



Volume 1, Issue 1



July, 2012

# Family Ties

## REFLECTING BACK LOOKING FORWARD



### District Officers

- DG Robert "Bob" Hilliard
- 1st VDG Andrew Moos
- 2nd VDG Judy Galm
- IPDG Dean Hess
- Secretary/Treasurer PDG Norma Jean Andrews

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It is official....after two years "in training" as your Vice District Governor, today I write to you as the District Governor of District 35-I. Many hours of flying, studying and class work all came together at the International Convention in Busan, South Korea. Over 700 Lions from around the world, myself included took the oath of office by newly appointed International President Wayne Madden. As exciting as it may have been then, it is more today that I get to reflect back over the past two years moving up the ladder. It has been a learning experience. I have obtained lots of knowledge and information from you, my fellow Lions and future leaders.

As Vice District Governor of District 35-I, I represented the District in the Swamp Buggy Parade and also the Christmas Parade with the Naples Nites Lions Club. I continued to support the Immokalee Eye Screenings held during the winter months. It was a pleasure for both myself and Lion Amy to attend a District 35-N Governors offi-

cial visit to Freeport, Bahamas. There are numerous other events and celebrations that I was a part of throughout the years.

Today, as your District Governor, my theme is "Family Pride", People Remembering Ideals Determine Enthusiasm. When you attend Cabinet Meetings, we'll be calling them "Family Reunions" as we share our successes and focus our efforts on working together to build and support. We need to bring the 'family' back together and grow to higher levels.

President Wayne Madden sums up the upcoming year as "In a World of Service". We must continue our mission of "We Serve" and to help those less fortunate. We will expand our efforts to the RAP (Reading Activity Program), teaching our young the basics of the language.

I look forward to a great year and having a great team by my side. Vice District Governors' Andrew and Judy will make the ride more productive and enjoyable. As President Madden said to us in



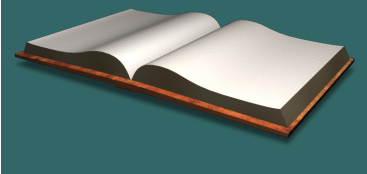
Busan, "Gentlemen, Start your Engines", and let us begin Lionistic Year 2012-2013.

I am here for you if you need me and VDG Andrew and Judy are as well. God bless you all and let's get this show on the road.

Thanks for all you do!

DG Bob and Amy Hilliard

It all starts with dedication to service.



# Provide much needed service in your community.

Dear fellow Lions,

I am so excited to be serving this year as your 1st Vice District Governor for District 35-I. I look forward to working with many clubs on their projects throughout the year. Please invite me so I can get to know you better and have the opportunity to work closer with you. As you provide much needed service and assistance in your communities, we will all be proud of the good work that your club does to serve those in need.

As part of Governor Bob's District DG Team, please know that you can call on me for any assistance with

any issues or concerns. Together we can build our District and involve many new members to get excited about being Lions. Your club can make a difference in how this year turns out and whether we bring in more service minded members into our pride.

Zone Chairs and Club Officers, please include me in pertinent correspondence concerning your Zones and Clubs so that I may be kept apprised of things going on. It is my goal to make it to as many zone meetings as possible around our district.

If we have not already met, please

introduce yourself when we are together at an event.

Have a great summer. I look forward to seeing you around the district.

Yours in Lionism,

1st VDG Andrew Moos

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## What are you doing for others?

One of life's most persistent and urgent questions is "What are you doing for others?" Realizing that this is July and many of our clubs are not as active this time of year we can still make plans for how we can "do for others" in the near future. Literacy is the main focus of our new International President's message and there are many ways to implement that message.

*Functional literacy: "to manage daily living and employment tasks that require reading skills beyond a basic level."*

We can also look forward to the coming school year and collect school supplies for those less fortunate. Providing pens, pencils and crayons is a form of combating illiteracy because without them the children can't focus on what needs to be learned.

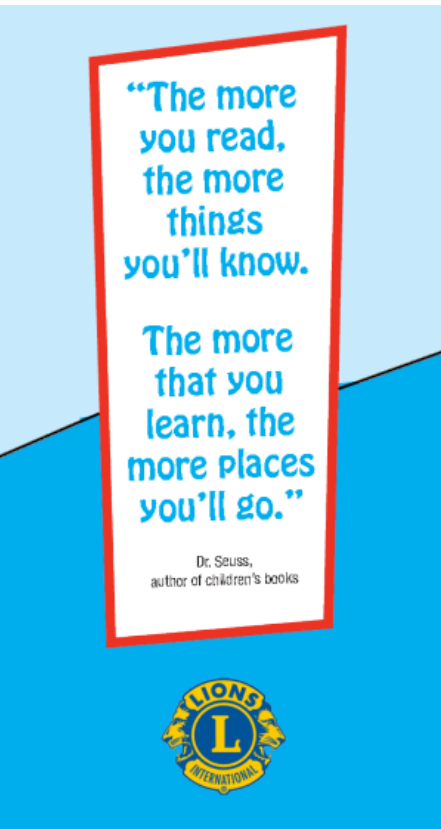
Let's all get out there and do what we do best. Act as if what you do makes a difference, it does.

See you in August,

2nd VDG Judy Galm

PIS - PDG Dean Hess

We have 2 new Lions in our club that have started a traveling lending library, taking books into nursing homes and assisted living facilities. It could be as simple as volunteering to read at a day care center or helping adults to read. I'm sure we all have places in our communities where we could volunteer.



## News from the Editor

Today I am writing to you not as your newsletter editor but as a gifted Lion. Why do I say gifted? I can read and write while nearly one billion people worldwide can't.

In fact, nearly 20 percent of the adults in Florida lack the basic literacy skills needed to read a newspaper article.

As Lions we combat blindness, homelessness and hunger but how much time and resources do we



devote to combating illiteracy? We can combat illiteracy in so many ways. There are so many examples of what we can do including becoming involved with International President Wayne Maddens' Reading Action Program.

Read the (RAP) flyer on the next page to learn how you too can help.

For many years the Brandon Lions Club has filled backpacks with school supplies donating them to Brandon area schools.

The Largo Lions Club collects used books and donates them to a local community center. This year the Lutz-Land O'Lakes Lions Club will be collecting school supplies and donating them to The Grove at Wesley Chapel school supplies drive.

This is just a few examples of what we can do, imagine how many lives have been changed and how many lives have yet to be changed by combating illiteracy in your community.

There are many resources available on the Lions Clubs International web site you can download and use in your quest to combat illiteracy. Go to [www.lionsclubs.org](http://www.lionsclubs.org) to read more about the presidents Reading Action Program.

## Proud Past Bright Future

In our pursuit of excellence, we want all Lions to embrace our heritage of service. From our founder Melvin Jones, to Helen Keller's call to be "Knights of the Blind" service to others has been our foundation.

That heritage continues 95 years later and has been paramount in our ability to expand our service to areas such as disaster relief, fighting poverty and hunger, taking

care of the environment, and working with the blind and vision impaired, and adopting new challenges like measles and childhood mortality. Service is what we do, and who we are. It defines us as a revered, highly respected institution. We will always be true to our heritage.

But embracing our heritage does not mean we should not be open to

change. The world is changing. The world is evolving. We must evolve with it if we hope to keep pace and continue to make a difference in the lives of millions of people in need.

We challenge clubs this year to seek self improvement and always be receptive to new ways of doing business and new traditions.

## The Future Is Now

As we strive for success, remember that our future is NOW. Our next generation of leaders is all around us – in our Leo clubs, high schools and universities, and we need to identify and nurture them. International President Wayne Madden is encouraging all clubs to get involved with the youth of your communities – celebrate their achievements.



If you don't currently sponsor a Leo club – make that part of your club's goals this year. Engage the youth of your community. Invite young people to participate in your service activities, and let them take an active role in the planning process. Promote community service in your local schools.

# Reading Action Program (RAP) Campaign



Education and literacy are key to overcoming poverty, disease and other social issues. Yet today, nearly one billion people worldwide are illiterate.

New access to digital information has the power to change lives and make communities stronger, but according to the Gates Foundation, nearly 5 billion people - almost 90% of the world's population - do not have Internet access.

1 in 6 people do not have access to the Internet

1 in 4 people of reading age are illiterate

**“The more you read, the more things you’ll know.  
The more that you learn, the more places you’ll go.”**

Dr. Seuss, author of children’s books

## Take Action

Join Lions from around the world to implement reading and education projects and help increase literacy rates. Whether it’s organizing a community spelling contest or donating books or computers to your local library or school, take part in a hands-on, Lions project to address a major, global service need and show the impact of Lions work.

## Project Ideas

- Help an after school reading program
- Read to children at local libraries or schools
- Work with local literacy experts and agencies to promote reading
- Read or record books on tape for the blind and visually impaired
- Provide Internet connection for a school or library

## Sharing Success

Encourage clubs to report their projects. Clubs that document a reading or other literacy activity through the Service Activity Report will receive a specially designed “Reading Action Program” club banner patch.

Each district governor whose district achieves at least 50% club participation in literacy programs will receive a “Reading Action Program” award to commemorate their success.

## Make a RAP Video

Have fun while doing something meaningful! Each club has an opportunity to make a RAP video. The top winning video will be played during one of the plenary sessions at the 96th International Convention in Hamburg, Germany, and the club will receive a special recognition award.

## Resources

A number of RAP resources including a planning guide and project idea sheet are available. Artwork is also available on the LCI web site that clubs can download to create campaign-related materials.

For more information or resources go to [www.lionsclubs.org](http://www.lionsclubs.org) and keyword search “Reading Action Program” or contact the Service Activities Division at [programs@lionsclubs.org](mailto:programs@lionsclubs.org) or (630) 468-6893.





USA/Canada Lions Leadership Forum

Well, time is now getting a bit closer. We are forming our volunteer committees for the many different things that will allow us to be the best Forum ever. All District Governors and Vice Governors have been given a packet of brochures and signup sheets for their visits to the clubs within their districts. Not only do we need to continue promoting attendance, we need to promote the need to have everyone sign up to work for even a few hours a day. There are many of you who have already volunteered your time and will also attend seminars and the other functions to learn from the motivational speakers that will be there to motivate you within

your own clubs.

We have a volunteer signup sheet on our website [www.tampabayforum2012.org](http://www.tampabayforum2012.org). Even if you don't sign up for a particular committee, we will be able to use your time and talents to be shared with all the Lions and visitors to our Multiple District.

You may also contact Lion Mary Lackey [marylackey@bellsouth.net](mailto:marylackey@bellsouth.net) and PDG Anne Greer [LionAnne@cfl.rr.com](mailto:LionAnne@cfl.rr.com) to sign up to work during the events. We are looking for 40 Lions per day for the seminar rooms. We will need Sgt-at-Arms for the meal functions to help seat everyone. We need airport greeters. These are just a few being named. We have several who have volunteered to work the registrations at the hotels but still need some at the convention center. Lion Susie Cohen [jansue12@earthlink.net](mailto:jansue12@earthlink.net) is also looking for help to obtain items that can be put into our goodie bags for all who attend. So no matter what your talent or expertise, we definitely can use you.

Let's show everyone that we are a proud Multiple District and know how to share southern hospitality.

Yours in Lionism,

Jackie Cameron

Tampa Host Committee Chair 2012

[lionsweetpea@msn.com](mailto:lionsweetpea@msn.com)



## Lions – Start Your Engines

One of the highlights of the Indianapolis 500 is just prior to the start of the race when the announcer says “drivers, start your engines.” The crowd begins to cheer in anxious anticipation of the start of the race.

Like an auto race, it is important we get a good start as we begin our 95th year of service. But it's also important to remember that our year, and our service to others, is not a one lap race. It will take endurance, stamina and careful planning to succeed.



As Lions, we are recognized around the world for service to others. Lions don't close their eyes to the fact that millions of people can't read and/or don't have access to books or other reading material. We live in a world where children go to school hungry, and many don't go to school at all. We live in a world where disaster strikes at a moments notice. We live in a world where preventable blindness is not

being prevented. And we live in a world where over a billion people live in poverty.

That's why it's crucial that Lions continue to lead the way “in a world of service,” and expand impact.

Can we do it? Are we up for the challenge? WE ARE!!! But we will need our entire team of over 46,000 clubs around the world, each team working at a high rate of efficiency, in order to continue to make a real difference in our respective communities. We may come from different backgrounds and different cultures, but we share a common purpose – WE SERVE. That's what I call TEAMWORK!! And that's why in a world of service, Lions lead the way.

## Attention all District Club Bulletin Chairs!

Isn't it Great to Be a Lion!!

It is also great to share the news of your Club Activities. Please add me to your email or US Mail distribution list to receive your Club Bulletin. This way you will be included in our District and possibly our Multiple District Contest. There are two contests. One for a single page bulletin and one for a multi-page bulleting.

All you have to do is read the rules in any district directory and then send me a copy of each of your bulletins! I will also forward your bulletin to the new MD-35 Bulletin/Newsletter Chair who may include your club activities in the Multiple District 35 magazine page

for Club Briefs.

Thanks you for all that you do for your Club, our District, our Multiple District, and the World!

Yours in Lionism and Friendship,

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*It's not about keeping score. It's about making sure that every effort counts.*



## In A World of Followers, Lions Lead The Way

To grow our organization and to guide our teams forward through this changing world, we need to identify leaders to whom we can pass the baton.

The most effective leaders are committed to the process of growth, and, over time, their personal investment in training and development is rewarded. Consider the most successful Indianapolis 500 drivers. They didn't prepare for victory all at one time – they recognized that preparation is an ongoing process. In addition, they understand that the race always favors the driver who is thoroughly prepared. The better prepared a driver is at the start of the race, the better his or her chances for success at the end, and that a strong daily focus on preparation can make each day a successful part of the overall race.

Good leadership is just too important to our future to leave it to chance. Instead, Lions can help the process along by taking advantage of LCI's many leadership develop-

ment opportunities. Visit the online Leadership Resource Center. And remember, your Global Leadership Team (GLT) leader is always available to help. Your dedication to leadership development will position our association to continue to provide needed, effective service around the world.

Just like the well-prepared Indianapolis 500 driver, your investment in training and development may be rewarded with a visit to the Victory Circle!

Teamwork and leadership in LCI are now linked together more than ever with The Global Membership Team (GMT) and Global Leadership Team (GLT) who together provide a structure for ongoing membership growth and development of new leaders.

It's a team that connects the international level, to the constitutional

area level, the multiple district and to the district level for the benefit and success of the club. Members of the GMT and GLT work together to identify, develop and encourage opportunities for present and future Lions leaders, and to increase membership through service and engagement.



Lions Clubs International is made up of many teams – from the club level, to the district and multiple district, all the way up to the Board and executive officers – all working together to enhance our ability to serve others.

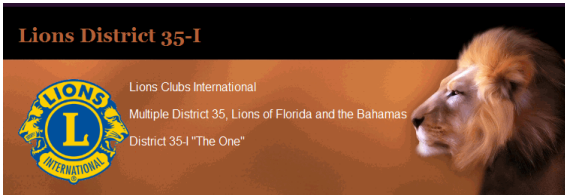
Tap into other team members' knowledge and be willing to share your special skills as well. Perhaps there is a member of your club or district team that has a particular interest and knack for computers. What better way to enhance your computer skills!!

**LIONS OF FLORIDA AND THE BAHAMAS MD-35  
DISTRICT 35-1**

*"Leadership and learning are indispensable to  
each other."*

*John F. Kennedy, Former U.S. President*

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We're on the web, go to  
[www.lions35i.org](http://www.lions35i.org)

## DNS Malware: Is Your Computer Infected?

DNS—Domain Name System—is an Internet service that converts user-friendly domain names, such as [www.fbi.gov](http://www.fbi.gov), into numerical addresses that allow computers to talk to each other. Without DNS and the DNS servers operated by Internet service providers, computer users would not be able to browse web sites, send e-mail, or connect to any Internet services.

Criminals have infected millions of computers around the world with malware called DNSChanger which allows them to control DNS servers. As a result, the cyber thieves have forced unsuspecting users to fraudulent websites, interfered with their web browsing, and made their computers vulnerable to other kinds of malicious software.



Go to [www.fbi.gov](http://www.fbi.gov) to read more about this serious threat to all internet connect computers. Go to [www.dns-ok.us](http://www.dns-ok.us) to see if your computer is infected. Any good anti-virus or malware removal program will also detect and remove this threat from your computer.

## Fort Myers Beach Lions Club Installation of Officers

The Ft. Myers Beach Lions Club installed their 2012-13 officers and directors at their annual celebration held this year at Charlie's Boat-house on the Beach.

Also announced were the 2012 Fort Myers Beach Lions Foundation WE SERVE Scholarship winners. They will each receive scholarship assistance to pursue their higher education goals.

Scholarship committee chair Lion Darby Doerzbacher reported the scholarship winners are as follows: Katie Bownkowski, Michelle Ginsburg, Charity Kiesel, Louis Monaco, Tyler Silcock.

The scholarships are awarded each summer because of the huge support of our community for the Annual Lions Shrimp Festival which

brings tens of thousands of festival goers to our island each March.



In addition our Foundation provides support to Kimberly Owen Campership Fund For Lee County Sight Impaired Campers, Florida Lions Foundation For The Blind, Lions Clubs International Foundation, Conklin Center For The Blind, Southeastern Guide Dogs, Leader Dogs For The Blind, Fort Myers Beach Elementary School, Fort Myers Beach Library, WGPU Radio

Reading Service, Immokalee Child Care Center, Lee County Cert Program, Florida Dog Guides For The Deaf, Local Eye Sight Cases and Cypress Lake High School.

