

# The Illinois Lion & Leo

MD1 e-Magazine (Lite) Vol. 8 - Issue 4, October 2020



**Congratulations to Lion ZC Marie Wheeler on her Newest Melvin Jones Fellow from Illinois! Pictured here is Lion Dan Fremgen awarding this prestigious award in District 1BK.**



**2020-2021 MD1 COUNCIL OF GOVERNORS**



## COUNCIL CHAIR SPEAKS:



Lions of Illinois,  
Thoughts from the Council  
Chairperson:

Hello Lions and Leos of MD-1. I hope you are all healthy and well.

We were able to hold our Council of Governors meeting in-person in Springfield September 12th. It was the first time since February 8th that the leadership in our state was able to meet in-person. It was also the first time our current council of governors was able to be together since they assumed office July 1st.

It was great to see everyone and I want to thank those that attended. The room was setup in a socially distanced manner, and we had a very productive meeting. I want to thank

SST Mary Pemberton for all her efforts to coordinate with the hotel on all the various meeting protocols. This was her first council meeting to plan and she had to work through all the extra requirements due to the COVID-19 virus. She did a great job!!

That afternoon we held the second phase of our GAT Summit. The first phase was held on Zoom August 8th. We had a good turnout and all 3 discussion groups were engaged and came up with action items for the coming Lions year. I want to thank our outstanding team of GAT leaders for doing a great job leading those discussions:

GLT – Lion Jama Wahl

GMT – Lion Barb Stewart, PDG

GST – Lion Carla Haga

NAMI Champion – Lion Darren Van Duyn, PCC

Each GAT team will be putting together a plan for this year. I am looking forward to seeing the excitement of those discussions at the GAT Summit translated into action.

The USA/Canada Forum scheduled for Louisville was adapted to a virtual

forum and held the last weekend of September. I hope some of you got a chance to register and hear some of the great programs and speakers that were offered by the forum. Next September the forum will be held in Des Moines, which is pretty close if you want to attend. I can tell you from attending several forums that it is a wonderful learning opportunity in addition to getting to meet Lions from all over North America.

As the calendar flips to October it means Candy Day is upon us. This year we may need to adapt our approach to be able to participate. Different communities have different guidelines about interacting with the public. Be sure to check with your local authorities to see what is and isn't allowed.

In closing I want to thank you for all you are doing to serve your communities. Thank you for reading.

MD-1 Council Chairperson  
Joe Vinyard

[jvinyard1@comcast.net](mailto:jvinyard1@comcast.net)

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## FROM GLOBAL LEADERSHIP CHAIR:



We are almost three months into this Lions' year. It is a good time to start looking for future leaders. What you say? We just filled our slate.

In reality, clubs and districts need a succession plan. They need to have a plan to know that leadership positions are filled with Lions who have the skills needed to lead. However, frequently, what happens is a Lion is asked in late spring if he or she would take a leadership position. The name is filled in the blank and then the next Lions' year begins.

For clubs or districts to be strong, we need strong leaders to help meet membership and service needs within our community.

What if we started now? Let's take our example to the club level.

What if a past president or a respected club leader sought out a Lion for leadership? Instead of saying, do you want to be club president? What if the respected leader said something like...you did a great job running our recent fundraiser. I was really impressed. In a couple of years, might you think about becoming club president? The Lion smiles and considers the option.

Then the well-respected Lion waits a bit before the next encounter. Then the respected Lion might say, if you think becoming the club president sounds interesting, we could sit down and talk about what you need to know and do as the club president. I could share some learning opportunities that would enhance those already great leadership skills you have. We

might even be able to connect you with a mentor.

The difference in scenarios is important. In the first scenario, there is little to no support of the new leader. In the second scenario, the Lion is treated with respect and dignity as well as supported. The Lion is given ideas through the conversations on what is expected as the club president and what opportunities are available to help the Lion build the skills needed to be successful.

Similar steps could be taken at the district level for those stepping up to be Zone Chairs. Having prepared Lions to take on leadership rolls is critical to club success and the services we provide to our communities. We owe it to clubs and communities to send our best.

[jamawahl@yahoo.com](mailto:jamawahl@yahoo.com)

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## Tips To Host a Zoom Webinar – Club Level

1. The following is the link to the Zoom Help Center. It has many wonderful articles and videos on how to effectively use Zoom.

<https://support.zoom.us/hc/en-us>

2. It is best if the administrator is on a laptop or desktop computer. Smart phones are fine for participants. Smart phones do not allow for all administrator functions/capabilities.
3. The free version of Zoom does not allow recording. Please check for other restrictions of the free version, such as maximum session length of time, maximum attendees, etc. Zoom Pro allows recording and includes some data storage.
4. If you aren't familiar with Zoom, you need to practice with a group of participants. You will learn how to more quickly troubleshoot common technical issues that your "real" participants may experience. Also, your meeting can proceed efficiently. There is a learning curve.
5. If you encounter an issue – don't panic. It is going to happen, just stay calm and work through the issue.
6. When the meeting begins, familiarize all the participants with mute/unmute, video on/off, and raising and lowering their hands.
7. As the administrator you may need to mute all or some participants because of background noises. This is when knowing how to raise and lower hands is valuable.
8. When I sent out the Zoom invite, I stated the meeting would begin at a specified time but I also stated that I would begin to admit people to the Zoom session 10-15 minutes ahead of time. This gave me time to work out any audio/visual problems before the meeting.

I hope you find this helpful.

CC/GLT Joe Vinyard  
jvinyard1@comcast.net

**Lions of Illinois**  
**State Pin Design Contest**  
**RULES**

1. The pin must be designed by a Lion or Leo of MD-1
2. The pin must include the following elements in its design:
  - a. the Lions emblem
  - b. the words "Lions of Illinois"
  - c. the year of the pin (i.e., 2022)
  - d. the location of the pin year's International Convention (i.e., New Delhi)
3. Pins must be made by an LCI-approved manufacturer. If a non-LCI-approved manufacturer is used, pin designs must be pre-approved by LCI.
4. Pin designs can include two colors plus a background color
5. Pin designs must be submitted on 8 ½" x 11" paper
6. Pin designs must be submitted in triplicate with at least one drawing in full color
7. The name, address, phone number, and club name of the pin designer must be typed or printed legibly on the back of every pin design drawing submitted.

Lions of Illinois, Inc. reserves the right to reject any submission that does not meet all of the pin design specifications as stated above.

To enter the State Pin Design Contest, pin designs should be submitted to Lion Joe Vinyard, CC, 947 Blue Aster Drive, Romeoville, IL 60446.

Pin designs also can be submitted to your District Governor to be brought to the Council meeting in which the winning design will be selected.

**Entries submitted via facsimile or email will not be accepted.**

All entries become the property of the Lions of Illinois, Inc.

The winner of the State Pin Design Contest will receive five (5) each of the pins, charms, and stick pins.



## Synopsis of Actions 2020-2021

### Council of Governors

September 12, 2020

Abraham Lincoln Hotel-Springfield,  
IL

#### Synopsis of Actions:

1. Motion: To amend and approve the agenda changes  
Action: Motion carried unanimously.
2. Motion: To extend speaking privileges to the First and Second Vice District Governors  
Action: Motion carried unanimously.
3. Motion: To approve minutes of the June 6, 2020 COG meeting (Zoom)  
Action: Motion carried unanimously.
4. Motion: To approve minutes of the July 1, 2020 COG meeting (Zoom)  
Action: Motion carried unanimously.
5. Motion: To approve ID Bob Block's request for doing a state-wide survey.  
Action: Motion carried unanimously.
6. Motion: To approve the LIF and LCI reports as presented

Action: Motion carried unanimously.

7. Motion: To accept the financial report as presented  
Action: Motion carried unanimously.
8. Motion: To approve the 2018-2019 Audit as presented  
Action: Motion carried unanimously.
9. Motion: To decide if the council wished to cancel the January GETS/VGETS training dates.  
Action: Motion carried unanimously.
10. Motion: To decide the format (in-person) and new date (November 14, 2020) of the GETS/VGETS trainings.  
Action: Motion carried.
11. Motion: To endorse the LCI International Candidates (Douglas Alexander for International President and Fabricio Oliveira) for 3<sup>rd</sup> Int. VP) as presented  
Action: Motion carried unanimously.
12. Motion: To approve all state chair reports as presented  
Action: Motion carried unanimously.
13. Motion: To reaffirm the dates and location (May 13-16 at the Abraham Lincoln Hotel in

Springfield) of the state convention

Action: Motion carried unanimously.

14. Motion: To approve Eck, Schafer and Punke, LLP as auditor for the Council for the 2020-2021 Lions year.

Action: Motion failed.

15. Motion: To approve Sikich LLP as auditor for the Council for the 2020-2021 Lions year.

Action: Motion carried unanimously.

16. Motion: To select the Bloomington Marriott as the hotel for the as the site of the September 2021 COG meeting.

Action: Motion carried.

17. Motion: To have a hospitality room at the Montreal Convention.

Action: Motion failed.

18. Motion: To authorize the Convention Chair to investigate the costs of having either a hospitality Suite or a meeting room at the Montreal Convention.

Action: Motion carried unanimously.

19. Motion: To have International Convention Chair investigate having a gathering with the Hawaii delegation.

Action: Motion carried unanimously.

20. Motion: To donate the tail twister funds to LIF.

Action: Motion carried unanimously.

21. Motion: To adjourn the meeting.

Action: Motion carried unanimously.



**Lions Clubs International**

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## Hello to the Lions of MD-1 and beyond from ID Bob & Brenda



This year we are off to a quick start to an unknown year of Lionism. We have to get back to work as Lions, but at the same time, it is important for us to remain safe and healthy not only for our members, but those that we serve. As Lions we are a social and hands on organization. We enjoy getting together to meet, socialize and especially serve our community. This

pandemic has changed our thoughts and approach in how we complete those three activities from the 100 plus year tradition.

Not everyone has been able to make this change successfully. We need to work together and unite to fulfill our mission as Lions. Lions have been known to be changeable and

now is that time to prove it to ourselves. If we are unable to meet in person, then the virtual meeting should be done. If you have members that can't do that, then you should get others to help that Lion learn how to do it, or have a view party when having your club meeting.

Membership is a major concern for this year for all clubs around the world. It is important that we retain those members that we have today. They are the back bone of every club and an important part as we move forward. Build on those veteran members in your club. Look for a variety of talent and leadership capabilities when recruiting a new member. If you are having a virtual club meeting or fund raisers, share that site with others that might have the same interest or is a current leader in our community. You never know who may be willing to join your club.

We need as well to look into our future of fund raising and how that will take place in the coming year. Unfortunately, our community needs have not slowed down, but in many cases they have increased. Without being able to meet or serve in person, we have lost that revenue from those activities. This loss of funds is hurting our clubs and making them unable to make their annual donations to the various organizations and services that has been a tradition for the club over the years. The International Officers have also seen that clubs are making a minimal donation to Campaign 100. So, it is important for us to become creative and find others ways to raise those needed funds.

Your International Board of Directors will be meeting virtually later this month. There are a number of topics that the Board will be looking at that will be effective for the Lions during this year. Some of the items are the 2021 International Convention in Montreal, voting for the International Officers and Constitutional Amendments and a dues adjustment for the 2021-22 year. These topics are inter-related and we will be looking at a number of scenarios based on the future of the travel and healthy restrictions that are being forecast for the coming summer.

It has been a while since Brenda and I have had a chance to visit Lions in other parts of the country. This month we are off to Virginia to have a chance to share our story of the Lions here in Illinois with those in Virginia. This is what we get to do as we travel around. We talk about what's happening here and at LCI, but we are also able to get ideas to bring back to Illinois.

As the leaves change colors and the days are cooler and shorter, indicates a change in seasons. We are used to this every year. We have accepted this as part of our normal life style here in the Midwest. As Lions, we need to accept the changes that have come within the last 7 months. Some may be happy with it and some may not like it, but unfortunately this too is here to stay. Stay safe!

[lionsclubs.org](http://lionsclubs.org)

## Putting Words to Action



Think back to the Batman cartoons or the tv series. Remember they had their own action words when battling with their favorite

villains, BOOM, BAM, KAPOW, just to name a few. Well, we as Lions have our own action words that are a part of the Goals for the North American Membership Initiative (NAMI), REVITALIZE, REJUVENATE, REMOTIVATE, and SUPPORT!!! Let's break this down and see how you can put these words in to action.

REVITALIZE as defined by google as something with new life and vitality. The first Goal of the NAMI is to REVITALIZE our Districts by adding new clubs. We want to start 200 new clubs in CA-1 by June 30, 2021. Your District teams should be working as we speak to find locations to search out a new club or two. By using the Interactive map that is on the NAMI webpage under resources you can have a

visual of where your open spaces are in your Districts. To get to the NAMI webpage go to [Lionsclubs.org](http://Lionsclubs.org) and type North American Membership Initiative in the search bar. There are a multitude of resources there to assist you in Revitalizing your Districts. Notice I said teams, this is not something to be done by one person, get several involved to make the job easier and therefore a huge success.

REJUVENATE is defined as making someone or something look or feel younger, fresher, or more lively. How relevant is this to our clubs? By adding new members to our clubs we invite new ideas, new ways of seeing things, and new ways of having fun. In CA-1 our goal is to add 44 thousand members by the end of June 2021. As you all know in order to join our organization you have to be invited to join. So in order to REJUVENATE our clubs we need to ASK someone to join us in serving our communities and those around the world. You never know that next

member or two in your club may be the boost that you all need to feel young and fresh again and better serve your communities.

So then what about our existing members? We need to REMOTIVATE them to regain that passion and drive that brought them to our organization to begin with. Our goal is to reduce the drops drastically to allow for the gain in membership. This can be done by refocusing on the member experience. Is what we are doing as Lions meaningful to the Lions of our clubs and relevant to the communities we serve? If you answered no to either of those questions, it's time to refocus and see what your club can do to answer yes to those questions.

The final goal for NAMI is to SUPPORT leadership development in your clubs and our Districts across CA-1. With new members we expand our Leadership pool from which we draw our future leaders. Take the time as a District to examine your leadership and those waiting in the wings. Does your District have a

succession plan and are you putting that plan in motion to develop those future leaders to lead not only their clubs but the District as well.

So I urge you, now is the time for us to put our plans in motion to accomplish not only the goals of our clubs and our Districts, but also to help us achieve the goals of the North American Membership Initiative. Make sure you check out all of the resources on the NAMI webpage on Lionsclubs.org. The staff at LCI has worked tirelessly to develop resources to help everyone needing it. You are not expected to recreate the wheel, they have done that for you. The hard work of your teams will be proven success for the future for our entire Organization. So let's put our words into actions and GET THE JOB DONE!!!

PCC Darren Van Duyn  
MD-1 NAMI Champion

## Membership Moments

By MD-1 GMT Barb Stewart



We are almost through the 1st quarter of our Lions' year and are still finding our "new norm" with our membership.

Here's where we sit as far as the numbers go as of Sept. 21st:

(total year-to-date net loss/gain of Lions within the District and total current number of Lions)

1-A -5 1,705 1-F -12 887

1-BK -14	1,828	1-G -7	830
1-CN 1	970	1-H 0	943
1-CS -8	649	1-J -9	2,112
1-D 1	1,646	1-M -19	1,477
MD-1-72	13,047		

There seems to be continuous talk about what a challenge it is to find new Lions and keeping our existing Lions. Are we making it more difficult than we need to be? Perhaps!

We have a brand new program called North American Membership Initiative (NAMI) that includes every resource possible for getting and retaining new members. The vast amount of information available also includes starting a new Club of which many types are highlighted (Traditional, Specialty, Virtual, Lioness Bridge, Leo-Lions, Campus, and Branch). Please do not try to recreate the wheel but rather look for resources on the NAMI resource page <https://www.lionsclubs.org/en/nami/resources>

Another great place to find all kinds of resources is on the LCI webpage. In the search bar, type in "membership toolbox", you will get links to 3 areas regarding membership: Membership Reports Toolbox, Membership Growth Event Toolbox, and the Global Membership Team Toolbox. You are encouraged to explore all of these as

there are huge amounts of very useful data and information contained in them! At our recent GAT Summit, there were two things that surfaced with those in the membership breakout session: communication and orientations. Please be sure you are communicating with ALL of your Lions! It is more important now than ever to make sure every Lion is aware of what is happening within your Club. No matter how your Club is now meeting, what service projects are happening, or what fundraising you are doing, reach out to every Lion on a regular basis and include them. Ask inactive members to do something –even if it is a very small piece of a project- and try to match that task up with something they have an interest in. Not sure what a Lions’ interest is? Then ask! Send out emails regularly to all Lions and outline what is happening within the Club. For those with no email, print the sent email out and snail mail it to them. I still see hearts on windows reminding us all to stay connected throughout Covid. Let’s keep connected as a Lions Club as well! A pitfall of Lions is keeping our new members engaged. One suggestion at the GAT Summit was to hold an orientation with prospective new members before they join. This may help those prospective members to know what they are getting themselves into. Regardless of when a new member orientation is given, it is very important that one be given at some point early in

their Lions journey. The new Lions' sponsor should be taking the lead but the rest of the Club and it's leadership should be supporting that new Lion as well.

Lastly, I am sharing a helpful document called the Troubleshooting Guide. This Guide lists many challenges a Club can face along with possible solutions. Many of the solutions given include a link that will take you to another document which

then outlines even more information and greater detail. Take a few minutes and while looking at this Guide, think about the challenges your own Club may be facing and you may find helpful information and solutions. If you wish to view this Guide online, you can find it at:

[https://cdn2.webdamdb.com/md\\_IWyky0TGx5T9.jpg.pdf?v=1](https://cdn2.webdamdb.com/md_IWyky0TGx5T9.jpg.pdf?v=1)

## Lions Clubs Troubleshooting Guide



This guide identifies common club and district issues and provides resources with potential solutions.

### Club Challenges

#### Our members are not engaged or our club is losing members

Members skip meetings

- Ensure member communications are being sent a week prior and a day prior to meetings
- Ask your members by using the [How are your ratings](#) survey
- In the [Club Quality Initiative](#), complete *Assessment 3: Pursue Club Organizational Excellence*
- Review quick tips for [Meeting Management](#) and [Listening and Communication](#)
- Have club leaders complete the [Membership Satisfaction Guide](#)

Members don't participate in meetings

- Use [Your Club, Your Way!](#) for new meeting ideas
- Get your whole club involved by participating in the [Club Quality Initiative](#)
- Learn more about Team Motivation, Promoting Innovation and Valuing Member Diversity through the [Lions Learning Center](#)
- Schedule a variety of activities for your club and communicate them with a [Club Activity Calendar](#)

Members argue in meetings

- Try the suggestions in the [Quick Tips for Conflict Resolution](#) document
- Lead one of the [Teambuilding Activities](#) at your next meeting
- Learn Conflict Resolution skills through the [Lions Learning Center](#)

We don't do meaningful service projects

- Conduct a [Community Needs Assessment](#) and discover new ways to serve
- Share our [Service Impact Stories](#) and solicit ideas for new service projects
- Complete *Assessment 1: Enhance Service Impact* in the [Club Quality Initiative](#) for ideas

We don't know why members drop out

- Find out by sending a local survey, similar to the LCI [Dropped Member Survey](#)
- Review the survey analysis on [Why Lions Leave and How to Retain Them](#) for more ideas



### Our club does not attract new members

Our club is not well known	<ul style="list-style-type: none"> <li>• Choose from <a href="#">30 Marketing Ideas</a> to help promote your club</li> <li>• Take our <a href="#">Lions Learning Center</a> course on Public Relations</li> <li>• Review the Social Media resources available from <a href="#">Lions SMILE</a></li> <li>• View the <a href="#">PR Guide webpage</a> for more ideas, tools and resources</li> </ul>
Our members do not know how to ask people to join us	<ul style="list-style-type: none"> <li>• At a club meeting, ask which <a href="#">Benefits of Membership</a> are most important and have members craft their own Lion <a href="#">elevator speech</a></li> <li>• Share the <a href="#">Our Story</a> handout and the <a href="#">Just Ask! Recruiting Guide</a> with your club members</li> <li>• Deliver a <a href="#">Recruitment</a> presentation and ask members how to best adapt it for your community</li> <li>• Check the <a href="#">Club Membership Chairperson e-Book</a> for additional ideas and resources</li> </ul>
Our club does not know how to grow	<ul style="list-style-type: none"> <li>• Distribute copies of the <a href="#">Lions Make a Difference</a> brochure and ask for membership growth ideas</li> <li>• Develop an outreach plan with the <a href="#">Just Ask! Recruiting Guide</a></li> <li>• Prepare for a successful membership growth event with the tools on the <a href="#">Membership Growth Event</a> webpage</li> </ul>
More young adult members would benefit our club	<ul style="list-style-type: none"> <li>• The <a href="#">Young Adult Recruiting Guide</a> and <a href="#">Young Adult Recruiting Guide PowerPoint</a> provide tips and ideas, including revitalizing club operations to attract young adults</li> <li>• The <a href="#">Be Part of Something that Matters brochure</a> targets young adults for membership and is useful when inviting young members</li> <li>• The <a href="#">Become Involved Become a Lion</a> video highlights young adults speaking about why they became a Lion, the benefits of membership and types of service projects clubs are involved in</li> </ul>
Guests come to meetings, but do not become members	<ul style="list-style-type: none"> <li>• Create a welcome plan for prospective members who come to a meeting and discuss how each club member can contribute</li> <li>• Share the <a href="#">LCI Fact Sheet</a> and <a href="#">Benefits of Membership</a> flyer with prospective members</li> <li>• Learn more about conducting a great meeting with the <a href="#">Lions Learning Center</a> courses on Meeting Management and Public Speaking</li> </ul>



### Our club has leadership issues

No one wants to take leadership positions	<ul style="list-style-type: none"> <li>• Hold a club discussion about the value, expectations and benefits of being a club leader</li> <li>• Start a mentoring program where each club leader actively trains their replacement throughout their year</li> <li>• Contact your GLT district coordinator and request an <a href="#">Emerging Lion Leadership Institute</a></li> </ul>
Our leaders stay in the same position year after year	<ul style="list-style-type: none"> <li>• Encourage club leaders to practice succession planning as encouraged in the <a href="#">Club President/First Vice President e-Book</a></li> <li>• Take the Succession Planning training course in the <a href="#">Lions Learning Center</a> (available in February 2020)</li> </ul>
Our leaders don't know their roles	<ul style="list-style-type: none"> <li>• Encourage all club officers to become familiar with the <a href="#">Club e-Book</a> specific to their positions</li> <li>• Encourage incoming officers to attend the training offered by your District</li> <li>• Make sure club officers know about the Club Officer training available to them through the <a href="#">Lions Learning Center</a></li> <li>• Develop a <a href="#">Club Activity Calendar</a> to help leaders prepare for annual organizational activities</li> </ul>



## District Challenges

### Our district is losing clubs

We don't know how to prevent club loss

- Review the [Club Health Assessment](#) every month and look for the warning signs of clubs at risk
- Use the [Club Assessment](#) tool to identify specific problems within at-risk clubs
- Ask at-risk clubs to apply for [Priority Designation](#) and accept the assignment of a [Certified Guiding Lion](#) to assist the club

Our new clubs lack direction

- Use the [Charter Night Planning Guide](#) to get new clubs off to a good start
- Share the [New Club Journey](#) webpage to provide resources for new club next steps
- Plan a regular schedule of check-ins with the [Certified Guiding Lion](#) of new clubs throughout the club's first two years.
- Ask Zone chairpersons to invite Guiding Lions to [Zone meetings](#), so challenges and solutions can be discussed

### Our district is not chartering new clubs

We don't know how to start new clubs

- Read the overview in the [Lions Clubs. Better communities. Changed Lives.](#) brochure
- Learn the steps in the latest [New Club Development Guide](#)
- Request a [New Club Development Consultant](#) by completing a [Workshop Request](#)
- Recruit a knowledgeable Lion to be a [Specialty Club Coordinator](#) and start multiple specialty clubs

We don't know where to start new clubs

- Check the list of [District Cities with population 1000+ and cancelled clubs](#)
- Explore the [North America Lions Club Map](#) which links to [city-data.com](#), a webpage packed with demographics on any city entered (use the More menu to select cities in Canada)

We need materials to help us start new clubs

- Order a New Club Extension Kit by emailing [membershipdev@lionsclubs.org](mailto:membershipdev@lionsclubs.org)
- Use the [Marketing Kit](#) to create flyers, postcards, brochures, promotion cards and more



Traditional club models are not attractive to potential new club members

- Explore whether a [Virtual club](#) or a [Specialty club](#) would work better
- Consider starting a [Club branch](#), until the new club determines how it wants to operate

### Our district is losing members

Our club membership chairpersons need extra support

- Share the online resources for this position: the [Club Membership Chairperson Job Description](#), [Club Membership Chairperson's Guide](#) and [Club Membership Chairperson e-Book](#)
- Ensure membership chairpersons are aware of the Club Officer training available to them through the [Lions Learning Center](#) and encourage them to attend relevant training offered by your district.

Club members are not connected to the larger organization

- Have all clubs participate in [Worldwide Induction Day](#) to foster a sense of belonging to our global organization
- Provide district-wide new member orientations regularly using the resources from the [New Member Orientation webpage](#) and the [New Member Orientation video](#)
- Encourage clubs to participate in the [Lions International Peace Poster Contest](#)
- Hold a special reception for all new members each year at your [district convention](#)

### Our district is not gaining new members

Existing clubs are not actively recruiting new members

- Encourage clubs to incorporate service activities and social events with recruiting goals into their [Club Activity Calendar](#)
- Lead a district-wide service project (see ideas in [The Service Journey](#)) where community members are invited to participate and [recruitment brochures](#) and [membership applications](#) are shared
- [Develop local partnerships](#) with other community organizations and take advantage of the incentives provided in the [Join Together](#) program

Existing clubs are not welcoming to prospective and new members

- Encourage clubs to customize how their club works with the [Your Club, Your Way!](#) guide
- Charter a [virtual club](#) and encourage the formation of [club branches](#) for members with differing interests



### Our district has overall challenges

We lack direction or accountability

- Ensure the District Governor shares the district vision and [goals](#) with all clubs through communications, zone rallies and club visits
- Use the [Goals Dashboard](#) to track extension, membership, service and leadership goals

We lack funds

- Apply for one or more of the [LCI & LCIF Grant Programs](#)
- Find ideas to help fund your district convention in [How to Plan a District Convention](#)
- Review the district budget and dues structure to identify ways to gain more value from district dues

Our convention attendance is low

- Find ideas to improve the district convention in [How to Plan a District Convention](#)
- Request best practices from other districts be shared at the next council meeting

## THIS YEAR WE NEED TO 'STRETCH' OUTSIDE OUR COMFORT ZONE



1-BK DG Sue Wolf spends some of her down time listening to Leadership Speaker John Maxwell. On one of his podcasts he talks about how a rubber band only has value once it is stretched. A rubber band at rest has no tension and is of no value to anyone. It has value when you stretch it and put it to work.

Maxwell equates a rubber band and its tension to growth. Growth stops when you lose the tension between where you are and where you can be.



In Maxwell's 'Law of the Rubber Band' he lists four areas of stretching, of moving beyond your comfort zone: Growth stretch – there is a better way to accomplish whatever you are working on – whether it is a project or one aspect of your life / Creative stretch – there is always an answer to a problem and in some cases more than one answer / the Intentional stretch – good intentions have value when they lead to good actions / and the thinking stretch – not only thinking outside of the box but climbing out of it to accomplish one's goals.

In Governor Sue's article in the August Newsletter, she wrote that Clubs will be challenged this year due to Covid-19. "This will be a year to stretch and think

outside the box.” She is asking us to ‘stretch’ beyond our comfort zone to continue to serve those who need our assistance.

-PDG John Joseph Honiotes



A message from:  
**Jerome Thompson**  
Past International Director,  
GAT Constitutional Area 1 Leader

Thank you for leading your club. 2020 has provided many challenges. However, Lions are finding ways to continue to serve the community, engage volunteers and provide leadership opportunities to all members. A few Lions have inquired as to why they have received this email. First you are a valued Lions Club leader, who deserves to be kept informed. Second, as the Global Action Team Leader for Constitutional Area 1, (USA and Affiliate Countries), I believe that if we communicate the needs of our association to Club leaders, we will begin to find success. Our association is as strong as our weakest club. Hence, it is the role of the Global Action team to support clubs, zones, and districts with tools and resources.

Who is the Global Action Team?  
Your global action team consist of on Constitutional Area Leader, 14 Area Leaders, Your Multiple District Global Service, Membership and Leadership

Chairs, your District Global Service, Membership and Leadership Chairs, and your Region and Zone Chairs. We have Lions at every level of our association ready to assist clubs, Zones and Districts in their pursuit of service, membership, and leadership development.

What does the Global Action Team do? We serve at the pleasure of our International Executive officers, who have empowered us to:  
Assist Districts, Zone and Clubs in reaching their goals.

Facilitate Communication with Lions Clubs international Staff

Promote and share best practices

Encourage the empowerment of Zone Chairs

Assist Districts in implementing the North America Membership Initiative process.

## 2020 - 21 Goals of CA 1

- New Clubs - 200 (20 chartered in July and August)
- New Members into existing Clubs - 44,000 (4,081 have been added YTD)
- Retention of existing members - Drop less than 43,000 (5,403 have been dropped YTD)
- Service - Impact 25,000,000 lives (YTD we have impacted 2.9 million)
- Service Reporting - Goal 75% of clubs report at least one service project (YTD 21% have reported at least one service activity)

The data reveals that we have survived the first 16.67% of the year and reached approximately 10% of our goals. Hence, we have a little catching up to do.

## Tools to Help Clubs Be part of the success

1. Your [Global Action Team](#) is available to help.
2. New Members
  - [Just Ask](#)
  - [Club Quality Initiative](#)
  - [NAMI Resource Page](#)
3. Retention of Members
  - [NAMI Resource Page](#)
  - [Service Journey](#)
  - [Service Launchpad](#)
4. [Reporting of Service](#)
5. Leadership Development
  - [Learn](#)
  - [Virtual Learning Opportunities](#)

I wish you well. Our team is here to assist your club in its pursuit of excellence.

Sincerely,  
H. Jerome Thompson

## A Few Dollars Can Mean So Much

We have just wrapped up the first quarter of the third year of Campaign 100: LCIF Empowering Service. Thousands of people around the world, and in the United States have been helped by the funds already raised. Even with the challenge of a world-wide pandemic, the Lions have responded, and we are over the half-way mark of our goal of \$300 million dollars.

Those of us taking on this challenge were hoping to make it in three years. However, with the unexpected situation, the Lions Clubs International Foundation board decided to allow us four years to make that goal.

The Illinois committee listed below needs the help of every Illinois Lion to meet that objective. That outstanding objective is not really just a number. It is help, it is service, it means helping a child battle cancer, a mother being helped with vision, water to places that need it, fighting the battle against diabetes, and of course EMPOWERING SERVICE.

We are in this together. A few dollars can mean so much. When the reports arrive from LCIF, I can count on one club member that is putting \$5 a paycheck into the fund. It adds up. The past two annual reports have shown 26 weeks of five dollar bills. That will help forever. A convenient amount doing so much.

Please join your district chair and join us in sharing love with this Campaign:

1-A: Lion Joan McMillan, R: (708) 389-590, C: (708)539-3297  
[govjonimac@gmail.com](mailto:govjonimac@gmail.com)

1-BK: Lion John Joseph Honiotes, PDG, R: (815) 725-6307, C: (815) 508-9746  
[johnjoseph1bk@gmail.com](mailto:johnjoseph1bk@gmail.com)

1-CN: Lion Lydia Ellis, PCC, C: (618) 980-7482  
[serve2dgillinois@yahoo.com](mailto:serve2dgillinois@yahoo.com)

1-CS: Lion Ruben Owen, PDG, C: (618) 317-5106  
[rso1119@hotmail.com](mailto:rso1119@hotmail.com)

1-D: Lion Duane Shaw, PDG, C: 815-745-3339  
[dcshaw1945@gmail.com](mailto:dcshaw1945@gmail.com)

1-F: (Co-Chair) Lion Tom Lippert,  
DG, C: (847) 812-3727  
[tlippert54@gmail.com](mailto:tlippert54@gmail.com)

Lion Susan Hasting, C: (847) 651-  
1056 [sucitysu@comcast.net](mailto:sucitysu@comcast.net)

1-G: Lion Jerry Eiffert, C: (217)  
854-7909 [jeiff@frontiernet.net](mailto:jeiff@frontiernet.net)

1-H: Lion Al Henning, C: (309)  
333-5274 [allenhening@ymail.com](mailto:allenhening@ymail.com)

1-J: Lion Ed Carter, PDG, C: 630-  
330-1341 [edward0022@att.net](mailto:edward0022@att.net)

1-M: Lion Kevin Mendenhall, PDG,  
R: (618) 553-1776  
[kmendy1@yahoo.com](mailto:kmendy1@yahoo.com)

**-PDG Edward Carter**



For more than a century, Lions have changed the world. And sometimes, the world changes us. The coronavirus (COVID-19) is creating challenges for one of our most traditional membership experiences—the club meeting. Although many clubs are unable to meet in person due to social distancing, it's not preventing Lions from gathering safely.

Here are some tips to help you take your club meeting online.

1-2 weeks prior to the meeting:

Choose your virtual meeting platform. There are many free or low-cost video conferencing tools to choose from. Not sure where to begin? Check out this article for some ideas.

Send out two reminders. One the day before and another an hour prior to the meeting.

Familiarize yourself with the platform you'll be using, including all tools and functionality, to ensure you'll be comfortable in the virtual "driver's seat."

Send out a meeting agenda. Include links to any resources you're planning to go over so that anyone who can't attend can review.

30-60 minutes before the meeting:

Test your audio and video to make sure both are working properly. Some video conferencing platforms prompt you to do this before beginning the meeting.

If you plan to share your screen, clean up your desktop and close all unnecessary applications.

Prepare any support materials you'll share during the meeting. Open files for slides, announcements or resources, and load any webpages so that you can easily click over and reference.

Log in five to 10 minutes before your scheduled meeting time to be sure everything is set and you're ready to greet your attendees.

If there is a toll-free phone number available for your virtual meeting, ask someone to dial in to make sure it's working properly.

During the meeting:

Consider using a pre-meeting slide with the name of your meeting and a message that says you'll begin shortly.

This helps attendees know they're in the right place and everything is working properly.

Start your meeting two minutes past the scheduled meeting time. It's tempting to want to wait longer for more people to join, but it's important to respect the time of those who are punctual.

Make sure everyone can hear you properly and consider doing a roll call or inviting each of your attendees to say a

quick "hello" to ensure you can hear everyone.

If you're experiencing feedback or hearing a lot of background noise, you may need to ask everyone to mute their microphones unless they are speaking. If you plan to record the meeting and share with those who couldn't attend, be sure to let everyone know that the meeting will be recorded and distributed. Keep your energy level up, smile and use humor as you normally would during in-person gatherings. It may help those who aren't used to virtual meetings feel more at ease.

Build in regular interactions to engage attendees. Casually invite people by name to share questions or comments without putting them on the spot. When putting anything up on your screen, try not to move too quickly. It can take about five seconds for everyone's screen to adjust to a change you made on yours.

Most importantly, relax and be yourself. Technical glitches can and will happen, but try to maintain a sense of humor. This will help everyone feel at ease and stay open to using this meeting format. After the webinar

Email the recording of the meeting and any resources you referenced during it to your club.

Follow up with your club to request feedback on the meeting, including any ideas for improving the experience. Share your virtual meeting tips and success with other Lions on the Lions Clubs International Facebook page. Visit [lionsclubs.org/coronavirus](https://lionsclubs.org/coronavirus) for more news and information related to Lions Clubs International and COVID-19.



# Lions of Illinois

The Birth Place of Lionism

Multiple District 1  
MD-1

[ID/PID'S](#)

[Committee Chairs](#)

[State Office](#)

[Archives](#)

[Lions Clubs Int'l](#)

[LCIF](#)

[LIF](#)

**NOTE:** The MD1 state office official email address for all business and correspondence is: [SST@illinoislionsmd1.org](mailto:SST@illinoislionsmd1.org).

MD1 website refreshed for the 2019-2020 Lion Year!  
Prior information can be found in ARCHIVES section and PAST News & Information section.

## Council of Governors



**We Serve**  
Click Logo to View  
Int'l President's Program

**2019-2020**  
Council Chairperson  
Jerome Perez (1J)

- 1-A Joan McMillan (Secretary)
- 1-BK Joe Vinyard (Vice Council Chair)
- 1-CN Ann Ragsdale
- 1-CS Helen Ferguson
- 1-D Richard Delp (Tail Twister)
- 1-F Susan Hastings
- 1-G Kathy Dieker (Chaplain)
- 1-H Tony Holland
- 1-J Jerome Perez (Council Chair)
- 1-M Dave Johnson (Treasurer)

## District & Club Websites



[Create Your Own  
Lions e-Clubhouse Website](#)

# LionNet

## News, Info & Events





# Lions of Illinois Foundation

*Serving People with Vision and Hearing Needs Since 1974.*

## Lions Candy Day 2020

### Dear Lions Club Members,

Enclosed is your 2020 Candy Day information packet. **2020 CANDY DAY** is scheduled for **October 9<sup>th</sup> and 10<sup>th</sup>** - the second Friday and Saturday in October.  
*We also understand that Candy Day dates may vary.*

In this packet, you are receiving all the information needed to have a successful

### Traditional Candy Day

Your District Trustees are setting up **Candy and Candy Day supplies "Pick-Up points."** To support you in your efforts to move forward with your Candy Day Event, understanding that a traditional Candy Day Jamboree would not be possible. **Pick up points** will be e-mailed through your club secretaries. Contact your district trustee if you are needing more information.

Please contact Dianne Ortega at [DOrtega@lifnd.org](mailto:DOrtega@lifnd.org) to order your Candy and Supplies needed.

**THIS YEAR DUE TO COVID-19 SOME OF OUR TRADITIONAL CANDY DAY FUNDRAISING EFFORTS HAVE BEEN RESTRICTED, AND YET THESE PROGRAMS AND SERVICES ARE STILL NEEDED BY OUR COMMUNITIES.**

With this understanding, we have also included a packet that will have information on hosting a **Non Traditional Candy Day Fundraising Event.**

We have rewritten Underwriter Letters, Business Owners Letters, Radio Spots and Press Release to use "as is" or for clubs to use as a guideline to ask community businesses and past underwriters to assist in your efforts to fund programs such as Camp Lions and Student Low Vision. Either with a cash donation or a raffle donation or a donation to purchase to assist in your fundraising event.

Some districts have already had successful walks, curb side fish fries, raffles, 50/50 drawings, curb side barbecues just to name a few.

Please contact the Foundation Office if you have questions or need assistance in marketing your **Non Traditional Candy Day Fundraising Event.** [Office@lifnd.org](mailto:Office@lifnd.org)

Thank you for your patience and understanding during this unique and challenging time,

Lion Trish Fisher  
Executive Director



# LIONS OF ILLINOIS FOUNDATION 2020 CANDY DAY ORDER FORM

**\*\*Sugar Free Suckers  
Small, Medium &  
Large cases available**

## CLUB REQUESTS

(CLUB NAME & DISTRICT)

\_\_\_\_\_ **CASES OF WINTERGREEN CANDY (\$95.00 + shipping)**  
(576 ROLLS IN A CASE)

\_\_\_\_\_ **SMALL CASE OF SUGAR FREE CANDY (\$45.00 SHIPPING INCLUDED)**  
(350 SUCKERS PER BOX)

\_\_\_\_\_ **MEDIUM CASE OF SUGAR FREE CANDY (\$60.00 SHIPPING INCLUDED)**  
(525 SUCKERS PER BOX)

\_\_\_\_\_ **LARGE CASE OF SUGAR FREE CANDY (\$95.00 + SHIPPING)**  
(1,050 SUCKERS PER BOX)



**CANDY DAY APRONS \_\_\_\_\_ @ \$18.00**

**COUNTER TRAYS \_\_\_\_\_ @ \$7.00**

(INCLUDES 2 TRAY BACKINGS)

**WILL PICK UP CANDY AT DISTRICT JAMBOREE CANDY PICK UP LOCATION ?  Yes  No**

(If NOT picking candy up at Jamboree, please contact your local Trustee)

**Our Club will hold Candy Day on the following date \_\_\_\_\_.**

CANDY DAY SUPPLIES (WE SUGGEST YOU ORDER ONLY THE AMOUNT YOU ARE POSITIVE TO USE)

**WINDOW POSTERS (11X17) \_\_\_\_\_**

**CERTIFICATE OF APPRECIATION \_\_\_\_\_**

**VOLUNTEER BUTTONS \_\_\_\_\_**

**UNDERWRITER LETTERHEAD \_\_\_\_\_**

**MILK CARTON STICKERS \_\_\_\_\_**

### SPECIAL NOTE: PLEASE READ AGREEMENT CAREFULLY

WHEREAS; Illinois Lions Candy Day is perhaps the greatest state-wide fund-raising activity EXCLUSIVELY BENEFITTING SIGHT, HEARING, and HUMANITARIAN SERVICES in Illinois; and WHEREAS; Illinois Lions Clubs work together to ensure success and benefits; and WHEREAS; Lions have directed their Lions of Illinois Foundation to provide extensive Services, Programs & Grants, like our award-winning Camp Lions, Mobile Retinal Unit, Mobile Hearing Unit, Our Low Vision Program, and our design for research and much more and WHEREAS; recognizing that each individual Lions Club also has a real responsibility to its own sight, hearing, and humanitarian services in their own community, often to a degree that cannot be met from retained Candy Day funds alone, but must be supplemented by other club fund-raising activities; so, THEREFORE, By signing this agreement. Our Lions Club AGREES TO PARTICIPATE in FULL MEASURE in this Lionistic activity; **AND MUST CONTRIBUTE A MINIMUM OF 60 PERCENT OR MORE OF THE NET PROCEEDS** to your Lions of Illinois Foundation for your provided projects, and services; and we FURTHER AGREE that ALL FUNDS RETAINED by our Club shall be used EXCLUSIVELY for aid to sight, hearing, and humanitarian services in our own community. It is FURTHER AGREED that a full accounting of funds shall be made to the Lions of Illinois Foundation before December 1st of this calendar year.

SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_ DATE \_\_\_\_\_

EMAIL \_\_\_\_\_

ONLY DELIVERIES TO A HOME OR BUSINESS LOCATION PO BOX NUMBERS ARE NOT ACCEPTED

DELIVER TO \_\_\_\_\_ PHONE ( ) \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**LIONS OF ILLINOIS FOUNDATION  
2254 OAKLAND DRIVE SYCAMORE IL 60178**

**815-756-5633-TELEPHONE**

**815-758-2041-DIRECT LINE 815-758-8157- FAX [dortega@lifnd.org](mailto:dortega@lifnd.org) - EMAIL**



# LIONS OF ILLINOIS FOUNDATION 2020 CANDY DAY FINAL REPORT

OFFICIAL REPORT of Candy Day Fund Raising for Humanitarian Services (Blind & Deaf).

\_\_\_\_\_ Yes, our club participated in Candy Day on \_\_\_\_\_  
(Dates)

\_\_\_\_\_ NO, our Club is **unable** to participate but enclosed is our donation of \$ \_\_\_\_\_ to  
The Lions of Illinois Foundation Candy Day Campaign.

CLUB NAME: \_\_\_\_\_ DISTRICT \_\_\_\_\_ CLUB # \_\_\_\_\_

CANDY DAY CHAIRPERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_ E-Mail \_\_\_\_\_

## **CANDY DAY RESULTS:** (Please answer ALL questions ONLY if Club participated in Candy Day)

Number of (Lion) Workers/Volunteers _____	Kohl's Cares Volunteers _____
Number of Cases of Candy Purchased _____	Has candy been purchased & paid for w/ LIF: Yes [ ] No [ ]
Collections from CANDY DAY _____	\$ _____
Collections from UNDERWRITERS _____	\$ _____
Collections from COUNTER TRAYS (From July 1 <sup>st</sup> –Nov 30) _____	\$ _____
GROSS TOTAL COLLECTION FROM ALL SOURCES _____	\$ _____
COST OF CANDY _____	(-) \$ _____
COST OF APRONS _____	(-) \$ _____
OTHER COSTS <small>Please explain &amp; list other costs</small> _____	(-) \$ _____
NET _____	\$ _____

CONTRIBUTIONS TO: (Please make all checks payable to the Lions of Illinois Foundation)

**THIS MUST EQUAL 60% of NET OR MORE to Lions of Illinois Projects** \$ \_\_\_\_\_

Date: \_\_\_\_\_ Signature \_\_\_\_\_ Title: \_\_\_\_\_

Your contributions to the Foundation will make the following projects possible:  
Camp Lions for Children and Adults, Low Vision Program, Mobile Retinal Unit, Mobile Hearing Unit, Social Services and Referral, LIF Used Hearing Aid Collection & Hearing Aid Bank (H.A.B.), Used Eyeglass Collections, LIF Fund for Emergency (L.I.F.E.).

**SUBMIT THIS REPORT AND CONTRIBUTIONS NO LATER THAN DECEMBER 1, 2020**

LIONS OF ILLINOIS FOUNDATION  
2254 OAKLAND DR  
SYCAMORE, IL 60178  
815-756-5633 -TELEPHONE 815-758-8157- FAX [dortega@lifnd.org](mailto:dortega@lifnd.org) - EMAIL



# Lions of Illinois Foundation 2020 Candy Day Awards Form

**Candy Day Awards will ONLY be sent out when the candy invoice is paid in full and a 60% contribution has been made.**

  5   **CANDY DAY PINS** for contributing 60% of net proceeds to the Lions of Illinois Foundation for statewide services for the blind and deaf.

       **100% PATCH** for the first time our Club is contributing 100% of net proceeds to the Lions of Illinois Foundation

       **YEAR CHEVRON** for each year your Club contributes 100% of net proceeds to Lions of Illinois Foundation

CLUB NAME: \_\_\_\_\_ DISTRICT \_\_\_\_\_ CLUB # \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_ E-Mail \_\_\_\_\_





## Lions of Illinois Foundation Programs

- Camp Lions for Children
- Camp Lions for Adults
- Student Low Vision Clinics
  - Chicago Lighthouse
  - College of Optometry
  - Spectrios Institute
- Adult Low Vision Clinics-  
Orientation and Mobility
- Mobile Retinal Services Unit
- Mobile Hearing Services Unit
- Used Eyeglasses & Hearing Aid Collection
- Social Services & Referral
- Lions of Illinois Funds for Emergency (L.I.F.E.)

### Vision Statement

*The Vision of the Lions of Illinois Foundation is to create a permanent vehicle for the delivery of programs and services to the visually and hearing impaired.*

# Illinois Lions Club Candy Day

## *Serving People with Vision and Hearing Needs since 1974*

Dear Business Owners:

*The Lions of Illinois Foundation have served the blind and deaf in Illinois ever since the great social activist, Helen Keller, challenged the Lions to be "Knights of the Blind in the Crusade Against Darkness."*

Today, with nearly **500 Clubs** in Illinois and **13,000 members**, we continue to try to meet the challenge. Our services include, **FREE** mobile retinal and hearing screenings, which travel to every corner of the state. We also conduct **FREE** Low Vision Comprehensive Screenings to students in Illinois. This helps provide them with tools to succeed in school and throughout life. Our "**Seeing is Believing**" program partners with some of the most forward-thinking vision research and evaluation providers in the world benefitting our youth.

Our **FREE** Camp Lions for Blind and Deaf Youth and Adults, an award-winning program, brings peers together for a positive summer camp experience.

Through these combined services we try to reach out and improve the lives of over one million individuals in Illinois that have vision or hearing impairments. As Lions, we strive through education, screenings and fundraising, to help people retain as much of their hearing and vision abilities as possible.

As a means to reach these ends, the Lions of Illinois have relied on our statewide fundraiser, **Lions Candy Day**. Candy Day is held annually on the second Friday of October. This year's **Candy Day is Friday October 9th**, Lions will be noticeable on sidewalks, street corners and store fronts.

In an attempt to garner donations for our many service projects, business operators like you have long supported Candy Day both locally and statewide.

Will you stand with us? You can help by simply allowing the Lions of Illinois the opportunity to stand outside your storefront and greet your patrons with a gift as our thank you for their support. By this simple action, the Lions hope to raise funds to help prevent blindness and hearing loss.

We look forward to your support in this endeavor. [www.LionsOfIllinoisFoundation.org](http://www.LionsOfIllinoisFoundation.org)

Sincerely,

Trish Fisher

Executive Director

2254 Oakland Drive, Sycamore, Illinois 60178 Phone 815-756-5633 Fax 815-748-9087



**Sample RADIO ANNOUNCEMENT for CANDY DAY**  
*(Use Lion or Lioness as appropriate.)*  
*Approximately 30 seconds in length.*

**FOR IMMEDIATE RELEASE**

\_\_\_\_\_  
*(Date)*

**For More Information Contact:**

Name: \_\_\_\_\_

Club Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**LIONS TO HOLD ANNUAL CANDY DAY FUNDRAISER**

Your local Lions Club needs your help. For over 45 years, Lions Clubs help raise funding for the 13 programs and services that the Lions of Illinois Foundation provides to communities throughout Illinois.

On October 9, 2020 Lions Candy Day, your local Lions Club members and volunteers will be visible on the streets of your community. Stop and say "hi" to your local Lions club member. Any donation made, whether big or small, is greatly appreciated. As a thank you, you will receive a roll of Lions mint candy. All donations are used to help the visually and hearing impaired.

We look forward to seeing you on October 9<sup>th</sup>.

###



## **SAMPLE PRESS RELEASE for CANDY DAY** *(Use Lion or Lioness as appropriate.)*

### **FOR IMMEDIATE RELEASE**

\_\_\_\_\_  
*(Date)*

#### **For More Information Contact:**

Name: \_\_\_\_\_

Club Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### **LIONS TO HOLD ANNUAL CANDY DAY FUNDRAISER**

Lions and volunteers will be visible throughout your community on Friday, October 9, 2020 for their annual Candy Day Campaign. Your local Lions Club will be giving away rolls of Lions mint candy or Lions sugar free suckers. All donations are used to serve people with vision and hearing needs.

It is almost impossible for a person with no vision or hearing issues to fully comprehend what it is like to be visually or hearing impaired.

Please consider helping to underwrite the price of a case of candy or volunteer for a few hours on Candy Day. Persons wishing to join the Lions in their fight against vision and hearing loss, should contact their local Lions Club or the Lions of Illinois Foundation.

###



If you are looking to get a charitable contribution from your local Casey's for Candy Day 2020 you must complete this form **ONLINE ONLY**



Please go to the following web address:

<https://www.caseys.com/community/charitable-giving>

Below is some information from the Casey's website. Please read carefully and have all information ready to complete donation online. Donation requests must be made **20 days** in advance before your scheduled event.

### Connecting with community

We believe in neighbors helping neighbors. That's why we're committed to helping local organizations make a difference in their communities. We are proud to contribute to organizations through sponsorships, food and monetary donations. If you're hoping to receive support for a great cause, we'd love to hear from you! Please read below before you apply to make sure that you've followed our guidelines and that we can consider your organization.

### Guidelines

Please follow these guidelines to make sure we can consider supporting your cause!

- Requests must be submitted at least 20 business days before the advertising date or event date, whichever comes first.
- Please submit all requests online. We will not accept email and telephone requests.
- Please only submit one request per event annually (or once per school year, if applicable).
- All requests will be responded to (accepted or declined), as long as you include the correct contact information on the request.
- Checks will be made payable to charitable organizations and events, not to individuals.

### Causes We Cannot Support

Casey's **cannot** provide contributions to the following organizations:

- Individuals
- Political organizations
- Research projects, assessments or special studies
- Adult sport teams and leagues
- Pageants

# Lions of Illinois Foundation Kohl's Cares Request for Volunteers



**Kohl's Cares Associates in Action program is a partner of the Lions of Illinois Foundation.**

By using the program, you are helping your community and helping raise funds for your Foundation. Please understand the funds raised from Kohl's Cares, is to be used for sight and hearing related activities. For example, the funds you raise from Kohl's Cares for Candy Day is part of your 60% donation to your Foundation. It is a very easy program just fill out the attached application and send it back to the Foundation Office in c/o Dianne Ortega. She will then go online for you and request the volunteers for your Event.

**\*\*\*Please get this information to the Lions of Illinois Foundation at least 6 weeks prior to your Event. Please know that there is no guarantee that any volunteers will be assigned to your event.**

## Opportunity Name:

## Opportunity Description:

*Please include the goal or purpose of this activity and why it is important.*

## Location Name\*

*The location name might be the same as the name of your charity, or it could be something simple like "The Front Lobby".*

## Address

Address	
City	
State	
Zip Code	

## Location Notes



## SAMPLE CANDY DAY UNDERWRITING LETTER

(To be used for sending to businesses w/a self-addressed & stamped reply envelope.)

{Date}

{Contact person's name}

{Business name}

{Address}

{City, State and zip code}

Dear {Name of business or contact}:

The {Club name} \_\_\_\_\_ takes great pride in being a strong community organization. We are glad to be able to serve our town by assisting people with vision and hearing impairments, as well as many other projects that reach out and enrich the lives of both the young and old.

Every year the Lions host "Candy Day", a traditional fundraiser to support helping the blind, visually impaired, deaf, and hard of hearing. The {Service area} \_\_\_\_\_ benefits through local projects such as: screenings for hearing and diabetic retinopathy, assistance to those in need of eyeglasses and reconditioned hearing aids, camping for adult and youth who are visually/hearing impaired and other services.

Can we count on your help this year to underwrite the cost of a case, or more, of candy? Your donation of \$ \_\_\_\_\_ goes a long way to defer the expense and increase the amount of aid we can provide to those in need. There are NO administrative costs, so every penny raised on each underwritten case of candy goes directly toward providing our vision and hearing services to the \_\_\_\_\_ community.

If you decide to support this worthy cause, please make your check payable to the Lions of Illinois Foundation a 501C(3) corporation, and your contribution to the Lions of IL Foundation is tax-deductible to the extent allowed by law.

Thank you for your time and support,

{Signature}

{Name of club}

{Address to submit donation}

Enclosure: One (1) self-addressed, stamped reply envelope for your use.

## Lions of Illinois Foundation Kohl's Cares Request for Volunteers

Event Date:	Event Name:
Volunteer Start Time:	
Volunteer End Time:	

### Date/Time Notes

### Volunteer Shift(s) Information

Shift Start and End Date/Time

Start Date & Time:	
End Date & Time:	
Maximum Number of Volunteers:	

### Contact Information

Club Name:	
Name of Club Contact Person:	
Club Address:	
City/State/Zip:	
Telephone/Email of Club Contact Person:	
Date:	
Number of Volunteers Needed: Minimum of 5	

\*Additional Information for Your Volunteers (directions, parking, special considerations, etc.)

\*\*\*Optional: Attach event related documents (directions, event fliers, etc.)

**Please send this form to:**  
 Lions of Illinois Foundation  
 c/o Dianne Ortega  
 2254 Oakland Drive  
 Sycamore, IL 60178  
 815-756-5633-TELEPHONE 815-758-2041-DIRECT LINE  
 815-758-8157-FAX [dortega@lifnd.org](mailto:dortega@lifnd.org)-EMAIL



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508  
Cincinnati OH 45201

In reply refer to: 0248206044  
Mar. 10, 2016 LTR 4168C 0  
23-7379629 000000 00

00022765

BODC: TE

LIONS OF ILLINOIS FOUNDATION  
2254 OAKLAND DR  
SYCAMORE IL 60178



037643

Employer ID Number: 23-7379629  
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Mar. 01, 2016, regarding your tax-exempt status.

We issued you a determination letter in June 1974, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(f) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit [www.irs.gov](http://www.irs.gov) or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

Sincerely yours,

Boris Kenwright, Operation Mgr.  
Accounts Management Operations I

JUNE 25-29 | PALAIS DES CONGRÈS DE MONTRÉAL

#LCICON2021



**MONTREAL 2021**  
103rd Lions Clubs International Convention

## See life through Lion lenses in Montréal!

Online registration is officially open for LCICon 2021 Montréal, where Lions and Leos from around the world will come together to celebrate a life of service while indulging in the culture and life of Montréal. Find out what's in store for you at this year's international convention!

[LEARN MORE](#)

### Experience la vie en Lion

We're excited to share this year's campaign theme, La Vie en Lion! Discover how we're preparing to "live life in Lion" in the beautiful city of Montréal.

► [Read the blog](#)



# Model Club Candidate Participation Form



Our club is proud to support the mission of Lions Clubs International Foundation and the goals of **Campaign 100: LCIF Empowering Service**. We enthusiastically commit to participate as a Model Club. In so doing, we agree we will:

- Lead** the way and inspire other clubs to do the same.
- Raise** funds through various strategies, including, but not limited to:
  - asking** individual members to make a gift or pledge
  - dedicating** a fundraising event to the campaign
  - making** a gift from the club treasury
  - asking** members of the community to make a gift
- Conduct** our Campaign 100 Model Club fundraising efforts and strive to ensure that a minimum per-member average of US\$750 is raised. We understand individual pledges may be fulfilled on the donor's payment schedule. *A pledge equivalent to or greater than US\$5000 may be fulfilled over five years. A pledge equivalent to or less than US\$4999.99 may be fulfilled over three years.*
- Promote** Campaign 100 causes and dedicate ourselves to LCIF as part of our service as Lions.



Club Name \_\_\_\_\_ Club Number \_\_\_\_\_  
 District \_\_\_\_\_ Multiple District \_\_\_\_\_

Please provide the following information:	<b>Total Club Membership as of Today</b>	<b>X</b>	<b>Per-Member Average Goal (US\$)</b>	<b>=</b>	<b>Total Club Goal (US\$)</b>

Please complete all fields above and below and return the form by either:

- **Email:** Scan your completed form and send to [campaign100@lionsclubs.org](mailto:campaign100@lionsclubs.org)
- **Postal Service:** Lions Clubs International Foundation, Attn: Development, 300 W. 22nd St., Oak Brook, IL 60523 USA

*We certify our club's commitment to lead the way into a new era of service as a Model Club. Our members have voted, and we intend to support LCIF with a per-member average fundraising goal of at least US\$750.*

Club President Name (please print)	LCIF Club Coordinator, or Other Club Officer, Name (please print)
Club President Signature	LCIF Club Coordinator, or Other Club Officer, Signature
Month/Day/Year	Month/Day/Year

Visit [lCIF.org/donate](http://lCIF.org/donate) for information on donating electronically, via wire transfer and via other methods. Donations can also be sent to: Lions Clubs International Foundation | Dept. 4547 | Carol Stream, IL 60122-4547 | USA

# **We Start Our Third Year**

**Campaign 100: LCIF Empowering Service enters its third and what was scheduled to be the final year of a massive campaign to literally double the service provided for the Lions Clubs International Foundation. Most of you know that the campaign has been expanded to June 30, 2022 because of the changing world.**

**It is truly because of that changing world that we need to support our Foundation more than ever.**

**Individuals and clubs now have two more years to reach personal and clubs goals. Becoming a model club, a 100 club is still possible. Yes it is a challenge but Lions are know to answer challenges.**

**So consider some goals:**

**Becoming a Model Club**

**Becoming a Club 100**

**Adding a personal donation goal**

**Reaching 100% member giving for the club**

**Making your district 100% in club giving**

**Adding a fund raising event exclusively for Campaign 100**

**We know that it is not easy, but as a close friend has often told me, "If it was easy anybody could do it."**

**Let's do it.**

**Contact Lions Clubs International to donate, or contact your District Chair and let's change the world only as Lions know how.**

# Lions of Illinois Foundation Terri Lynn Fundraiser



Every purchase of premium nuts, gourmet confections and sweet & savory snack mixes benefits our cause.



Terri Lynn offers an incredible assortment of premier products not available in retail stores—there's something for everyone!

**SHOP TO SUPPORT US NOW!**

**LIF.terri Lynn.com**



Fundraising Webstore  
Supported by Terri Lynn

MD1 State Monthly e-Magazine Edited & Published by Dr. Austin D'Souza, PDG for  
Lions and Leos of Illinois. e-Mail Address: [ILStateEditor@gmail.com](mailto:ILStateEditor@gmail.com)  
Mail your articles, pictures and news items to above e-mail address.