



From District Governor **RICHARD SILVEIRA**



2013

It is a new year and it signals a new beginning. It is a time to look at where we have been, and set a course for where we want to be.

The Lions of District 25A accomplished many important service projects helping thousands of men, women, and children in the first six months of the year. Our vision screening projects, eye glass programs, support of food banks, gift baskets and contributions to the State projects are just some examples of this awesome District's dedication to our motto "We Serve".

As of December 31, 2012 we added 66 members and dropped 119 members and are at a minus 53 with a total membership of 1471. We continue to serve our communities but the continued loss of members and the lack of membership action plans impacts our ability to serve those in need and our communities. A few members here and there can make a world of difference in the lives of people who depend on Lions to help them. Yes, people pass away and move. We cannot, however, simply say "Oh well, they passed away or moved and that's why our membership is down". We need to replace those Lions who built the foundation of our clubs and our District. The in the spot light this month is devoted to showing how we started out in membership and where the District stands as of December 31, 2012. Take a look at your club and see where it stands.

During my visits to the clubs, at Cabinet Meeting, and other events, I implore clubs to ask this simple question: "What do you want your club to look like in June 2013. What will your membership be and how will you continue the legacy of Lions serving every day in every way?"

This District has a very dedicated and experienced group of Lions willing to come to your club and provide ideas on how to attract members. They are willing to help you plan and implement a membership program. I urge you to contact one of these members:

1 st VDG Connie Roe	574-946-4701	kroegwen@embarqmail.com
2 nd VDG Glenn Swanson	219-324-7149	gkswanson350@comcast.net
Lion Konieczka	219-365-1091	al@alkoncgi.com
Lion Randy Greer	219-759-2865	lionrandy@yahoo.com
Lion Dennis Brown, PDG	219-766-3770	liondennisbrown@yahoo.com
Lion Butch Weston	219-785-4296	rhonda_weston@yahoo.com
Lion Davis Silva, 25A GMT	219-865-6203	david.silva01@sbcglobal.net

While membership drives are good, it is important to remember that membership is an everyday activity for all of us. Each of us has a responsibility to leave our clubs better off than we found them. Membership and retention is every Lions responsibility and we must take that responsibility seriously or someone who needs the Lions will hear "Sorry, little girl, there are no Lions here to help you and join your crusade to end the darkness of the blind, no Lions to help put food on your table, or take the tears off your face and replace them with smiles."

DG Dick

From Vice District Governor CONNIE ROE

A NEW YEAR OF LIONS PRIDE

Did you know that Lions are the only cat species that form social groups? A pride of Lions typically has about five females, two males and their young. Think about that ladies! Well, one thing is certain when it comes to us Lions; we are certainly a social group and a family.

As most of you know my dad passed away on December 31st this past year and to say the New Year started differently, could not be any more true. I cannot believe how many Lion friends throughout the district and state sent their heartfelt thoughts and prayers. Lions are again, truly a family with pride. PDG Kevin and I want to make sure that everyone knows how



much your calls, cards, thoughts and prayers mean to us. Even our own family was amazed at how much we Lions look out for one another. Pride. Friendship. Family. Serving. These are things that we are and do. Not only do we serve others but we cannot forget that we serve ourselves in helping one another, always.

As we look forward to the coming year, let us focus on what we can do to continue our Lions' family legacy. I wish I could say our net membership is growing but that is not the case. Often times circumstances beyond our control happen and a Lion may have to drop their membership but there are also many others that for some reasons do not feel they are part of the family any-more. This could be lack of involvement, poorly run meetings or their reasons for joining the club are not being met. We must be mindful that not everyone joins the pride for the same reasons.

One very simple tool your club can use is the **"How are Your Ratings?"** This tool will help evaluate your club and summarize it's strengths and weaknesses. By involving your members in this survey, you will get a different perspective than just from a club officer view. It is an excellent way to show members that their opinion counts and they are valued as a member. Re-member; Pride! This rating guide can be done anonymously so that everyone can tell you how they really feel and what needs they have, so you can become a more healthy and more active club. A club can choose to conduct the survey themselves but if you would like some help, you can also contact your zone chairperson and they would be proud to help.

To access the 'How are Your Ratings?' Survey go to: www.lionsclubs.org and choose the following tabs: Home > Member Center > Membership and New Clubs > Strengthen Member-ship > Membership Retention.

Let us continue with Pride into the New Year beyond. Bite Em'



From Second Vice District Governor **GLENN SWANSON**

HAPPY NEW YEAR LIONS

Another year has passed as we look forward to serving those who are in need for 2013. The Lions of 25A continue to do great work and hope to draw more “cubs” into the pack. Those of us in the Maple City Lions are still mourning the loss of Charter Member Lion Ray Bowen. We will always remember his kind gestures and mild manor. Our club did have a first with our Peace Poster winner Brianna Holzer, a sixth grader at Boston Middle School. Brianna was selected as the Multiple District Winner advancing to the International Competition. Good luck Brianna!

Having been a Teacher, Coach & Counselor for 39 years, I must comment on the tragedy at Sandy Hook Elementary in Connecticut. Since the age of 5, when I started going to school, until the age of 62 when retiring, entering a school was my life and always a safe place. It is so hard to grasp the evil it takes to harm babies. This holiday was marred for everyone because of this horrific act and we must just pray for the victims and their families. No law implementation will ever fix or change mental illness leading to evil.

On a lighter note; let’s get out and recruit some new lions this year. Urge your clubs to look at their membership fees and use some of the creative ways to help lions who may not have the money to join or maintain their memberships. Talk to your neighbors, friends or people you meet to explain what we do. As Lions, we seldom talk about all the great things that we do to help people. Wear your Lions Pin with pride each day. You will be surprised how many people will ask you what it is; that’s your opening, to talk about club projects, state projects and mission work. Most people have no idea what we do or what we stand for. It is time to stand up and “toot our horn”, we are doing incredible things to help people.

2nd Vice District Governor
Lion Glenn Swanson
Maple City Lions Club

TEAM 25A

TEAMWORK = THE WINNERS CIRCLE

START YOUR ENGINES TO WIN \$100.00

RULES OF THE ROAD: Sponsor a new member between July 1, 2012 and June 30, 2013. The new lion must be submitted on a MMR with you listed as the sponsor during the above dates. The winning will be drawn at the first cabinet meeting in Lion year 2013-2014.

One Lucky CLUB CAN WITH A POSITIVE NET GROWTH

AS of June 30, 2013 CAN WIN **\$100.00**

for their admin fund. Don’t miss your turn in this race.

Working together we can make a positive contribution to our communities and district.

REMEMBER, JUST **ASK**



THE WINAMAC LIONS CLUB


The Winamac Lions participated in the Christmas Wonderland Parade in December. There were three members that walked in the parade: Lion Don Thompson, VDG Connie Roe and Lion Chuck Reebeck. Lion Chuck also drove his 1981 Corvette that he restored from wreckage.

All the other members were busy making and serving Chili at the Winter Wonderland headquarters. The chili was made in our outdoor iron kettles over an open fire. According to PDG Kevin Roe, in a statement made in private, it was the best chili served anywhere, anytime! However, it was noted that PDG had a fish sandwich instead.



C L U B H A P P E N I N G S

The Whiting Lions had their 29th annual Christmas party for the ill and disabled children in the Whiting/Robertsdale area on December 2, 2012 at the Knights of Columbus Hall/ Council 1696 at 1120 119th Street, Whiting IN.. At the party, the children enjoyed a pizza dinner, live entertainment, face painting and a visit from Santa who came bearing gifts. Everyone who was invited had a wonderful time at this holiday event. The children who attend, as well as their families, were very pleased with the club's efforts and eagerly waited in line for Santa to give them their gifts. Every child received a gift from Santa as well as a family picture with him so they can take with them. The Whiting Lions would like to send a huge Lions Roar Thank You to all who gave a contribution to this party to make it very successful.



Kouts Lions Club

Lion PDG Dennis brown and granddaughter Addison at Save-a-lot for annual food drive.

La Porte Maple City Lions Club

WINNING PEACE POSTER

District 25A and MD 25 – Indiana

This poster has been forward to LCI for the
International Peace Poster Judging



By: **Brianna Holzer**, a sixth grader at Boston Middle School, La Porte, IN

C L U B S **b y t H E** **N U M B E R S**
Where are you?

Club Name	MEMBERSHIP 7-1-2012	MEMBERSHIP 1-1-2013	+ OR - Membership
BASS LAKE	21	21	-
BURNS HARBOR	12	12	-
CEDAR LAKE	24	28	4
CHESTERTON	59	51	8
CROWN POINT	57	57	-
DOOR VILLAGE	26	23	3
DYER	18	18	-
EAST CHICAGO EVENING	10	10	-
FRANCESVILLE	9	9	-
GOODLAND	16	16	-
GRIFFITH	23	21	2
HAMLET	20	18	2
HAMMOND	19	15	4
HANNA	13	13	-
HEBRON	28	22	6
HIGHLAND	24	30	6
HOBART	16	16	-
INDIANA HARBOR EAST CHICAGO	29	23	6
KENTLAND	7	7	-
KOONTZ LAKE L C	24	23	1
KOUTS	22	22	-
LA CROSSE	20	20	-
LA PORTE	31	30	1
LAKE STATION	15	11	4
LAKES OF THE FOUR SEASONS	44	51	7
LAPORTE MAPLE CITY	17	20	3
LOWELL	34	36	2

C L U B S**b y t H E****N U M B E R S****How can we HELP?**

Club Name	MEMBERSHIP 7-1-2012	MEMBERSHIP 1-1-2013	+ OR - Membership
MEDARYVILLE COMMUNITY	36	35	1
MERRILLVILLE	17	17	-
MICHIANA L C	21	21	-
MICHIGAN CITY	91	86	5
MILL CREEK COMMUNITY	41	39	2
MONTEREY	16	16	-
MOROCCO	16	16	-
MUNSTER	106	99	7
OGDEN DUNES	56	59	3
PORTAGE	9	11	2
REMINGTON	22	22	-
RENSSELAER	39	34	5
ROLLING PRAIRIE	29	28	1
SCHERERVILLE	41	42	1
SCHERERVILLE CENTRAL	31	24	7
SHELBY	13	11	2
SOUTH HAVEN L C	44	41	3
ST JOHN	23	22	1
STAR CITY	39	35	4
UNION MILLS	31	30	1
VALPARAISO	38	35	3
WANATAH	37	37	-
WESTVILLE	53	54	1
WHEATFIELD	10	9	1
WHITING	13	13	-
WINAMAC	14	12	2
DISTRICT TOTALS	1524	1471	53

THANK YOU, to all Lions who have sponsored a New Member.

**2013 ST. JOHN
LIONS CLUB**



**★ CANDLELIGHT
★ BOWLING
★ FUNDRAISER**

**SATURDAY MARCH 16, 2013
10 PM - 1 AM**

AT

The Super Bowl, Inc.

218 S. East Street, Crown Point, IN

**\$25 DONATION INCLUDES
3 GAMES OF BOWLING, SHOES AND FOOD**

For information or to purchase tickets, please call Lion Al (219) 365-1091

DG Dick Silveira invites all Lions, Lioness, Leos and Families to

25A's District Convention

MARCH 8 & 9, 2013

Radisson Hotel - Merrillville, IN

Room Rate: \$99.00 per Night (plus tax)



ROOM RESERVATIONS ARE TO BE MADE DIRECTLY WITH THE HOTEL - 219-769-6311

By Feb 27, 2013 - Mention "District 25A Lions Club"



Friday Night Dinner & **"WHO DID IT" Mystery** \$16.00 per person



Its 1959, we're at our 1954 Class Reunion, and someone has been murdered!

Presented by: **THE 25A ACTORS GUILD**

Come see your fellow Lions in their greatest Performance

Prizes for the best dressed 50's Costume & one person for solving the mystery

SATURDAY NIGHT BANQUET \$25.00 per person



Deadline for the Convention Registration & Meal Reservation: **February 25, 2013**

CLUB REGISTRATION OR ADDITIONAL NAMES ON THE BACK		TITLE OR LION, LIONESS, LEO OR GUEST	
Name:		Title:	Guest <input type="checkbox"/>
Name:		Title:	Guest <input type="checkbox"/>
Lions Club: *		District:	
Address:		Email:	
City, State & Zip:		Phone:	
✓ Friday Dinner & Play	\$16.00 x	Total Front & Back	
		No. of Meals ___ =	\$
✓ Saturday Banquet -	\$25.00 x	Total Front & Back	
		No. of Meals ___ =	\$
✓ Friday Dinner & Play - Children under 12 (selected menu)	\$10.00 x	Total Front & Back	
		No. of Meals ___ =	\$
✓ Saturday Banquet - Children under 12 (selected menu)	\$10.00 x	Total Front & Back	
		No. of Meals ___ =	\$
Make check payable: District 25A District Convention		Total Enclosed	\$
Mail to:	LION PAT GREER - 744 ACADIA ROAD - VALPARAISO, IN 46385-8636 219-759-2865		

Our Club/Project would like a Display table: Name _____ We need electricity

I N F O R M A T I O N

Advertise in the 2013 District Ad Book

ALL ADS ARE DUE FEBRUARY 24, 2013

Your Clubs....

Upcoming Club Fundraisers

Honor your Melvin Jones Members

List your Past Presidents

Give a Welcome to our Special ID Guest

ID Bob Corlew & Lion Dianne

CONGRATULATE THE DG & VDG'S

Place an AD for your Business – Lions Support Lions

All BUSINESS ADS ½ page or larger will also be posted in the Registration Area

Full Size Page	Design Size Width x Height	✓
Front Inside Cover \$ 100.00 (Sold to DG)	7 X 9	
Back Page \$ 200.00	7 X 9	
Back Inside Cover \$ 100.00 (Sold to 1 st VDG)	7 X 9	
Back Inside Cover \$ 100.00 (Sold to 2 nd VDG)	7 X 9	
Regular Page \$ 100.00	7 X 9	
1/2 Page \$ 60.00	7 X 4 ½	
1/4 Page \$ 35.00	3 ½ X 4 ½	

SOLD

Detach and Return with **Ad with check**
or Send **check** and email your AD to LionBarb@comcast.net

Name _____

Club or Business _____

Address _____

City & State _____

Zip Code _____ Phone _____

Check Amount \$ _____

Please make checks payable to: **District 25A District Convention**

✓

	Ad is attached or emailed to: LionBarb@comcast.net
	Please design an Ad with the attached information

Mail to: Lion Barbara Toosley - 13700 Lantern Drive - St. John, IN 46373 - 219-365-6079



INDIANA LIONS FOUNDATION

Purchase a Brick

Represent your Club and Support the Indiana Lions Foundation



As you may know, the Indiana Lions Foundation is the state organization which manages the Indiana Lions State Office Building. The Indiana Lions State Office Building is located at 8780 Purdue Road in Indianapolis. The Foundation is responsible for the management and upkeep of the building. There is no cost for the management or use of the building passed on to Indiana Lions. The State Office Building is a vital asset to Indiana Lions and is used daily for many training and administrative functions.

As with any building, repairs are a common occurrence. Currently, the building is in need of landscaping improvements. In conjunction with the improvements proposed, an Indiana Lions brick Plaza is also being planned.

This Plaza will be an aesthetically significant memorial to Indiana Lions that will greet visitors as they enter the building. The Plaza is designed to accommodate personalized Engraved Brick pavers. The goal of the Indiana Lions Foundation is to have all Indiana Lions Clubs represented in the Plaza with an Engraved Brick. The cost per Engraved Brick is \$100.00 a double brick is \$250.00. Each Club Brick will be placed within the district the Club currently resides. Additional Engraved Bricks are available to individual Lions or Lion organizations. Brick applications are available at the Indiana Lions Foundation website.

www.harroldconsulting.com/foundation.

Please consider supporting the Indiana Lions State Office Building by purchasing an Engraved Brick for this very worthwhile showcase of Indiana Lions. Bricks may be purchased for your Lions Club, a Lions organization or an individual Lion. Construction of the Plaza will commence in April 2013. To be included in the initial build out, your application will need to be returned by March 1, 2013.

If you have any questions do not hesitate to contact any one of the Indiana Lions Foundation trustees.



ENGRAVED BRICK APPLICATION



Lions Plaza at the Indiana Lions State Office Building Offered through the Indiana Lions Foundation

Brick Options

Option 1: Standard 4 X 8 Brick
COST: \$100.00 per Brick, 3 lines Maximum
13 characters Per Line (Including Spaces)

Option 2: Large 8 X 8 Brick
COST: \$250.00 per Brick
6 lines Maximum (or 4 lines & Lions Logo)
13 characters Per Line (Including Spaces)



YOUR INFORMATION:

Name: _____

Address: _____

Club/District _____

Phone #: _____

Brick Fee Due with Application

Line 1 _____

Line 2 _____

Line 3 _____

Line 4 (Option 2 Only) _____

Line 5 (Option 2 Only) _____

Line 6 (Option 2 Only) _____

EXAMPLE BRICK ENGRAVING:

St John Lions
Estab. 1957
We Serve

} Lines 5 & 6
or
Logo

Send Application and Fee to: Indiana Lions Foundation, 8780 Purdue Road, Indianapolis, IN 46268
(Questions? Call 219-659-1658)

We reserve the right to refuse any application. Bricks will be installed in groups of 10. Indiana Lions Foundation is not responsible for bricks lost or damaged AFTER installation

2013-2014 LIONS YEAR - AVAILABLE ELECTED OFFICES

25A – 2nd Vice District Governor (one nomination has been received) One year Term

Ed Paine Care & Helping Hands - 3 Year Term –Term 2013 to 2017

One candidate from Region 1

One candidate from Region 2

MD – International Convention Committee – 1 candidate - 3 Year Term – Term 2013 to 2017

State Foundation – Representing 25A – 1 candidate each - 3 Year Term – 2013 to 2017

Cancer Control

Eye & Tissue Bank

Indiana School for the Blind and Visually Impaired

Indiana Lions Foundation

Speech & Hearing

Nominee has secured the endorsement of his/her club or a majority of the Clubs in the District. Further provided that said nomination and endorsement must be received by the Nominating Committee not later than thirty (30) days prior to the District Convention (February 5, 2013). Send to:

Myrle (Butch) Weston, 2222 S 900 W, LaPorte, IN 46350 - rhonda_weston@yahoo.com



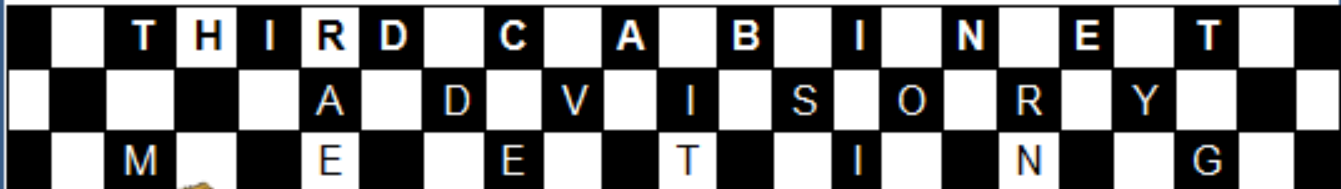
International Association of Lions Clubs

Cabinet Secretary Carolyn Toosley
13670 W 89th Place
St. John - IN 46373

219-365-1085 C 219-668-8233
toosley5@hotmail.com



District Governor Richard "Dick" Silveira



Sunday, January 27, 2013

HOSTED BY: LOWELL LIONS CLUB

Cedar Creek Community Center, 151 Fremont St, Lowell, IN (Off - RT2)
Lost call? 219-668-8233 or 219-798-5950

Taste Of Italy Buffet - \$12.00 per person

1:00 PM CST

*All Lions, Club Secretaries, Club Presidents
Zone Chairs, Region Chairs, Committee Chairs, PDG's
Are Invited to Attend*

Club _____

Names/Title _____

USE Back for more Names

Number attending _____ X \$12.00 = Amount Enclosed \$ _____

Make Checks payable to: Lions District 25A

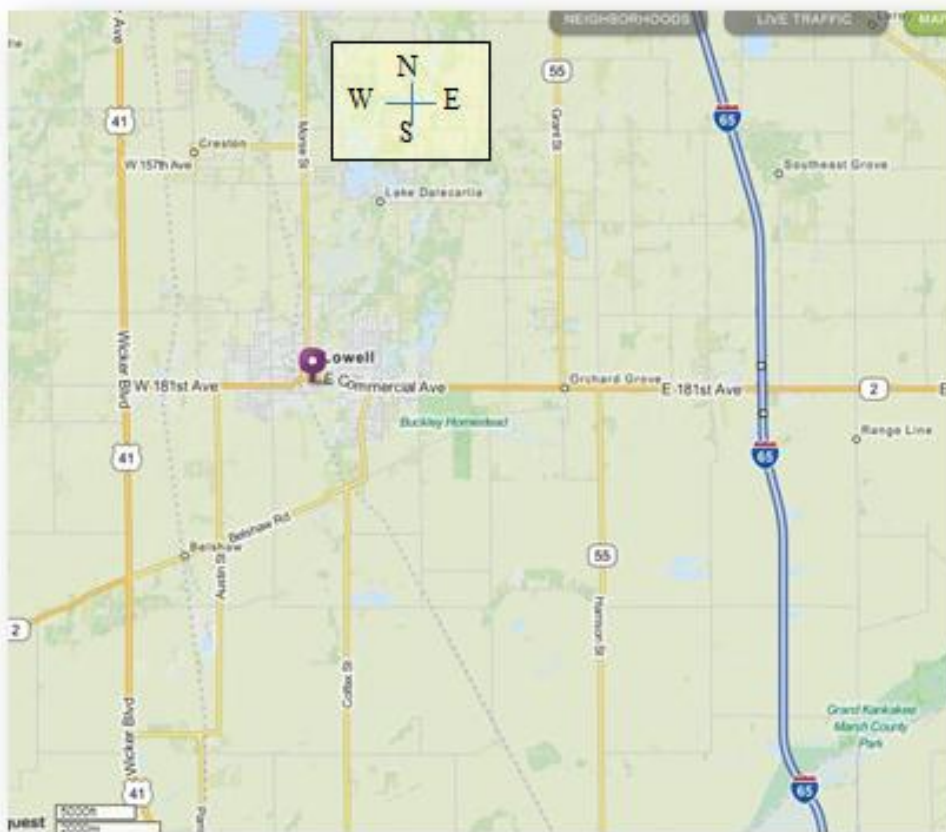
PLEASE RSVP BY JANUARY 20, 2013

Mail to:

Cabinet Secretary Carolyn Toosley - 13670 W 89th Place - St. John - IN 46373

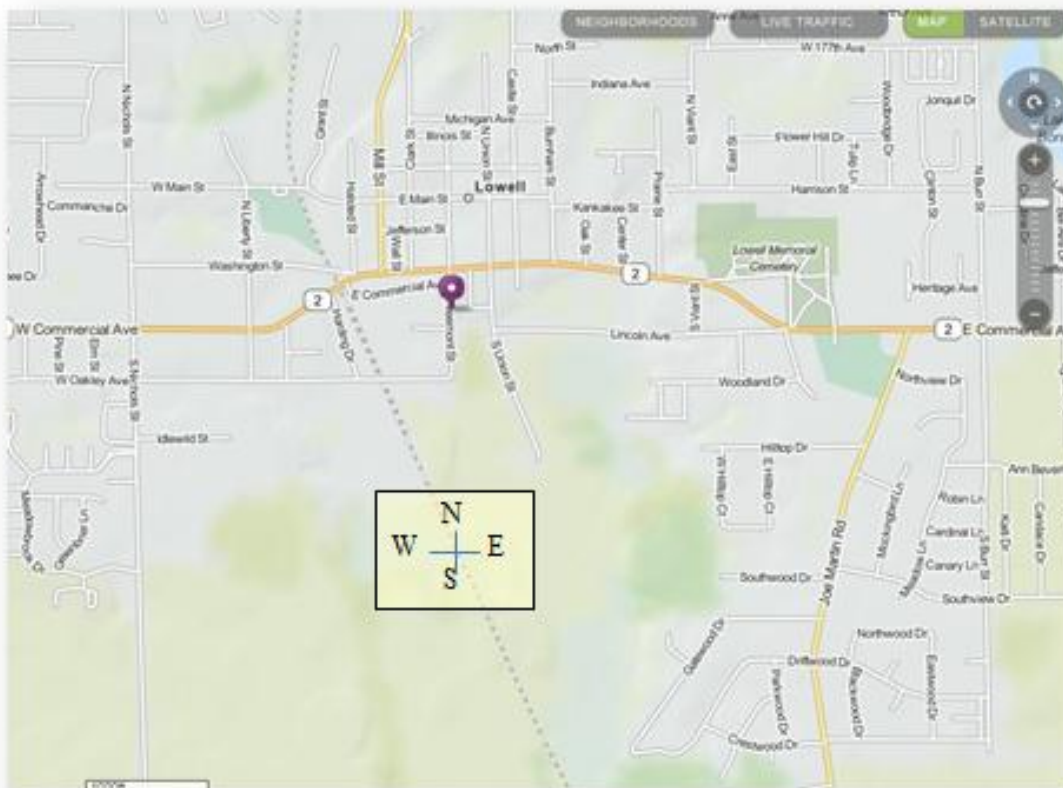


Cabinet Meeting Directions



Cedar Creek Community Center, 151 Fremont St, Lowell, IN (Off - RT2)

Lost call? 219-668-8233 or 219-798-5950



M E E T I N G S

ZONE 3B MEETING – Monday, January 21st, 6:00 p.m. at the St Matthew Lutheran Church in Hamlet. ZC Roy Zimmerman

ZONE 1B MEETING - Monday, February 18th, 6:30 p.m. at Gelsosomo's Restaurant. 113th & Broadway, Crown Point. ZC Lion Charmaine

3RD CABINET MEETING

Sunday, January 27, 2013
HOSTED BY: *LOWELL LIONS CLUB*

Cedar Creek Community Center, 151 Freemont St, Lowell, IN (Off - RT2)
Lost call? 219-668-8233 or 219-798-5950

Taste Of Italy Buffet - \$12.00 per person

1:00 PM CST
See form in this Newsletter

District Convention
March 8-10, 2013

Star Plaza Radisson Hotel, Merrillville

See Information in this issue

This Convention is to Die for.....

See form in this Newsletter

E V E N T S

March 3, 2013, **MUNSTER LIONS CLUB**, Pancake Breakfast, Place & Hours, tba

Message from President Madden



Dear Lions,

By the time you read this message, 2013 will be underway in most parts of the world (the Chinese New Year is Feb 10). Traditionally, we often look at the new year as a new beginning - a new start. Many people make resolutions at the start of the year. They resolve, for example, to eliminate bad habits. And of course, they make those resolutions with good intentions. Statistics show that 49% of people around the world make a new year's resolution. Unfortunately, only 14% succeed in maintaining their resolution(s).

As we begin the New Year, I'm asking club presidents and district governors to take a few moments to reflect inward. Have you achieved what you resolved to achieve at the start of your year? Have you been as effective as you had hoped to be as a club or district leader? If you have, that is great; but you are far from finished. If you are falling short, there is still time.

Right now - today - review your progress toward the [Club Excellence Award](#) and the [District Governor Team Excellence Award](#). I've said it before, but it's worth repeating - both provide you with a roadmap for success. And ask yourself the following:

- Have new members been made to feel welcome? Are they aware of club activities and been encouraged to get involved?
- Has the club hosted a new member orientation and have new members been assigned an effective mentor?
- Has the club completed a [community needs assessment](#)?
- District Governors - have you solicited nominations from clubs for the [World of Service Awards](#)? The deadline for nominations is March 1st.

At the start of my year, I asked Lions to expand our world of service to include literacy programs through the [Reading Action Program](#). So far this year, 11,736 clubs have embraced the program and have made a significant impact in their community. In light of the Board's action to extend the Reading Action Program for the next 10 years, establishing a literacy project now can become an annual club service project. Has your club started a program? Remember too that learning and hunger are linked. Children that go to school hungry have difficulty concentrating in school. December and January are designated as Lions [Relieving the Hunger](#) campaign. There is still time participate.

We have achieved a great deal so far this year, but with 6 months to go there is still so much more we can achieve. So far this year we have 94,750 new members and 646 new clubs. That equates to thousands of hours of community service.

As we start the New Year, make a resolution to finish the year strong! Famous American humorist Will Rogers once said: "If you want to be successful, it's just this simple: know what you are doing; love what you are doing; and believe in what you are doing."

With that in mind, have a wonderful new year. You ARE making a difference in a world of service.

Sincerely,
Lion Wayne Madden

25A's New Members

LA CROSSE LIONS CLUB

Tracie L Vernich

SPONSOR

Dean M Vernich

LA PORTE LIONS CLUB

John McGing

SPONSOR

James Day

LAPORTE MAPLE CITY LIONS CLUB

Joseph A Killingbeck

SPONSOR

Eric L Sommer

MICHIGAN CITY LIONS CLUB

Roy E McNeal Sr

SPONSOR

Megan N Shaughnessy

OGDEN DUNES LIONS CLUB

Jeffrey R. Paunicka

SPONSOR

John Defauw

Thank You Sponsors

Let us remember

CHESTERTON LIONS CLUB MARK TURNER
MICHIGAN CITY LIONS CLUB KENNETH W DRY
MICHIGAN CITY LIONS CLUB GERALD D KISSINGER
SOUTH HAVEN LIONS CLUB RICHARD L NORRIS

**THE 2013 ROSE BOWL PARADE
President Wayne & Linda Madden**



D R E A M I T



**District Governor
Richard Silveira
13700 Lantern Drive
St. John, IN 46373
219-365-6079
dickie64@comcast.net**



**Vice District Governor
Connie Roe
701 Huddleston Road
Winamac, IN 46996
574-946-4701
kroegwen@earthlink.net**

**2nd Vice District Governor
Glenn Swanson
1214 Hillside Ct
La Porte, IN 46350
574-946-4701
kswanson350@aol.com**

**Cabinet Secretary
Carolyn Toosley
13670 W 89th Place
St John, IN 46373
219-365-1085
toosley5@hotmail.com**



**Cabinet Treasurer
Doug Schmeltz
14726 Bryan Street
Cedar Lake, IN 46303
219-374-9714
d_schmeltz@hotmail.com**