



STRENGTHEN THE PRIDE!

A Pride of Lions

- **Pride**- is a close-knit family of Lions where
- **Members** have different roles and responsibilities
- Work as a team for the survival and prosperity of each one as well as for the collective good.
- Just like **the strength of a chain is in its weakest link**, so it is the strength of Lionism is in the quality and service activity of its clubs.

STRENGTHEN THE PRIDE - THROUGH **SERVICE**

- **Service** is the **BEDROCK of Lions** since 1917
- **Service** is the **ESSENCE of Lionism**
- Service is what we Lions do best
- 3 Years short of an **excellent century of service**
- **3-Year Centennial Service Challenge** Launch
- Engage in the **4x Global Service Action Campaigns**
- **Responding to Children in Need** from Family & Women Task Force

STP-THROUGH **MEMBERSHIP DEVELOPMENT**

- In Service more hands make lighter work, The more members, the more service
- Lionism is by Invitation so **JUST ASK ONE**
- It takes a LION to know a LION so Lions INVITE! !
- How many new members do we have to induct ..at the Change-over/Charter Dinner, Zone mtng, RCOOL workshop, Convention, Cabinet mtng, DG/RC/ZC visit.????
- Timely Club approval, meaningful induction, befitting ceremonial pinning & certification, thorough orientation and active mentorship!
- Engage them in meaningful and impactful projects
- Engage in unique Membership & Leadership Dvpmnt Plans
- Special Targeting – invite women and youths and adapt to make them welcome and useful or consider branch or new clubs for them.
- A few clubs are always on their way to extinction hence we must organize more new Clubs than we

lose if we are to grow!

- Certified Guiding Lions are required to support new Lions clubs towards sustained success
- FOR SUSTAINABILITY CHARTER SIZE 25< IS CRUCIAL
- C.G.LIONS used as Rebuilding Lions for weak and new Lions Clubs mentoring the new Lions, increasing membership recruitment & retention , developing the Lions club leadership and expanding the Lions service activities.

STP-STRENGTHEN **OUR CLUB**

- Energize our clubs through new management strategies
- If we keep on doing what we have always done, we will keep on getting what we have always been getting. ₂
- To get different and better results we have to do things differently and try better ways!
- **Member Needs Assessment** and **Community Needs Assessment** tools are imperative and will assist and point us in the right direction!
- MNA and CNA will enhance members satisfaction and entrench community support and partnerships.
- Participate in the **Club Excellence Process (CEP)**-interactive process looking at our clubs today and what we want them to be in the future- tools to strengthen club service-improve club effectiveness-enhance membership experience- establish club action plans- Enhance all members **INVOLVEMENT = SATISFACTION!**

STP- LEOS PROGRAMME

- Leos Club sponsorship strengthens our Pride
- Leos shortly **grow into future active Lions** or more service minded citizens
- Leos parents exposed to Lions-Leos community service activities will provide many **prospective Lions** for us to invite and recruit from
- Leos are Youths Role models serving and leading today and into the future!
- Through the Leos Sponsorship, Lions provide the **`Change We Want To See`** in the Youths of today - **M Gandhi exhalted us!**

STP-LEADERSHIP DEVELOPMENT

- **Some leaders are born great, but most great Leaders are made through training` and certainly none by accident!**
- In Lionism, it starts with thorough Induction and proper New Member Orientation
- Then mentorship involves them into club committees where their leadership potential is developed and utilized
- Election into club officers and offered Lions leadership skills training for success.
- Involvement in DGAC (Zone) meetings follows and opens a whole Lions leadership opportunities for further growth!
- Recycling Club officers should be a rare occurrence and must be replaced by continually building the leadership abilities of our club members ensuring renewal!

STP-CREATIVITY (ICT)

- **Change is the only Constant in Life` and therefore- `Embrace Change or Perish`**
- Failure to Adapt leads to Extinction!
- Electronic age-ICT has ushered new ways of doing business, faster and cheaper while reaching broader audiences – **LCI has embraced social media tools completely!**

- Facebook/Twitter/Youtube/LCI blog/websites
- MyLCI & Service Activity Reporting are std now
- **Embracing Technology** is a means of survival
- **ICT schools** are and will remain formal at our RCOOLs

STP- PARTNERSHIPS

- TEAMS always achieve more
- Like-minded people, companies, organizations
- LCI-Johnson & Johnson-Paediatric Ophthalmic Care
- LCI & B. & M. Gates – measles (\$10m+\$5m)
- LCI & Anwal Measles Challenge (\$0,5m +\$0,5m)
- LCI &Pfizer River Blindness Initiative (Imervectin)

STP-REDEDICATION

- Melvin Jones instilled PRIDE in all the founder members of Lions Clubs International since 1917!
- This LIONS PRIDE has since been nurtured and passed on to many generations of Lions thereafter and beyond the centennial celebrations 3 years short
- January 13th Melvin Jones`s birthday has been set aside for all Lions to pay tribute to our founder by participating in a special community project in his memory and honour!

STP-GIVING TO LCIF

- THE MORE YOU GIVE, THE MORE YOU HAVE TO GIVE!
- All Lions Clubs must contribute to LCIF- the charitable arm of LCI
- LCIF is there to do more than Lions clubs working alone
- LCIs organize fundraising dinners, sponsored works, lions donations, Car boot sales, Raffles, etc.
- MJF recognition is there to be earned for our Pride!

STP-COURAGE & CONVICTION

- The Courage of Volunteerism and Service to others
- The Conviction of selfless humanitarian service for no financial rewards.
- Lions must ROAR with PRIDE for all to see!
- LIONS-Loving Individuals Offering Needed Service should be visible and proud of who we are and what we stand for!
- Fellow LIONS-indeed STRENGTHEN THE PRIDE by focusing on Community and Humanitarian Service!