



# 2023 Mid- Year Forum Information & Registration Form



**Saturday, January 14, 2023**

Registration: 8:00 am – 9:00 am	Willow Springs Community Center
Breakfast: 8:30 am – 9:00 am	8156 Archer Ave
Session: 9:00 am – 12:00 pm	Willow Springs, IL 60480

## Forum Topics

### GMA (Global Membership Approach) in District 1-A

Starting with the 2023-2024 Lion Year, Lions International is encouraging every Multiple District, District and all clubs to begin implementing the Global Membership Approach process. The four steps are: Build A Team, Build A Vision, Build a Plan and Build Success. The Global Membership Approach equips districts to develop membership through a strategic process focused on: • Rejuvenating districts with new clubs • Revitalizing clubs with new members • Re-motivating existing members with fellowship and exciting service The approach has universal applicability, allows customization based on regional needs and circumstances, and is supported by a growing collection of material resources.

### New Digital Platform at Lions International in 2023-2024

A new Digital Lions Platform is tentatively scheduled to be implemented mid-2023(07/01/23) and will be combining MyLion, MyLCI and Insights, along with some additional tools and functionality, into a unified experience called the Lion Portal. The new portal is built on Salesforce, a commercially available platform used by over 150,000 organizations, including 40,000 nonprofits. Salesforce is the recognized industry leader in relationship management systems and will allow us to offer a rich and continually improving digital experience.

### Service Project

The Service Project will be for Park Lawn. We will be collecting new adult socks for Men and Women

### Additional Information

A table will be set up for any materials Lions would like to pass out about district or club events. This will include GAT (Global Membership, Global Leadership, Global Service) and LCIF.

## REGISTRATION FORM

Please complete one form for each person attending

Name: \_\_\_\_\_

Club name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Cost is \$15.00 per person includes Breakfast and Program

**Registration due by: Friday, 01/06/23**

No onsite registration will be available

Mail Registration Form to:

Lion Tom Elsey, FVDG  
2101 Newcastle Avenue  
Westchester, IL 60154

For more information call FVDG Tom @ 708-865-7042