

DISTRICT GOVERNOR THEME



'LEADERSHIP WITH EFFICIENCY AND INTEGRITY'

'Leadership with efficiency and integrity' theme coincidentally ties in with IP theme to make a difference in our community of D412 to achieve our membership and service goals and to expand our service.

The District Governor calls on cabinet officers and club leaders at every level to be pro-active and efficient in administration and service activities. It recognizes potential in each and every lion leader.

Leaders at every level must think out strategies for their roles devise formulas and be effective change agents for the clubs they look after; visionary in club extension.

The task at hand of elevating our district requires Integrity in actions and finances, stamina, endurance, and careful planning to succeed.

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MEMBERSHIP AND NEW CLUB GROWTH PLAN

New Clubs 10 x 20 Members = 200

(Mozambique=1, Malawi=3,Zimbabwe=3, Botswana=3)

New Members in Existing Clubs 270

Leos Graduating to Lions 15

Reinstated Members 15

NET GROWTH TARGET 500

ADMINISTRATION OF CLUBS/ZONES/REGIONS

New Clubs / Charter Members

Membership Growth

Retention

Status Quo & Dropped Clubs & Members (Strategies to minimize loss)

+1 / +20 CHALLENGE: Sensitize small clubs to increase their membership to minimum of 20 and for all clubs with 20+ members to add a minimum of 5 new members

- 'each member bring a new member.'
- Encourage/Organize Club Membership Committees in each club
- Organize and encourage Branch membership
- Encourage/organize family, Women, student and Special Interest membership recruitment and raise awareness on the benefits of lions membership
- Proactive 'Leo to Lion' Conversion: On- going.
- Identify potential new club organizers and provide charter guidance. Arrange extension training workshop on request.
- Encourage Zone based events to promote membership recruitment to be addressed by DG/VDGs/PDGs.
- MMR Assistance: Encourage zone chairs to assist weak clubs to fill and submit MMR of any club that fails to submit WMMR : every month.
- Encourage zero drops of members : July, 2012 and December,2012. For any drop you have to make, bring a new lion to replace.
- Promote effective orientation plans in all clubs, zones & regions including use of Club Excellence Process at all District Governor's Advisory Committee Meetings [zone].
- Encourage and Implement LCI dues remittance instalment plans
- Provide re-organisation support at zone level for status quo clubs and Ensure number for such clubs is small because of improved activity level.
- Undertake Certified Guiding Lions Training and Certification in each country and Support Certified Guiding Lions and Club Organisers.
- Encourage Clubs to undertake LCI Global Action Service Campaigns including 'Reading Action Programme'.
- Each Club to have at least one Leo Club, those with more than one to be recognised.
- Zone chairs to include reports on Leos in cabinet reports

DG's Pin



DG's Banner

