

DISTRICT 1-A GOVERNOR

Lion Ralph Zarada

2015-2016 GOALS

Membership Goals

Leadership Development Goals

New clubs

- Provide service to more individuals through the expansion of Lionism into two communities/areas not serviced by a Lions Club.

Membership growth

- Promote recruitment of 100 new members by June 2016.
- Encourage each club to promote and implement one community service project that includes the participation of non-Lions by March 2016.
- Promote and encourage increase in women members, changing the current demographic distribution from 29% to 35% by year end.

Retention

- Reduce dropped members in the District to 130 (50% decrease from five year average) by year end.
- Promote the use of the Blueprint for a Stronger Club at all District Governor's Advisory Committee meetings (Zone meetings) throughout the leadership year.

District Leadership Development

- Coordinate Incoming Officers Training for May 2016.
- Communicate directly with club members to inform them of leadership opportunities - direct email and talking points at Region and Club gatherings.
- Continue using Mid-Year Forum for development and leadership training - January 2016.
- Start recruiting process in July for a Fall/Winter LIP class.
- Solicit PDG, RC and ZC input in identifying potential leaders for Cabinet positions.
- Hold Joint Presidents and Secretaries Round Table, Region/Zone Chair Round Table membership conference once every four months in an environment suitable for dialogue and idea exchange.
- Task LRP for developing a strategy for maintaining leadership succession at the executive level of the District.

Other

- Monthly conference calls with RCs, ZCs, and GLT Coordinator to improve and tighten communications to bring to light club issues and problems.