

2017 Mid-Year Leadership Conference



Saturday 4th, November - Leadership Avenue, Prescott Resort.
2017 Mid-Year Leadership Conference - A Whole New Level.



LCI Forward and the Global Action Team (GAT) - CC Tom and ID Sam Lindsey will provide an insight into **Strategic Plan: 2016-2020** initiatives for Clubs, Districts, and Multiple Districts. Learn about what's changing for the better!!

Redistricting - an ongoing presentation at all district and multiple events leading up to voting at the State Convention in May. Get all your questions; what, why, how, when, who and where answered.



Marketing for Recruitment & Impact - explore data to help you develop your recruitment strategy, sharpen your tools and learn new tactics for effective marketing and marketing messages using (photos, social media).

New Members: Get 'em & Keep 'em! - learn new strategies, some old tried and true tactics that works when recruiting new members and keeping them. Bring YOUR ideas to share with others – we need all the help we can get.

YOU ATTRACT PEOPLE BY THE QUALITIES YOU DISPLAY. YOU KEEP THEM BY THE QUALITIES YOU POSSESS.



You've been a Club President for 4 months – NOW WHAT? - We will share and discuss what's working, what's not and what you need help with so that you can have a successful year. Let's help make a difference for you AND your members!

Grant Writing - Need a Spot Machine but no clue where to start or what to do? Come and learn about the various grants available and how to get started. Information and advice will be shared, learn what you need to do and where to go!



Family Clubs: The Wave of the Future! - As we enter our 2nd Century of Service, we are changing. Find out the many benefits of creating family clubs. It has been said that families that volunteer together, grow together!

LEO's: Your Future Lions - If your club is NOT involved with youth by sponsoring a LEO's Club, you are missing not only the boat but totally missing out on molding the future of your community. Learn first-hand how to grow our future together with LEO's!

“Leos love life. THEY RADIATE WARMTH AND ALIVENESS.”



Specialty Clubs - they're another way to build membership, provide service. Specialinterest clubs are growing. Share and find out about service projects geared towards a specific interest. *Live out your passion with like-minded people, Serve and have Fun.*

Diabetes Awareness - One of our new focus areas, that affects many people we know. Learn about the latest strides that have been made in the area of care and management of this disease and how you can help in getting the word out in your community.



Fund Raising: Fabulous Ideas - Learn about BIG fund raising to give back in a BIG way. Know the saying “think small and you get small, think big and you get big”? Why be satisfied with raising \$500 to \$1000 when you can raise \$5,000 to \$15,000 – right?!!!

RETHINKING SERVICE PROJECTS - Hear and share new ideas and fresh looks to grow your existing projects. Your Global Service Team (GST) is working for you!



Improve Your Club - Discover new ways to improve your club by understanding your current situation and identify areas that can be improved because *“Every club can be Better!!”*