and location stated above

JOIN US FOR A



FUNDRAISER!

Monday, April 27th, 2015
5 - 8 p.m.
in support of the
Methuen Lions Club



FUDDRUCKERS, METHUEN
Village Mall
436 Broadway
Methuen, MA 01844

We will donate 20% of your total meal price to the organization if this voucher is presented to the cashier.

Only valid on the date and location of the FUNDRAISER



The Lions Club of Dartmouth Lions

Proudly Presents

"Laugh Your @@@ Off"

Friday Night Comedy

Featuring Boston Comedians

Tom Gilmore and Chris Tabb

Friday, April 17, 2015

Doors Open 7pm

Cash Bar & Cash Appetizers

Showtime 8pm

White's of Westport

Rte 6 in Westport

Limited Tickets are **\$10.00** per person

Call **774-929-7352** for tickets

Email: DartmouthLions@comcast.net

All Proceeds Benefiting Mass. Lions Eye Research

DINING FOR DOLLARS AT THE DOCKSIDE



1099 Main Street ~ Wakefield MA 01880 ~ 781.245.0200

www.docksiderestaurants.com

Fundraising Night Event Ticket

Wakefield Lions Club

Organization to Benefit

Sunday, May 3, 2015 from 6-9pm

Date & Time of Event

**PLEASE PRESENT THIS CERTIFICATE TO HAVE 25% OF YOUR CHECK'S
VALUE DONATED TO THE ORGANIZATION ABOVE.**

*Valid for dine-in, take-out. Tickets are not to be distributed in the restaurant or within the
perimeter of the parking areas. Valid only for date listed above.*

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1099 Main Street ~ Wakefield MA 01880 ~ 781.245.0200

www.docksiderestaurants.com

Fundraising Night Event Ticket

Wakefield Lions Club

Organization to Benefit

Sunday, May 3, 2015 from 6-10pm

Date & Time of Event

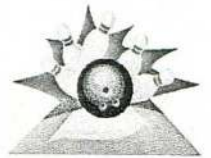
**PLEASE PRESENT THIS CERTIFICATE TO HAVE 25% OF YOUR CHECK'S
VALUE DONATED TO THE ORGANIZATION ABOVE.**

*Valid for dine-in, take-out. Tickets are not to be distributed in the restaurant or within the
perimeter of the parking areas. Valid only for date listed above.*



The 4th Annual "Pennies For Pins" Challenge

Hosted by Timber Lanes, Abington, MA - Saturday, May 9, 2015



All Proceeds to Benefit the "Pennies For Sight" Program

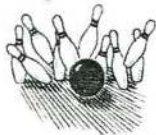
Lions Clubs in Districts 33K and 33S will create teams of Lion members for a fun evening of friendly rivalry between our two districts. All monies raised by your club will be donated in your club's name to Massachusetts Lions Eye Research Fund through the "Pennies For Sight" Program. Melvin's Mug will be awarded and sent home with the club in the winning District with the highest team score to start on its annual "twinning journey."

****For questions, please contact the event chair: ****

1st VDG Bill Donnellan

wmpd8@aol.com

617-840-5974



Bowling Information



There will be six (6) bowlers per team. Each bowler will bowl three strings of Cosmic Bowling with the bumpers in place to eliminate gutter balls. A ten dollar (\$10.00) entrance fee per bowler to cover the costs of the event must be returned to:

1st VDG Bill Donnellan 11 Addington Circle East Weymouth, MA 02189

no later than April 25, 2015. This tournament will be held in the "9 ball no tap" format, which means, if you bowl a nine on your first ball, it counts as a strike.



When: Saturday, May 9, 2015

Time: 4:30pm -8:00pm

Where: Timber Lanes Bowling Alley, 460 Bedford Street (route 18) Abington, MA 02351

Phone: 781-878-0219

The lounge will be open for "adult" beverages.

Feel free to bring your own snacks too!!

Let 33K take home the Melvin's Mug this year!!!!





**Walk
with
a Lion
And
Benefit
Your
Cause**

Enjoy a day at the Zoo!
Join the Lions of Central MA in
preventing blindness at our
annual Walk for Sight at
Southwick's Zoo in Mendon,
on May 17, 2015 at 10 AM, and
your Organization will receive a
percentage of proceeds.



Admission: \$24 Adults
Youth 3-12 and Seniors Over 62 \$18
Children 2 and Under, Free
*Must Pay at Lions Tent in Parking Lot
before 9:45AM*



**No Pre-Registration Necessary for
Participants. Groups please contact:
Lion Colleen Oncay 508-234-0248
colleenno@mendongreenhouse.com**





Walk-a-thon 2015

Date: Sunday May 17th, 2015

Time: Registration from 9:00 - 10:00 am

Location: Lower Common at the Gazebo

Lake Quannapowitt

Lowell & Main St

Wakefield, MA 01880

NEEDED: Sponsors - clubs, businesses
individuals to be sponsors for \$100
NEEDED: Walkers & Pledges - for
every dollar raised in pledges the
sponsoring club will receive one point
in the Best Club Competition. \$500
raised means 500 points.

Visit the NEW MEMBERSHIP

RECRUITMENT CENTER on the day
of the walk.

WE NEED YOUR SUPPORT!

Enjoy an approximate 3 mile walk around
beautiful Lake Quannapowitt.
Pay for a chance to throw a pie at President
Bandy Finch, Governor Jomi or 1st VP
Dave (Willey) Wilson.
ALL PROCEEDS TO BENEFIT MLERR.



WE SERVE

Support Journey for Sight
Mass Lions Eye Research Fund

Contact:

Walk-a-thon Chairperson

Lion Marcel Plouffe

97 Elm St

Dracut, MA 01826

lionmarcel33n@gmail.com

FUNDRAISING FUN

Has your club tried a “**POUND AUCTION**”? The Lynn Shoe City Lions have an Annual Pound Auction. This event combines a wonderful evening of fun with fundraising at a club meeting. This year's event was one of the most successful – raising almost **\$900** for MLERF.

Here is a copy of the Event Flyer and some pictures. MLERF President Randy Pinch also presented several **NEW Presidents Pins**.



Shoe City Pound Auction

Thursday, March 26th
Lynnfield Community Church
735 Salem St.
Lynnfield, MA
6:30 P.M.

Pizza, Salad, Beverage, and Dessert will be served.
*\$8.00

Please bring an eye pleasing or uniquely wrapped, boxed, or bagged article(s) for the pound auction with a minimum weight of one pound. The item(s) should be unused and have an approximate value of \$8 - \$10 (or higher) and may be store bought or hand made.
(All bids will start at \$4.00.)

Please email Secretary Jerry O'Connor at jeralyn for reservations by March 23, 2015.

Profit from the Pound Auction will be donated to Massachusetts Lions Eye Research Foundation

*Each member or guest will receive a \$9.00 discount when he/she brings a pound auction item.

