

"MY GOALS AND TARGETS"



Our Theme for 2014-2015 Lionistic Year is "PASSION".

Our Motto is "SERVICE WITH PASSION"

"PASSION" is a strong enthusiasm for something.

With that strong enthusiasm, let us together build the District. Let us reactivate our Passion to serve. This is the reason why we are called Lions. Let us remember why we wear our blue uniform. Think of the distances we cover to move from one corner of the District to another. It is not for lack better things to do in our respective areas, no. As much as it is true that individuals join Lionism for different reasons such as social; personal development; talent development; etc. Those reasons are valid, however, first and foremost, it is SERVICE. Not just service, it is the service we are into out of choice.

Fellow Lions, we committed to be of service to mankind. We have been serving, we have carried out our business as Lions.

A big question, one would ask, are you serving passionately?

Are you serving as if it all depends on you?

Do you aim high to leave a mark?

Do you aim to be the best?

Do you believe in what you do?

Do you engage in effective competition?

Are you confident in what you do?

Time has come for us to reactivate our passion to service. It is time for renewal. We will not take "alright or average" as our mark, we will strive for excellence. We will stimulate our interest to Service through innovative ways of carrying out our business. We will embrace new ideas from young and new Lions. We will tap wisdom from past deep wells - our Old Lions. We will always want to be outstanding.

“I don’t care what you were - I don’t care what you weren’t . What you will be is the best”

Fellow Lions, our focus should be on service. Clubs should engage in projects with an impact.

We should be visible – through publicizing our projects

Let us share the joy of service by inviting others to join us. Membership is the responsibility of every Lion. We need to get the District back to its Constitutional Status.

I expect us to take the District back to its full status by the third quarter of this Lionistic year. In order to do that, we will need to reduce dropped members. As a minimum target; we will add a minimum of 6 clubs. Each club with a minimum of 25 members. We will add a minimum of 133 members in addition to charter members. This would give us a net growth of 301 members. I believe this is achievable with passion. Every Lion should aim at bringing in a minimum of 2 Lions by the end of this Lionistic year. If we take 50% of District membership which is 500 plus multiply by 2 members, this would translate into 1000 new members. Can we take up this challenge. At every Cabinet meeting, we will be giving out awards to best performing Lions in that quarter. This will include those Lions who bring in the most Members.

TEAMWORK

We are not in a competition. Let us work as teams. Positive competition should be encouraged. We may differ in opinion with others, let us however dwell on positives to accomplish our big task.

COMMUNICATION

Good communication will make our work simple and easy.

- We will design email groups. You will have to make sure that your emails are directed to the right group/s. Avoid copying everything to everyone.
- Let us communicate simply; clearly; straight to the point. We have a business to run. Let us not waist each other’s time.
- Emails should carry an appropriate Subject/title to reflect the message being communicated.
- Let us avoid being reactive, rather be proactive. If you sense danger, raise an alarm. Do not wait for things to go wrong and you rush for the button.
- District Newsletters, will be produced every month. A lot of DG’s important communication to the District will be carried in there. E.g. DG’s visits to clubs.
- Region Chair, talk to your Zone Chairs by phone at least once every week.
- Zone Chairs talk to your Club Presidents by phone at least once every week.

PLAN THE YEAR

- -MEMBERSHIP: GMT/GLT/REGION/ZONE CHAIRS/DG TEAM, let us organise formidable Country Based Membership Teams. Let us plan together.
- -TRAINING: GMT/GLT/REGION/ZONE CHAIRS/DG TEAM, let us organise formidable CBMT. Plan together. The months of June and July are designated for mandatory training for Club Officers. Plan Regional and Zone trainings.
- -District Governors Advisory Committee Meetings should be planned and diarised. Meetings should be conducted as scheduled.
- -REGIONAL CONFERENCES: These should be planned and conducted within the months of August; September; October and November.

CABINET MEETINGS

- i) Cabinet meeting day shall be left to Cabinet business only. All regional activities, e.g training shall be done by the region in their own time.
- ii) Reports: All Officers should endeavour to be hands on in their portfolio and not to rely on reports only. Follow up should be done throughout the quarter. Follow up and mentoring and guidance are important. Reports should be true reports and not cooked up reports.
- iii) Send reports at least seven days before Cabinet meeting
- iv) DAC activities will be shared for motivation and improvement.

CONTRIBUTIONS TO LCIF

Good Lions know their obligation. **“The more you give, the more you have to give”**
President Joe Preston. Fellow Lions; I am asking Clubs collectively and members individually to make contribution to LCIF. The contribution can be in any size. However, let us come up with innovative ways of raising funds for this purpose. Remember! We will need LCIF for sure to come to our rescue some day. So.....let do our part.

Fellow Lions, I therefore ask you to work with me in helping each Lions club fulfil its dream of being the very best service club it can be.

ANNUAL MEMBERSHIP GOALS TABULATED AT A MINIMUM

NEW CLUBS	CHARTER MEMBERS	DROPPED MEMBERS	NEW MEMBERS IN EXISTING CLUBS	NET MEMBER GROWTH
6	215	47	133	301

**TOGETHER WE CAN, TOGETHER WE WILL ACHIEVE MORE
 THROUGH SERVICE WITH PASSION.**