

July 2013



# Colorado Lions District 6C Newsletter



I want to first give a big thanks to DG Gwen Balk for the great job she did this year leading the Lions of 6C. My year is just beginning July 1st in Germany. If it is anything like the last three or four months, it will be a hectic, but a wonderful learning and leading experience for me as well as Lions of District 6C. Thanks to PDG Corky for allowing me to be a big pain in his bum! For all the questions I asked and re-asked, I appreciate your answers, patience and repeated answers.

A great big shout out and thanks to those Lions that have so graciously stepped up as cabinet members, committee chairs, zone chairs,

advisors and hosts for cabinet meetings. I look with open and happy eyes to a year of working together.

I, along with others that I spoke with, enjoyed the District and State Conventions. I feel the state convention was the best in all the years

that I remember, but then I am not always dealing with the best memory. I am very lucky to be working with three wonderful and good-humored fellow district governors. I feel Lions of Colorado will be in good hands this coming year.



I look forward to telling you of my trip to the International Convention in Hamburg, Germany I will hit the ground running upon my return. See you all then.

Yours in Lionism,

*DG Linda Stephens*

### Inside this issue:

Kidsight Colorado	2
RMLEB New Marketing	3
Race 4 Indempence	3
IHDI Names Dog for DC Lions Club	4
Lions Strides for Diabetes	4
Around & Around	5
Ms Colorado Appearance	6
District 6C Calendar	7

**District Governor Linda Stephens**  
Email: [lindastephens@frii.com](mailto:lindastephens@frii.com)  
Phone: 303-665-6726

**1st Vice District Governor Carl Gentzel**  
Email: [Lioncarlg@aol.com](mailto:Lioncarlg@aol.com)  
Phone: 303-440-5541

**2nd Vice District Governor Andy Smith**  
Email: [ags0417@comcast.net](mailto:ags0417@comcast.net)  
Phone: 303-426-7831



## Colorado Lions KidSight Program – July 2013 District 6C



### **Our Mascot Has a Name - Seymour**

We announced the name of our mascot at the MD6 Lions State Convention. His name is Seymour! Seymour will be doing a lot of traveling as he attends KidSight screenings, club meetings and other events throughout the state as our ambassador. I will keep you updated on Facebook regarding his location and please send me pictures with Seymour so I can post them on our Facebook page.

If you haven't already done so – like KidSight Colorado on Facebook so you can follow his travels.

### **The Latest Screening Results**

Since July 1, 2012 we have screened more than 32,853 children statewide and referred 4,017. The rate of referral is 12.2 percent. In 6C 19,560 children were screened and 2,510 referred. The rate of referral for the district is 12.8 %. I will report final numbers and financial information in the annual report which will be sent to all clubs later in July.

### **It's Never Too Early to Think About Screening This Fall**

If your club is interested in doing KidSight screenings please feel free to contact me over the summer to get you started. I am happy to schedule a presentation about KidSight as well as training on our screeners so that you will be ready when school starts in the fall. Check out my contact information below.

Holly Rutherford-Allen, Executive Director  
Colorado Lions KidSight Program  
720-325-7078  
855-829-5950 (fax)  
[holly@kidsightcolorado.org](mailto:holly@kidsightcolorado.org) (email)  
[www.kidsightcolorado.org](http://www.kidsightcolorado.org) (website)

A proud member of the Chatfield Lions Club



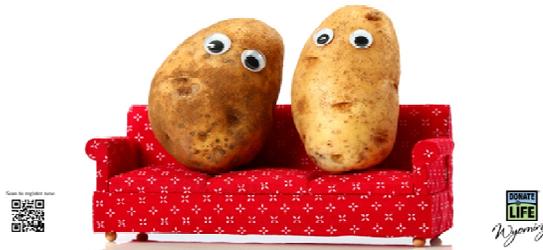


### RMLEB Develops New Marketing Campaign for Driver's License

Previous research shows that one of the top reasons people say no to becoming an eye, organ and tissue donor is that they rule themselves out. They may think they are too poor of health or too old to help someone through donation. What they don't know is that this perception is wrong.

The eye bank's public and professional relations department hopes to help this group of potential donors overcome this objection through a new ad campaign that was placed in Wyoming Driver's License Offices beginning in May. The ad campaign includes direct messages and eye-catching photos informing readers that

Think you aren't healthy enough to be an organ, eye and tissue donor? Think again.



Anyone can sign up regardless of age, health or lifestyle...even couch potatoes.  
[www.DonateLifeWyoming.org](http://www.DonateLifeWyoming.org)

anyone can sign up to be a donor regardless of age, health or lifestyle.

To ensure the messages are well received by the target audience, all ads were

tested in focus groups. Robert Austin, PR department manager said, "we have taken what we learned from the focus groups to refine our messages. The final ads came from research, not a hunch."

Colorado and Wyoming, the two states within our recovery area, generally rank near the top when it comes to donor designation rates. This means that a high percentage of people that obtain a driver's license also sign up to becoming an eye, organ and tissue donor.

While it may not be possible to increase this number by a large margin, no change can be expected without research-driven objectives.

\*\*\*\*\*



Lions from the Rocky Mountain Cyber Club and the Highlands Ranch Lions volunteered to assist with the first annual Race 4 Independence on Sunday, June 30th.





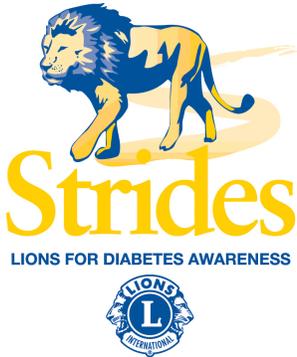
6C Paw Prints



BECAUSE OF THE DOUGLAS COUNTY LIONS CLUB DONATIONS TO IHDI THIS FISCAL YEAR, ONE OF THEIR NEXT DOGS WILL BE NAMED "DOUGLAS" TO HONOR OUR CLUB.

THEY WILL KEEP US UPDATED ON THE DOG'S PROGRESS THROUGHOUT THE EARLY STAGES, TRAINING, AND PLACEMENT. ONCE SELECTED WE WILL BE SENT A PICTURE.

THIS IS THE SECOND TIME OUR CLUB HAS SPONSORED A DOG AT IHDI, WHICH REPRESENTS A \$7,000 DONATION.



Lions Strides for Diabetes: Help our steps go further  
**September 7, 2013** Registration: 8am-10am Walk: 10am  
Lakeshore Community Aurora CO  
Run, Walk, Virtual Walk, Donate  
Diabetes Educator Speaker; Screening Info; Guest Presenters  
Register: <http://www.runningguru.com/EventInformation.asp?eID=9737&Display=Details>

Volunteer/Donate:  
<http://www.runningguru.com/VolunteerSignup1.asp?VolunteerID=355>

Sponsored by Colorado Rocky Mountain Cyber Lions

**November 16, 2013**  
**Sit-In for Diabetes Awareness**  
(In recognition of Nov 14<sup>th</sup> World Diabetes Day)  
12:00 Noon @ The Kasbah  
15373 E 6<sup>th</sup> Avenue Unit B Aurora

**November:**  
**Lions Diabetes Awareness Month**  
Think Blue \* Wear Blue  
**BRING DIABETES TO Light**  
Have a "Wear Blue" day at work or club meeting  
Designate a group/club "Blue Day"



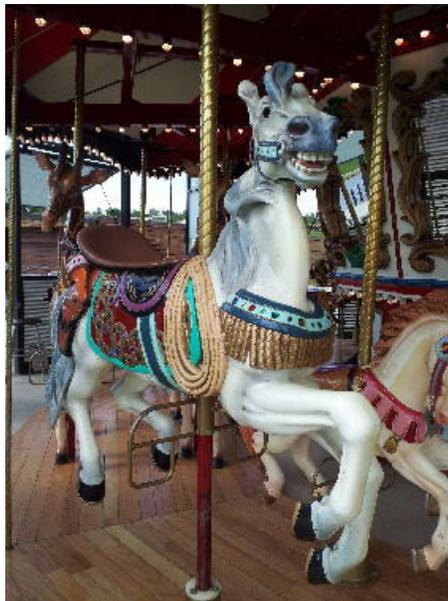


## **Around & around & around Adams County – WHEE!**

(Reprinted from Redhead Properties Blog)

<http://redheadproperties.com/?p=3069> )

For the longest time I have been a volunteer with the Thornton [Lions Club](#), the largest service organization in the world. Here in Thornton where the Lions Club has been active for as long Thornton has existed, there are currently 23 of us raising funds and assisting in Adams County communities. Specifically we provide 40-45 people with sight on an annual basis. Working with local doctors we provide eye exams and eyeglasses for those in need, primarily children whose parents don't have insurance and can't afford them. Three years ago at a Thornton City Council meeting I was in attendance at, the discussion was about the PARK (link to last week) which is now open to the public. This place is one you just have to go check out! It's got all kinds of things imaginable to entertain, amaze, exercise and thrill you! Think



dreamy thoughts while paddle boating in the pond, get your heart racing on the skateboard track, challenge your friends to a little one on one basketball...there is just so much to do here it is incredible.

Have you been here long enough to remember Biggs Department Store? That store closed about 10 years ago. When it was open it

had a wonderful carousel – did you ever ride it back then? If so, I'd love to hear your story about it! When Biggs closed the City of Thornton purchased that carousel and put it into storage. At the planning meeting 3 years ago, one of the ideas for the new park included making that carousel part of the fun. The carousel was fully operational, but who was going to operate it? Well, long story shortened here, I volunteered the Lions Club to take on that job! Not only do we have the fun and honor of working with our community, but since half the funds raised go to the Lions Club it enables us to help ever more people in need while having a great time at the Park!

We've got about 33 volunteers at this time, from our club and others, too. If you have an interest in jumping in and helping out, be sure to contact me and join up! Volunteering does a lot of good for a lot of folks, and it's a lot of fun, too!

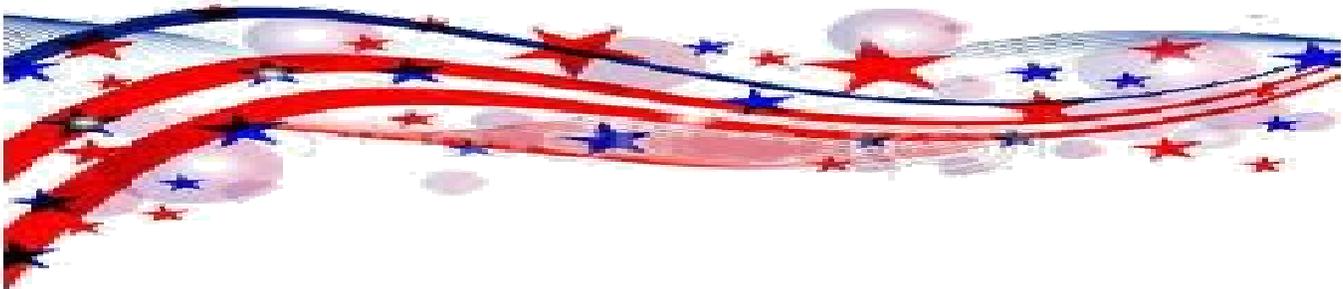


## Ms Colorado Lion Gail Hamilton



We are pleased and honored to announce, that our Englewood Lion Gail Hamilton has been HONORED AS MS. COLORADO

Ms Colorado, Lion Gail Hamilton made one of her first appearances in the Highlands Ranch 4th of July Parade. What a nice surprise to find her waving at the crowd.





*District 6C Calendar*



***July 2013 - June 2014***



- |                   |  |
|-------------------|--|
| July 5 - 9        | International Convention— Hamburg, Germany               |
| July 25           | Zone D Meeting   |
| August 10         | Governor's Day at Colorado Lions Camp                    |
| August 17         | DG Linda's 1st Cabinet Meeting                           |
| September 7       | Highlands Ranch Lions Pancake Breakfast @ the HR Mansion |
| September 7       | Lions Strides for Diabetes - Lakeshore Community         |
| September 13—15   | Paul Barbour Regional Leadership Institute @ Lions Camp  |
| September 21      | Englewood/Littleton Lions Golf Tournament                |
| September 19 - 21 | USA/Canada Leadership Forum—Overland Park, Kansas        |
| November 17       | Sit-In for Diabetes Awareness                            |

**Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence."**

**-- Helen Keller**

Editor: Lion Pat Carlson  
71 Prairie Ridge Road  
Highlands Ranch, Co 80126  
Email: [ddcc@hughes.net](mailto:ddcc@hughes.net)  
Phone: 303-888-0423  
Please submit articles by the 26th  
of the month.



**District 6C Lions**  
**% Lion Pat Carlson**  
**71 Prairie Ridge Road**  
**Highlands Ranch, Co 80126**