

Fellow Lions and Friends,

Yes! The Lions of Maryland, Delaware, Virginia and the District of Columbia are again going to participate in the National Memorial Day Parade on Monday, May 29, 2017. This is the 9<sup>th</sup> consecutive year in which we have done so.

This is our 100<sup>th</sup> Centennial and so we want our participation to be at a maximum this year. The float will feature our anniversary and we plan to have with us on the float special Lion VIPs.

We are seen by over 300,000 people lining the parade route which extends from 7<sup>th</sup> Street to 17<sup>th</sup> Street along Washington's famous Constitution Avenue. We are seen by millions on several cable networks and streaming on websites. Those of you who have marched in previous years will remember that there were many onlookers who waved and cheered for us as we passed by and many received miniature flags from marching Lions who left the ranks to present them. To say this is the greatest Lions PR event of the year on the east coast is an understatement. Who wouldn't want to participate?

And it is a solemn honor to participate in honoring all those who have given their life for their country. You will have goose pimples as you march down that great, historic Constitution Avenue passing the Washington Monument and the White House; you will never forget it. Even more unforgettable is when all the noise and music and cheering suddenly stops at 3 pm – it is eerily quiet - and then you hear the sound of a single bugle playing taps. Again, you'll never forget it!

It does not take much from each club to participate: just 1 or 2 Lions to carry their club banner and a space on the float for those who cannot march. Those clubs sponsoring LEO clubs, *please* make every effort to get them involved. LEOs who have marched in previous parades have had a great time.

Again, this year, Miss America will be riding with us on our float. The float stops in front of the reviewing stand while she sings "God Bless America. During that time she and the Lions on the float will be seen by millions.



To cap it off, all parade participants are invited to a fantastic BBQ at the Virginia home of PDG "Woody" Woodard. He lives in northern Virginia and is easily and quickly reached from the parade route.

Attached to this e-mail are a Registration Form and an Agreement of Release.

All club presidents and club secretaries are urged to forward this email to all of their club members and to bring this up at their next club meeting so that all Lions in District 22W have an opportunity to march with us down Constitution Avenue in our Nations' Capital on May 29<sup>th</sup>.

Yours in Service,

Lion Bill Strauss  
Public Relations & Publicity Chair



## 2017 NATIONAL MEMORIAL DAY PARADE FACT SHEET

- The National Memorial Day Parade is on **Monday, May 29, 2017** in Washington, D. C. and is sponsored by the American Veterans Center.
- Lions Clubs of Multiple District 22 (Maryland, Delaware and Washington, D. C) and Multiple District 24 (Virginia) are participating again as a Three-Star Sponsor, with a float. Lions have walked down Constitution Avenue the past 8 years displaying their club Banner and showing support for our armed services members.
- We are asking clubs to recruit for more participation this year. Remember, LEO Clubs are encouraged to participate in this event. We would like to see more participation than last year, *come show your pride*.
- Your club can also participate by providing financial support to supplement the grant money received from LCI. The money can come out of either your activities account or administrative account. A suggested amount is \$50 to \$100 per club, but any amount will be a great help. **Checks should be made out to: 'District 24A "NMDP" and mailed to: Treasurer Mike Yuenger, 12597 Fascia Court, Woodbridge, VA, 22192. Donations are not a requirement for participation in the parade, come out and enjoy.**
- **Uniform of the Day – Special yellow T-Shirts and black pants, shorts or skirts for all and patriotic sashes for Veterans. LEOs may also wear LEO Shirts. If you participated in the past you can use the same yellow tee shirt or you can purchase a new shirt for \$10.00. (Backpacks and Neck Coolers are also available).** (Registration Forms are being sent separately)
- **The Registration Venue -** District 22C LCOF Mobile Health Vehicle will be at, or near 7<sup>th</sup> Street & Constitution Ave. N. W. from **9 am until 6 pm**. Registration will start at **11 am**.

After registration, participants are free to visit the many tourist venues in the vicinity or enjoy visits with other Lions or other parade participants. All participants should **assemble** in the staging area **20 minutes** before step-off. **Step-off time is approximately 2:00PM.**

### Plan your arrival time based on the weather and your interest in exploring the museums and monuments

- **Transportation to D. C. -** The Lions staging area is near 7<sup>th</sup> Street & Constitution Avenue N. W. Since parking is severely limited on this day, you are advised to take the **Metro to Navy Memorial/Archives Station**.
- **Veterans** – Please indicate your branch of service when registering.
- There is a Participant Waiver Form which must be completed if you are participating in the parade.
- Please indicate if you can't walk one mile in summer heat conditions (10 blocks down Constitution Avenue). You will be placed on the float riders list, first come, first serve.
- There will be snacks and refreshments and plenty of water provided.
- **End of Parade Transportation** – You will be transported by bus back to 7<sup>th</sup> Street & Constitution Avenue after the parade. You will be given instructions as to where buses will be located at parade's end.
- **End of Parade Celebration** will be at home of PDG Woody Woodard. Directions will be published and also handed out. Please plan to come and celebrate a job well done.

# 2017 NATIONAL MEMORIAL DAY REGISTRATION FORM

Title (Lion, PDG, etc.)	First Name	Last Name
District	Name of Club	Email Address
Cell Phone (to communicate at parade)	Branch of Service if Veteran	

Please check with an "x" the boxes in the line below which apply:

I will march     I will carry club banner     I cannot march, see note 6     I will attend post parade party

I wish to purchase the following:    Tee Shirts      Neck Coolers     Backpacks   
*(For details and prices, see note 5)*                      Number    Size                      Number                      Number

**Notes:**

1. The National Memorial Day Parade is on Monday, May 29, 2017 in Washington, D. C. and is sponsored by the American Veterans Center.
2. Lions Clubs of Multiple District 22 (Maryland, Delaware and Washington, D. C. and Multiple District 24 (Virginia) are participating.
3. You may download the Registration Form and fill in the form on your computer using highlighting when choosing items you wish to purchase. You can fill in the Agreement of Release except for the signature and then print it out for signing. (see note 13)
4. Uniform of the Day – Special yellow T-Shirts and black pants or shorts should be worn by all participants – veterans will wear the provided red, white and blue sashes. LEOs may also wear official LEO Shirts.
5. T-shirts are available in sizes S thru 3XL @ \$10 each; Patriotic Neck Coolers @ \$5 and backpacks (reflective) @ \$10. A set of T-shirt and backpack is available @ \$15; a set of all 3 is available @ \$20.
6. If you are not able to walk one mile in summer heat conditions (10 blocks down Constitution Avenue which is level) you will be put on the float riders list. There is limited space, so it will be on a first come, first serve basis.
7. There will be snacks and plenty of water. Bus transportation back to origin of parade will be provided.
8. Please report to the registration venue (District 22-C LCOF Bus) located at or near 7<sup>th</sup> St. & Constitution Ave., N. W. It will be on location from 9 am until 6 pm. Registration starts at 11 am. After registration, participants are free to visit the many tourist venues in the vicinity or enjoy visits with other Lions or other parade participants. All participants should assemble in the staging area 20 minutes before step-off. Step-off time is approximately 2:00 pm.
9. Please fill in the Waiver Form (Page 2) and return with your registration.
10. The post Parade Party will be at the home of PDG Woody Woodard, 8417 Chillum Court, Springfield, VA.
11. The nearest Metro stop is "Archives/Navy Memorial".
12. Questions? Contact Lion Bill Strauss at (410) 756-4476 or at [williamstrauss@msn.com](mailto:williamstrauss@msn.com), or PDG Woody Woodard at (703) 314-0889 or at [woodywoodard@cox.net](mailto:woodywoodard@cox.net).
13. **Please return the application by e-mail to Lion Bill Strauss @ [williamstrauss@msn.com](mailto:williamstrauss@msn.com) or by US Mail to 1825 Francis Scott Key Hwy, Keymar, MD, 21757-9319.**
14. **Please return the Agreement of Release to Lion Bill Strauss, 1825 Francis Scott Key Hwy, Keymar, MD, 21757-9319. An executed release is required to march in the parade.**
15. You will be contacted by e-mail to keep you informed on all matters pertaining to the parade which emerge between now and Memorial Day.

# THE NATIONAL MEMORIAL DAY PARADE

## AGREEMENT OF RELEASE



The National Memorial Day Parade  
C/o American Veterans Center  
1100 North Glebe Road Suite 910  
Arlington, VA 22201



**Return completed, signed forms to this address:**  
Lion Bill Strauss  
1825 Francis Scott Key Hwy  
Keymar, MD 21757-9319

The undersigned will appear in the National Memorial Day Parade being produced by the American Veterans Center on Monday, May 29, 2017. The parade is being given as a public service.

I assume any and all risks associated with participating in the events and particular activities that I agree to undertake, including but not limited to negligent or reckless acts by other participants and volunteers, all such risks being known and appreciated by me. I also agree to abide by the rules of the events as set forth by designated officials and supervisors.

Knowing these facts, and in consideration for being permitted to participate in the parade, I hereby, for myself, and on behalf of the members of my organization and my heirs, executors, administrators, successors, assigns, or anyone else who might claim on my behalf, covenant not to sue, and waive release and discharge the American Veterans Center, The District of Columbia, The National Park Service, JM Best Entertainment Inc., Under the Sun Productions Inc., any and all parade sponsors, and each of them, their officials, agents, designated event supervisory personnel or anyone acting for or on their behalf, from any and all losses, costs (including without limitation, litigation costs, and attorney fees), claims, damages, suits, actions, demands, liability, and expenses in connection with loss of life, personal injury and/or property damage of any kind whatsoever, in law or in equity, arising out of or in the course of my participation in the event.

The undersigned does hereby release his/her voice, biography, audio/visual clips and likeness(es) solely in connection with the promotion, advertising for this year and subsequent festivals, and archival use of the Parade (including print, radio, television, and Internet advertising and promotions, including promotional materials). The undersigned hereby grants the American Veterans Center the right to broadcast, and /or to authorize others to broadcast, via radio, television, cable television, Internet, or otherwise. Clips provided that any such broadcast will be solely for purposes of promoting the Parade. Undersigned acknowledges and agrees that prior to, during or after the Parade, producers may, but will not be obligated to, disseminate information and various materials concerning the Event via the Internet, various online services or through other means or media.

The undersigned hereby accepts sole responsibility for the conduct and operation in the parade. The undersigned agrees that he/she/it will not involve or conduct itself in any manner that would negatively impact the good reputation of the parade. The undersigned agrees to be legally bound hereby.

Name: \_\_\_\_\_

Name of Organization: **LIONS CLUBS INTERNATIONAL**

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

(Parental signature required, if under 18 years of age)