

District 1-A Governor

2020 - 2021

Goals and Action Plan

### **Membership**

- By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth of 100 to 112 exceeding from last year membership numbers.
  - Action Plan: Work with the District NAMI team to develop action plans identify some key strategies
- Our District will have two new Lions Clubs by the end of the 4th quarter of 2020- 2021.
  - Goal: New Club Development Workshop and Young Lion Workshop first quarter.
- Encourage every club to have net +2 new members
- To average one loss member per club.
  - Action Plan: will work with every club to help limit drop membership.
- Encourage every club to increase a percentage of women by adding 2 more women members and Leos members by the end of the fourth quarter.
- Invite graduating Leos to transition to a Lions Club through Leo-Lion membership program to increase membership growth.
  - Action: Notify Lion Frank Kirar
- Invite new members to attend Lions Worldwide Induction Day to welcome new members, help stimulate membership growth and public awareness in 2020-2021.

### **Leadership**

- A 100% of Club Officers will complete officer training before the start of first quarter. Meet with them quarterly to share success stories and provide assistance when needed.
- A 100% of Region / Zone Chairs will complete training and meet with them quarterly.
- Work with the GAT Team to develop a New Member Orientation.
- A 100% of Guiding Lions will complete Guiding Lions Certification.
- Work with GST Coordinator to improve service reporting and idea sharing so that the members of clubs reporting service activities increases to 75% statewide by June 30, 2021.
  - Action Plan: Continue to provide the club with MyLion training.
- Encourage every club to increase club participation to LCIF Campaign 100, and to have three campaign Model Clubs by the end of campaign.
- Invite qualified Lions to attend Leadership Institute through LCI and MD-1 sponsored prior to December 2020.
- Utilize the Guiding Lions in helping weaker clubs to thrive and grow.
  - Action Plan: Meet with struggling clubs to provide assistance when needed, as well assigning a Guiding Lion to help support the club.
- Reintroduce Lions Toast Master Training for Lions in District 1 A.

## Service

- Have each Region complete at least one service project related to the global causes to help their communities.
- District will complete 60 service activities.
- District will serve 600 people by June 30, 2021.
- Have a 100% of clubs will report every month via MyLion.
  - Action Plan: GST Coordinator
- Invite Leo Clubs to participate the District Service project and the Annual Convention Events
- Encourage every clubs to achieve 100% Club Excellence Award. Clubs that excel in service, membership growth, communication and reporting service activities on time to be recognized.
- The District will partner and collaborate with local organizations on service projects in the community. This will help expand district service activities, and Lions presence in the community at large. Example: District will continue its partnership with Greater Chicago Food Depository as will encourage Region to have clubs support local food pantries.

## LCIF

- To increase club participation to 75%... (currently 41%)
- Strive to reach financial goal of \$60K---for fiscal year 20-21.
- Educate and encourage minimum of three Model Clubs. (currently 2)
- Encourage clubs to consider becoming a 100%-\$100 club. (currently 0)
- Encourage club fundraising activities specifically for LCIF.

## District Communications

- Utilize the Marketing Communication Chair to help the District / Clubs with publicity, marketing tools. Lion Dawn is the Lead
- Publish a Monthly "District Newsletter" to be sent out to all Lions to inform them of service projects, Club fundraisers and District events. PDG Austin is the lead.
  - Action Plan: DG and GAT District team will provide content as article and information for Membership, Leadership, and Service.