



**"ALONE WE CAN DO SO LITTLE,  
TOGETHER WE CAN DO SO MUCH."**

**- HELEN KELLER**



## Why the Lions Help

The Lions of Illinois Foundation is a nonprofit organization with members throughout the state of Illinois. Since 1925, the Lions have taken the challenge given to them by Helen Keller. Addressing the Lions at their convention she urged them to become:

**"Knights of the Blind in the  
Crusade Against Blindness."**



*Scan here to learn  
more about LIF.*

**Lions of Illinois  
Foundation**



2254 Oakland Drive  
Sycamore, Illinois 60178  
Phone: 815-756-5633 V & TTY relay  
LionsOfIllinoisFoundation.org  
Facebook.com/LIFnd/

#GC-02



**Lions of Illinois  
Foundation**

*Serving People with Vision and Hearing Needs  
Since 1974.*



**DO A DOLLAR  
CAMPAIGN**



## WHAT IS DOADOLLAR?

DoADollar is a micro-funding initiative to change the world one dollar at a time. We empower nonprofits to continue their world-changing mission. Our platform removes the burden in a person's mind of having to give too much at once.

We leverage people's comfort with these small everyday transactions and the power of their social media to turn a one dollar donation into hundred, thousands or even hundreds of thousands of dollars.

The power of DoADollar is not the amount that you are donating, let's face it, its only a dollar. But, when shared with all your friends and their friend's friends that the dollar can become really significant.



## WHERE DOES YOUR DOLLAR GO?

**100%**   
**OF DONATION GOES TO THE  
LIONS OF ILLINOIS FOUNDATION**



## HOW MUCH DOES IT COST YOU?

**IT'S ONLY \$0.19**

**\$0.10 GOES TO  
PAYMENT  
PROCESSING  
FEES.**

**\$0.09 GOES TO  
MARKETING,  
ADVERTISING, TECH,  
SOFTWARE  
ENGINEERING AND  
ADMIN.**

*This is our fuel to keep us empowering our charitable partners. It enables us to expand our marketing services and to maximize the reach of the campaign. It would stop us from doing this great mission without it.*

## HOW IT WORKS

- 1** • Go to **app.doadollar.com** from your desktop.
  - You can Log in with your Facebook account or Google Account!
  - Register for FREE!
- 2** • Choose Lions of Illinois Foundation Low Vision Campaign
  - Click or Press "Do A Dollar" link
  - Enter your information and your credit card information
  - Click Confirm
- 3** • You can out your post out there on Facebook if you have an account.
  - Encourage to do the same!

  
**DoADollar**  
[WWW.JUSTDOADOLLAR.COM/LIONS](http://WWW.JUSTDOADOLLAR.COM/LIONS)

*DoADollar is a very simple idea that came from a prayer. We ask that you and your friends help us to get as many people as possible to DoADollar.*