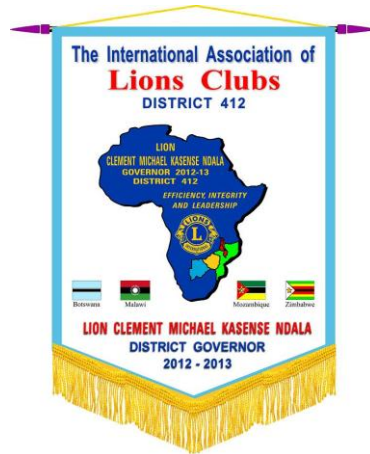


MESSAGE FROM THE DISTRICT GOVERNOR



Dear Cabinet Officers/Fellow Lions, Leo Leaders,

With a deep sense of duty, I congratulate you all for accepting the challenge of leading our beloved District this lionistic year. At this defining moment, I greet you fondly from my country of Malawi, teeming with the Lake and a new country leadership and a changed flag yet again offering hope for the future!

I am grateful that I can rely in the coming months on so many talents and on our great lion leader FDVDG Lion Clever bringing unity to our team and our enthusiastic SVDG Lion Jean.

In Busan, South Korea, we just colourfully installed a new International President and 760 new Governors marking officially the beginning of a brand new era this lionistic year around the globe! The event changed my life.

I bring a personal message of goodwill from our new International President Wayne Madden to you all individually. His theme 'In a world of Service' calls on us to maximize our service impact this year which connects perfectly with my theme to deliver

our service with 'Leadership Efficiency and Integrity'.

Ever since Melvin Jones and colleagues sat in that Lasalle Hotel in Chicago in 1917 to map out Lions, the flame of service that they lit has since engulfed the world. But the world is changing everyday and as leaders you, you are placed with a set of challenges to ensure the vitality of the flames in your communities. The heritage of our proud service is in your hands.

Today, our District stands at a crossroads once again. We have taken over in July, 2012, with our District numbers slipped back to 1191 (59 members less to secure our District status). We must prove all over again that we can!

The good news, fellow lions leaders, is that it is easy to make the numbers and further increase them because we have the greatest potential in our district if only we stick to the goals I have set before you through

Dedication +
preparation+implementation+teamwork=Excellence.

Efficiency and Integrity in leadership from club, zone, region to DG team is critical to this effort.

We are a team that must work in unison whilst fulfilling individual roles. No one leader in our team is more important than the other. Winston Churchill said "if we open a quarrel between the present and past, we shall be in danger of losing the future.'

We are leaders to light the candle not to curse the darkness.

In my goals statement this year, are modest small

steps but giant leaps for our District not only this year but beyond . It sums up what I ask of you to turn around our District, appeals to your pride, holds out responsibility and instills a permanent sense of your duty to lionism and as family.

The old ways will not do. The customary idle debates and ‘lording over’ attitudes that drive our members away must be replaced by quiet attention to our day- to- day governing roles. The individual club member is our most important asset and key to our potential. Each one must be made to feel important.

Are we ready???? Are we up to this serious but simple challenge to raise our District to the greatest height?? WE ARE!!!

So Leaders, start your engines as the crowd begins to cheer in anxious anticipation of the start of the race which shall need our entire team of 1,191 lions members to reach our goal of 1,750.

To this end, we pledge to bear any burden and meet any hardship, to support hardworking leadership and oppose our detractors, to ensure the success and prosperity of our beloved District.

I WELCOME you all leaders to this new Lionistic year 2012-13 of fun & fellowship and ask that you re-dedicate yourselves in your various new responsibilities as you **HIT THE GROUND RUNNING!**

kindest Regards

Clement Michael Kasense Ndala; MJF

District Governor

District 412 (Malawi, Mozambique, Zimbabwe, Botswana)

MESSAGE FROM THE FIRST VICE DISTRICT GOVERNOR



Fellow lions it really is my greatest pleasure to write in this first issue of our newsletter as your First Vice District Governor. It fills me with great humility to finally accept that you, the lions of District 412 have really entrusted me with the responsibility of serving in your District Governor Team for 2012-13.

Our District Governor Lion Clement Kasense Ndala has demonstrated his visionary leadership by selecting the theme "Leadership with Integrity and Efficiency" as his theme for 2012-13 for without the right leaders of high ethical standards, integrity and who work with efficiency we cannot guarantee the success that our district rightly deserves.

The goals have been set, all of us as the support system in the district have now got to get ourselves to work almost immediately. The district has struggled over the last few years with membership numbers failing to reach the mandatory district strength of 1250. This year we implore you all to do what we know you are capable of doing and bring those numbers back and we can be proudly a fully fledged district. Remember as Robert Louis Stevenson says "Don't judge each day by the harvest you reap but by the seeds that you plant"

In my portfolio as the LCI& D412 Events; District Finance Committee Chairman for this

Lionistic year I will strive to keep you abreast of all LCI and District Events so that we will together steer our ship to the success that our district governor has set to achieve.

Leadership with Integrity and Efficiency requires that we communicate always and work together and I look forward to outstanding service to our communities at local level throughout the district.

Lion Clever Mugadza
First Vice District Governor

MESSAGE FROM THE SECOND VICE DISTRICT GOVERNOR



Lion Leaders, Fellow Lions;

First and Foremost, I would like to sincerely thank you all for giving me the opportunity to be part of the District Governor's Team to serve our District in 2012-2013 Lionistic Year. I do not take your confidence and trust in me for granted. With humility, I embark on this journey as your Second Vice District Governor.

As an Assistant in the Administration of the District and as a Representative of the District Governor, I will work to further our District Governor's Vision and Theme for the

year which I believe as a team we will be able to accomplish and ultimately improve the District Operations.

As your Cabinet Officer responsible for Membership and Retention, I urge you to invite more people to be Lions, to partner with Leos on projects and to nurture young people, our most precious resource. Most of all, resolve to care for fellow Lions like family members. The strength of our association is a result of warm relationships among Lions. The more we care for one another, the more we will retain our members and serve together effectively.

I am sure we will all "Hit the ground running" looking for a new member or getting back the lost. What goal are you setting for yourselves? What contribution are you going to make towards the growth of our District? Kutt Thomas once said and I quote "I feel that the most important step in any major accomplishment is setting a specific goal. This enables you to keep your mind focused on your goal. And of the many obstacles that will arise while you are striving to do your best" end of quote.

TOGETHER, WE CAN, TOGETHER WE WILL ACHIEVE MORE

Lion Jean Mathanga M.J.F.

Second Vice District Governor, 2012-2013

REGION 2 ADDRESS



I greet you all fellow Lions for gathering to this important meeting where we want to position ourselves as Lions Leaders for this coming term of office. The purpose of this

meeting is to begin the year on one chord. Musically a chord is the harmonious sound of three or more musical notes. And harmony is the pleasing quality of musical notes combined together. And i believe as Region 2 Zimbabwe North Eastern we have the capacity and ability to sing together a Lions harmonious song. Of cause our song title will be "leadership, efficiency and Integrity in service" our 2012-13 theme.

As Region Chairperson I am looking at us working and consolidating in three key areas namely: Retention and Extension of our membership, Restarting and starting new clubs and Increasing LEO Clubs.

As we retain our membership let us embrace enthusiasm, integrity, passion and energy to drive our clubs and zones. Remember that mediocrity (i) lack of drive and (ii) the silo mentality chases away members. More importantly let us not be resistant to change. As men and women of integrity: coach, guide and motivate your members. As leaders let us supervise and see success in our clubs, zones and the region as a whole. In the process let us observe the Ethic and Philosophy of Lionism and the result is that we will enjoy the bigger picture of "WE SERVE". Some of our clubs are going through difficult times. This is when our mental and emotional resilience is required. Difficult times require discipline and emotional strength to succeed.

In this Lionistic term let us agree that "Better is not good enough but the best is yet to come". Let us always have a two way communication approach to improve efficiency.

As Region 2 – Zimbabwe North Eastern let us understand and comprehend that Nothing is as strong as team spirit. Finally in assuming your positions you have undertaken an important leadership role in District 412.

Lion Eric Musesengwe
Region 2 Chairman